1999 - 2000
college catalog

PLATT COLLEGE

CATALOG

WELCOME TO THE HOME OF TECHNOLOGY IN GRAPHIC ARTS

During the past decade, a quiet revolution has been taking place. That revolution involves the use of technology to make the graphic arts business more efficient and profitable. It will become increasingly difficult in the years to come to enter the world marketplace without an understanding of technological hardware and software. We at Platt College are dedicated to preparing graduates to confidently meet these challenges.

Platt—Where the "E" stands for:

EXCITEMENT
ENTHUSIASM
EXCELLENCE
in all you do.

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HISTORY

Platt College traces its origin to 1879 and the state of Missouri. In 1980, the San Diego campus was founded, with a special emphasis in Drafting, Floral Design, Travel/Tourism and Production Art. The Denver school was originally a branch campus of the San Diego school.

In 1986, the Denver Extension was founded with the intent of emphasizing, in addition to Floral Design and Production Art, the rapidly expanding technology of the business world.

The year 1987 saw the college expanding into commercial art training with Graphic Design. This trend continued in 1989 with the addition of Computer Graphics.

The American Education Development Corporation purchased the college in June 1990.

In 1991, the curriculum was enhanced to include Associate of Applied Science Degree programs. Continuing with its commitment to train graduates to compete for jobs at the leading edge of technology, Electronic Prepress Technology was introduced in 1992, followed in 1993 with an Associate of Occupational Studies Degree in Advanced Computer Graphic Design. The graphic arts industry continued its evolution toward digital output in 1996 when advanced programs were introduced emphasizing Interactive Multimedia Graphics and Webpage Design.

Bachelor of Arts Degree programs with specialization in the graphic arts and advertising were added to the programs offered in mid-1997.

PLATT COLLEGE

3100 South Parker Road, Aurora, Colorado 80014
(303) 369-5151

CATALOG

1999–2000 Catalog: Volume I, Number I.
Effective January 1, 1999.

ACCREDITATION

Accredited by the Accrediting Commission of Career Schools and Colleges of Technology.

CERTIFICATION

Certified as true and correct in content and policy.

Jerald B. Sirbu, President
January 1, 1999

PHILOSOPHY

Platt College is not only dedicated to providing the basic skills needed to enter the world of work, but also the people skills and self-confidence necessary for each graduate to reach his or her full human potential.

Platt College is devoted to providing entry-level employees to the world of graphic design and business who have both the technological skills and the personal and people skills needed to succeed in that increasingly complicated world of work. We will provide students with skilled instructors, up-to-date facilities, the latest in technological hardware and software, and a curriculum that is closely monitored by leaders in the world of business. Our success is measured by graduate accomplishments.

AFFILIATIONS

APPROVED AND REGULATED BY:

The Division of Private Occupational Schools, Department of Higher Education, State of Colorado

APPROVED BY:

Approved for the training of veterans and eligible persons

Programs offered by the school meet the requirements of federal or state laws regarding student financial assistance

Approved by the U.S. Department of Justice, Immigration and Naturalization Service, for the training of non-immigrant students

MEMBER OF:

Colorado Private School Association

Colorado Film and Video Association

Training Insurance Foundation

Career College Association

Printing and Imaging Association/Mountain States

Better Business Bureau

CAREERS WITH A FUTURE

DIPLOMA PROGRAMS:

Graphic Design

Computer Graphics Production

Interactive Graphic Design

Computer Graphics

Applied Computer Graphic Design

Interactive Computer Graphics Production

ASSOCIATE OF APPLIED SCIENCE DEGREE PROGRAMS:

Advanced Computer Graphic Design for Print

Advanced Interactive Computer Graphic Design

ASSOCIATE OF OCCUPATIONAL STUDIES DEGREE PROGRAM:

Advanced Computer Graphic Design

BACHELOR OF ARTS DEGREE PROGRAMS:

Advertising Graphic Design

Advanced Interactive Computer Graphic Design

Computer Graphic Design

I Can, I Will, I Did

Platt College seeks to instill in students (individuals) a high degree of self-confidence and determination, respect for their own standards and beliefs, and the ambition to pursue ever greater responsibilities and achievements.

GRAPHIC DESIGN, DESKTOP PUBLISHING AND COMPUTER GRAPHICS — THE FOUNDATION

Preparing camera-ready mechanical artwork for reproduction by the printer is the essence of production art. If you are creative, imaginative, like to draw, or have an artistic flair, you possess the distinguishing qualities of a production artist.

Many career opportunities in the graphic arts industry are available in publishing, business graphics, corporate identification and design, signage, greeting cards, audio-visual presentations, cartoons, business forms and advertising. The job demand for trained production artists continues to increase as the need of our society for printed material grows.

The Graphic Design program has been designed with the cooperation of the graphic arts industry. Students learn the basic design principles and layout techniques used by professionals in designing logos, brochures and display ads in a step-by-step manner. You will learn how to think creatively and visualize graphically. We teach you how to refine a concept or idea from a thumbnail sketch to a rough layout, how to refine it further to a comprehensive layout, and finally, using production art skills and techniques, how to prepare camera-ready mechanical artwork needed for printing.

You'll become proficient with the tools-of-the-trade (typography, preparing mechanicals, precision layout measuring, keyline and overlays) in simulated working conditions, as you design and prepare actual mechanical artboards using reverses, screens, halftones and bleeds.

You will learn darkroom procedures, how to use a graphic arts camera to produce PMTs, line art and halftones, and how to use the proportion wheel for enlargement and reduction percentages.

You'll get an overview of the printing industry, how the artist prepares artboards for 1-to-4-color printing, and how to effectively communicate with printers.

Individual artwork and portfolio presentation skills, techniques and strategies are essential for the successful production artist. You'll learn to effectively present yourself and your artwork to prospective clients and employers through role-playing, communication and dress-for-success exercises. Our instructors will teach you about the business of art, such as work orders, scheduling, costing, billing and artist-client relationships.

There are many career avenues to pursue in the graphic arts field, such as advertising agencies, art studios, printing companies, newspapers, magazines and computer graphics companies. Armed with a professional portfolio, a comprehensive resume, interviewing techniques, placement assistance and a positive attitude, your successful career can begin as a graphic artist/computer graphic artist.

GRAPHIC DESIGN

A solid graphics foundation establishes your credibility as a designer. Platt College uses current, industry-proven training techniques to help creative individuals like yourself develop marketable design skills. Platt College respects your creative individuality. Projects are completed using your unique flair, while still considering their purpose, application and delivery to the industry. Students build a presentation portfolio which displays their unique talents in the traditional areas of design layout, composition, typography, rendering and advertising media.

GRAPHIC DESIGN PROGRAM

7.5 Months

VOCATIONAL OBJECTIVE

Upon successful completion of the program, the graduate will have acquired the technical knowledge and creative skills necessary to obtain an entry-level position in the production art and/or graphic design industry. The program emphasizes people skills, production art, typography, design, advertising layout, illustration techniques and personal development, in addition to creative problem-solving as it relates to the graphics industry.

Course Number	Course Title	Quarter Credit Hours
GD090	Introduction to Production Art	6.5
GD100	Production Design Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
GD104	Rendering	6.5
GD200	Job Skills	3.0
PD100	Goal Attainment and Decision Making	3.5
	TOTAL	**41.5**

"The fundamental classes taught at Platt are the keys to success out here in 'the real world.' Thanks for the support that allowed me to focus and accomplish my career goals."

AUDRA DILL, PLATT COLLEGE GRADUATE
PREFLIGHTER FOR A DENVER PRINTING COMPANY

COMPUTER GRAPHICS

Computer art is one of the fastest growing and most lucrative career fields of the 1990s.

The program is specifically designed to give those who possess conventional graphic design skills the most technologically advanced computer-aided design skills available.

Students learn the uses of various types of computer graphics hardware and software and their applications in the worlds of business, industry, publishing and entertainment.

The artist then develops proficiency in paint graphics, draw graphics, presentation graphics, digital photography, digital typography, PostScript graphics, color paint graphics and Webpage design. These skills will then be used in advanced layout and design production with computer graphics.

COMPUTER GRAPHICS PROGRAM

4.5 Months

PREREQUISITE: Platt College Graphic Design or Production Art; or demonstrated ability

VOCATIONAL OBJECTIVE

The program is designed to prepare the student for an entry-level position (or enhance the existing professional's position) in the rapidly expanding field of Computer Graphics, specifically the area of computer-aided graphic design and publishing. The program allows the student to relocate his/her existing commercial art skills from the traditional drawing table to the computer, while learning to take full advantage of its superior capabilities as a graphics manipulation and production tool.

Course Number	Course Title	Quarter Credit Hours
DTP210	Introduction to Desktop Computers	5
DTP300	Concepts in Desktop Publishing	4
CG200	Introduction to Computer Graphics	8
CG300	Concepts in Computer Graphics	6
	TOTAL	**23.0**

ELECTRONIC PREPRESS TECHNOLOGY

Our technology-driven industry of graphic arts is going through many changes. One of the major changes is that of the technical responsibilities of designers, color separators and printers relative to the conversion from traditional (by hand) to electronic (digital) output. Electronic Prepress Technology focuses on producing work electronically and trains you to become a problem solver in the following areas: Color management, trapping, high-end scanning, calibration, PostScript, networking and color proofing systems.

Equipped with these skills, the graphic designer gains the advantage of preparing designs that are ready to print; saving their clients costly prepress charges and insuring that the output is accurate to the design. The artist trained in digital prepress is now capable of utilizing new technologies by going direct from the computer to the press.

"At Platt, the instructors know what is going on in the industry and are always searching for newer and better ways to do things. They bring this knowledge to the classroom."

SCOTT NICHOLS, PLATT COLLEGE GRADUATE
1996 CPSA STUDENT OF THE YEAR
AUSTIN, TEXAS

COMPUTER GRAPHICS PRODUCTION PROGRAM

10 Months

PREREQUISITE: Platt College Graphic Design or Production Art; or demonstrated ability

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduating graphic designer will have gained the technical knowledge and skills to apply the personal computer as an effective production medium in his or her industry. The vocational level of entry will depend on the graduate's previous experience as a graphic designer.

Course Number	Course Title	Quarter Credit Hours
EPT 100	Introduction to Electronic Prepress Technology	10.0
EPT 200	Concepts in Electronic Prepress Technology	10.0
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
DTP210	Introduction to Desktop Computers	5.0
DTP300	Concepts in Desktop Publishing	4.0
DTP100	Basic Keyboarding for Desktop Publishing (or)	
DTP150	Intermediate Keyboarding for Desktop Publishing (or)	3.0
DTP200	Advanced Keyboarding for Desktop Publishing	
DTP250	Proofreading for Desktop Publishing	4.0
	PROGRAM TOTAL	**50.0**

APPLIED COMPUTER GRAPHIC DESIGN PROGRAM

12 Months

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduate will have acquired the technical knowledge and creative skills necessary to obtain an entry-level position in the production art and/or graphic design industry.

Course Number	Course Title	Quarter Credit Hours
GD090	Introduction to Production Art	6.5
GD100	Production Design Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
GD104	Rendering	6.5
GD200	Job Skills	3.0
PD100	Goal Attainment and Decision Making	3.5
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
DTP210	Introduction to Desktop Computers	5.0
DTP300	Concepts in Desktop Publishing	4.0
DTP100	Basic Keyboarding for Desktop Publishers (or)	
DTP150	Intermediate Keyboarding for Desktop Publishers (or)	3.0
DTP200	Advanced Keyboarding for Desktop Publishers	
DTP250	Proofreading for Desktop Publishers	4.0
	PROGRAM TOTAL	**71.5**

INTERACTIVE MULTIMEDIA

Multimedia is the total orchestration of many types of media, including text, illustrations, photographs, music or sound, and animation or video. These individual elements are either originally created or electronically acquired from other sources to be assembled and organized into a cohesive product. Output is typically designed for interactive CD-ROM or on-line viewing. Video output is also used.

On a grand scale, multimedia is a technology that will fundamentally changes our lives and our futures. It is predicted to rank technologically with the automobile, television and the space shuttle program. It will revolutionize the manner in which we view and act on information, entertainment and communications.

Multimedia is used to create games, corporate training, electronic magazines, reference materials, advertising, business presentations, kiosks, communications, cable TV, interactive education, sales, marketing, art and performance.

Numerous recent articles in major publications have focused on electronic artist and designer positions as becoming one of the hottest professions over the next decade. With new animation and multimedia technologies maturing, high-end career opportunities are expected to increase even more rapidly. Further development of interactive television (ITV) is also expected to produce numerous job opportunities, some of which are yet to be identified.

This explosion in multimedia and related fields has created the need for an entirely new workforce of computer graphic designers who must be well trained to bring these new technologies to life. Platt College prepares students to meet this demand by providing hands-on training developed to meet industry standards. The highly intensive training develops skills in interactive design and production, authoring, three-dimensional modeling, two- and three-dimensional animation, sound and video acquisition/editing, Webpage design, games, CD-ROM production and a working knowledge of contracts, copyrights, interface development and cross-platform output.

Individuals desiring a creative and artistic career, but who lack the traditional foundation skills, typically begin with Graphic Design. Current industry professionals often enter at advanced phases, using high-end computer graphic and multimedia software to upgrade or enhance their skills and marketability.

INTERACTIVE GRAPHIC DESIGN PROGRAM

7.5 Months

PREREQUISITE: Platt College Advanced Computer Graphic Design or demonstrated ability

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduating graphic designer will have gained the technical knowledge and creative skills to apply the personal computer as an effective interactive production medium in his or her own industry. The vocational level of entry will depend on the graduate's previous experience as a designer.

Course Number	Course Title	Quarter Credit Hours
MUS101	Introduction to Music	4.0
TYP300	Advanced Typography	4.5
CUS100	Customer Service and Studio Business	4.5
COM210	Oral Presentation Skills	4.0
MM200	Multimedia Design Fundamentals	8.0
MM300	Dynamic Media and Interactivity	8.0
MM350	3D Modeling and Production	8.0
	PROGRAM TOTAL	**41.0**

"The interns I have had from other art schools in the area do not have the knowledge or the computer skills that the Platt students have."

JEANNE WILLIAMS, CREATIVE DIRECTOR
DENVER ADVERTISING AGENCY

INTERACTIVE COMPUTER GRAPHICS PRODUCTION PROGRAM

15 Months

PREREQUISITE: Platt College Graphic Design or Production Art; or demonstrated ability.

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduating graphic designer will have gained the technical knowledge and creative skills necessary to use the personal computer as an effective interactive production medium. The vocational level of entry will depend on the graduate's previous experience as a graphic designer.

Course Number	Course Title	Quarter Credit Hours
CS110	Introduction to Microcomputers	5.0
CS150	Basic Keyboarding for Desktop Publishers (or)	
CS151	Intermediate Keyboarding for Desktop Publishers (or)	3.0
CS152	Advanced Keyboarding for Desktop Publishers	
COM250	Proofreading	4.0
DTP300	Concepts in Desktop Publishing	4.0
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
EPT100	Introduction to Electronic Prepress Technology	10.0
EPT200	Concepts in Electronic Prepress Technology	10.0
MUS101	Introduction to Music	4.0
MM200	Multimedia Design Fundamentals	8.0
MM300	Dynamic Media and Interactivity	8.0
MM350	3D Modeling and Production	8.0
	PROGRAM TOTAL	**78.0**

ASSOCIATE OF APPLIED SCIENCE AND ASSOCIATE OF OCCUPATIONAL STUDIES DEGREE PROGRAMS

Platt College offers programs in two majors leading to the Associate of Applied Science degree: Interactive Multimedia and Advanced Computer Graphic Design for Print. The school also offers an Associate of Occupational Studies Degree program in Advanced Computer Graphic Design.

Course work completed in the Diploma Programs is transferable to Degree Programs upon meeting the admission requirements of the Degree Program the student wishes to enter.

Associate of Applied Science Degree and Associate of Occupational Studies Degree Programs offered at Platt College are approved and regulated by the Division of Private Occupational Schools, Department of Higher Education, State of Colorado. The Degree Programs are accredited by the Accrediting Commission of Career Schools and Colleges of Technology.

The Associate of Occupational Studies Degree Program in Advanced Computer Graphic Design is approved for the training of veterans and eligible persons.

"I have found Platt's program to be very individualized and professional.
I've learned more in the short time I've been here
than the entire year and a half at another local art school."

LORI EASTMAN, PLATT COLLEGE STUDENT
BOULDER, COLORADO

COLLEGE POLICIES AND ACADEMIC STANDARDS

ADMISSION POLICY FOR ASSOCIATE OF APPLIED SCIENCE AND ASSOCIATE OF OCCUPATIONAL STUDIES DEGREE PROGRAMS

Admission to a Platt College Associate Degree Program is open to high school graduates, and/or those who have been awarded GED (general education development) certificates.

Enrollment in a particular program of study may depend on minimum competency standards. Some programs have mandatory proficiency standards. Please see an Admissions Representative.

All applications must be submitted and approved before they can take part in assessment, advising and registration.

ADMISSION PROCEDURE

1. All new students must meet with an Admissions Representative to complete all applications, testing and transcript requests. If you want previous college credits transferred, submit official copies of college transcripts to the Registrar's office no later than two terms preceding the final term of graduation. The college may request your transcripts at any time.
   a. All new students' basic skills are measured before registration. Your Admissions Representative will use this information to help you plan your studies. Call (303) 369-5151 for information.
   b. You should declare your program major on the application for admission form, which is available from an Admissions Representative. If you are undecided about a major, your Admissions Representative will be available to help.
2. High school students under the age of 18 and presently attending high school should:
   a. Make arrangements with a high school counselor for certification credit.
   b. Complete an "application for admission" form which is available from an Admissions Representative.
3. If you are a former student, returning after an absence of one or more terms, you must make application for admission. If you have attended other colleges since attending Platt College, you must submit all college transcripts if you wish to have credit considered for transfer to Platt College.
4. All documents become the property of the College and will not be released to the student or transferred to other institutions. Your registration depends on Platt's receiving all required documents.

TRANSFERRING CREDIT TO PLATT COLLEGE

1. If you are transferring to Platt College, contact the Director of Education for transcript evaluation. Transcripts should be evaluated before enrolling, and the college will not accept "D" grades or lower in transfer.
2. Platt College reserves the right to evaluate all credits. In the event that course work is found to be obsolete, you may be required to update the credit.
3. Course content should be similar to those courses offered at Platt College.
4. Platt College will accept transfer credit only from accredited post-secondary institutions. Transfer credit may be accepted from other institutions approved by the Division of Private Occupational Schools, Department of Higher Education, in accordance with any agreements between Platt College and those institutions.
5. No more than 44 quarter hours of transfer credit can apply toward a degree program.

VETERANS ONLY

Individuals who qualify for educational benefits through the Veterans Administration must submit a listing of previous education and training as part of the application process. Ask your Admissions Representative for the form entitled, "Previous Education and Training". The college maintains a file for each veteran and/or eligible person which includes the following:

1. Written record of previous education and training.
2. Record of the credit allowed for previous education and training. The enrollment period will be shortened to account for credit allowed. This information will be submitted to the Department of Veterans Affairs as required.
3. Each course enrolled in by term.
4. Final result of each course enrolled in; i.e., passed, failed, incomplete, withdrawn.
5. Record of any enrollment in courses from which there was a withdrawal.
6. Record of any withdrawals including last date of attendance.
7. The attendance of the eligible person in non-degree courses.

Revision of the Course Repeat policy:

All courses undertaken will be included when computing the Grade Point Average of Veterans and Eligible Persons.

INFORMATION FOR INTERNATIONAL STUDENTS

Platt College is authorized by law to enroll non-immigrant, alien students in its programs. Upon receipt of the applicant's enrollment agreement, proof of English competency, a high school (or equivalent) transcript (with definition of grading scale) and the successful completion of the school's admission test, the school will advise the applicant of acceptance or non-acceptance. The enrollment agreement should be submitted to the Admissions Department at least 90 days prior to the selected starting date. It is unlikely that immigration authorities will grant foreign students permission to be employed while active in school. Therefore, international students must provide documentation to prove that sufficient funds are available to cover all tuition, fees, supplies and living costs.

TRANSFERABILITY OF CREDIT TO FOUR-YEAR INSTITUTIONS

If you are attending Platt College to prepare for transfer to a four-year college or university, familiarize yourself with the general education requirements of that institution. Since graduation requirements vary among institutions, it is important to obtain assistance from the Director of Education in planning a transferable program of study.

In addition, each major field of study at a particular institution has specific course requirements. It is extremely important for you to follow a prescribed transfer program (recommended by an advisor at the four-year institution) in order to make a smooth transition to the four-year college or university.

DEGREE REQUIREMENTS

All applicants of Platt College degree programs must meet the following requirements:

1. Be enrolled in Platt College classes for the term in which he/she intends to graduate. Exceptions may be approved by the Director of Education.
2. Complete a minimum of 90 quarter credit hours of approved course work.
3. Earn a cumulative grade point average of 2.0 ("C" average). Courses to be counted toward the general education curriculum must be completed with a grade of "C" or higher. Some programs may require a student to earn at least a "C" in specific course work. Students should check with the Director of Education regarding the minimum grade point average requirement.
4. Complete a minimum of 50 percent of credits at Platt College in the program area. Exceptions may be approved by the Director of Education.
5. File an "application of graduation" form during the term in which the student intends to graduate, according to the deadline published by the college.

GENERAL EDUCATION REQUIREMENTS

Platt College believes that general education assists individuals to reach their maximum potentials. All Associate of Applied Science degrees have general education requirements. These requirements adhere to goals for general education established by the Colorado Commission of Higher Education:

1. To build skills for advanced lifelong learning.
2. To expose students to the mainstream of thought and interpretation – humanities, sciences, mathematics, social sciences, communication and the arts.
3. To integrate learning in ways that cultivate the student's broad understanding and ability to think about a large and complex subject, formulate and analyze valid concepts, solve problems and clarify values.
4. To prepare individuals for their roles as effective citizens in a changing and complex society.

DEGREES AWARDED

Upon successful completion of all graduation requirements and satisfaction of all financial obligations, the graduate will be awarded the Associate of Applied Science Degree or Associate of Occupational Studies Degree in Advanced Computer Graphic Design.

CATALOG REQUIREMENTS FOR GRADUATION

Students may graduate under the catalog requirements listed for the academic year in which they were enrolled. If students interrupt attendance for one year or more and then return, the catalog of the new readmission year is the document of authority. If graduation requirements and policies should change, students may choose to follow the catalog of the year of initial entry or the current catalog. Student should be sure to obtain and keep a copy of the catalog under which they enter or are readmitted.

OTHER GRADUATION POLICIES

1. Platt College reserves the right to substitute or delete course work based on current curriculum. Students are assured that if the curriculum changes, Platt will make every effort to determine an equitable solution.
2. Students must complete an "academic review" two terms before the term in which they intend to graduate.

ASSOCIATE OF APPLIED SCIENCE DEGREE IN ADVANCED INTERACTIVE COMPUTER GRAPHIC DESIGN

22.5 Months

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduate will have gained the technical skills and knowledge and creative skills necessary to obtain an entry-level position in the graphic design industry. Special emphasis will be placed on using the personal computer for electronic prepress techniques and interactive media.

Course Number	Course Title	Quarter Credit Hours
GD090	Introduction to Production Art	6.5
GD100	Production Design Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
GD300	Design Practicum	5.0
CS150	Basic Keyboarding for Desktop Publishers (or)	
CS151	Intermediate Keyboarding for Desktop Publishers (or)	3.0
CS152	Advanced Keyboarding for Desktop Publishers	
DTP300	Concepts in Desktop Publishing	4.0
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
EPT100	Introduction to Electronic Prepress Technology	10.0
EPT200	Concepts in Electronic Prepress Technology	10.0
MM200	Multimedia Design Fundamentals	8.0
MM300	Dynamic Media and Interactivity	8.0
MM350	3D Modeling and Production	8.0

General Education Requirements (The following required courses are in General Education)

Social and Behavioral Science		
PD100	Goal Attainment and Decision Making	3.5
Math		
MAT110	Math Skills	4.0
Science		
CS110	Introduction to Microcomputers	5.0
Humanities		
COM210	Oral Presentation Skills	4.0
COM250	Proofreading	4.0
PD200	Job Skills	3.0
ART104	Basic Drawing	6.5
MUS101	Introduction to Music	4.0
	PROGRAM TOTAL	**132.5**

ASSOCIATE OF APPLIED SCIENCE DEGREE IN ADVANCED COMPUTER GRAPHIC DESIGN FOR PRINT

19.5 Months

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry-level position in the graphic design industry. Special emphasis will be placed on using the personal computer and electronic prepress techniques.

Course Number	Course Title	Quarter Credit Hours
GD090	Introduction to Production Art	6.5
GD100	Production Design Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
GD300	Design Practicum	5.0
CS150	Basic Keyboarding for Desktop Publishers (or)	3.0
CS151	Intermediate Keyboarding for Desktop Publishers (or)	
CS152	Advanced Keyboarding for Desktop Publishers	
DTP300	Concepts in Desktop Publishing	4.0
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
EPT100	Introduction to Electronic Prepress Technology	10.0
EPT200	Concepts in Electronic Prepress Technology	10.0

General Education Requirements (The following required courses are in General Education)

Social and Behavioral Science		
PD100	Goal Attainment and Decision Making	3.5
Math		
MAT110	Math Skills	4.0
Science		
CS110	Introduction to Microcomputers	5.0
Humanities		
COM210	Oral Presentation Skills	4.0
COM250	Proofreading	4.0
PD200	Job Skills	3.0
ART104	Basic Drawing	6.5
	PROGRAM TOTAL	**104.5**

ASSOCIATE OF OCCUPATIONAL STUDIES DEGREE IN ADVANCED COMPUTER GRAPHIC DESIGN

18 Months

If you have the imaginative and creative abilities of the graphic arts, the Computer Graphic Design program could be for you. This program teaches all the production art skills of the commercial designer, enabling the student to produce graphic artwork. Graduates of this program will be in demand in the printing, publishing and advertising fields. As you gain experience and mastery in your field, advancement and income potential will also increase.

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry-level position in the graphic design industry. Special emphasis will be placed on using the personal computer and electronic prepress techniques.

Course Number	Course Title	Quarter Credit Hours
GD090	Introduction to Production Art	6.5
GD100	Production Design Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
GD104	Rendering	6.5
GD200	Job Skills	3.0
PD100	Goal Attainment and Decision Making	3.5
EPT100	Introduction to Electronic Prepress Technology	10.0
EPT200	Concepts in Electronic Prepress Technology	10.0
GD300	Design Practicum	5.0
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
DTP210	Introduction to Desktop Computers	5.0
DTP300	Concepts in Desktop Publishing	4.0
DTP100	Basic Keyboarding for Desktop Publishers (or)	
DTP150	Intermediate Keyboarding for Desktop Publishers (or)	3.0
DTP200	Advanced Keyboarding for Desktop Publishers	
DTP250	Proofreading for Desktop Publishers	4.0
	PROGRAM TOTALS	**96.5**

BACHELOR OF ARTS DEGREE PROGRAMS

Platt College offers programs in three majors leading to the Bachelor of Arts degree: Computer Graphic Design, Advertising Graphic Design and Advanced Interactive Computer Graphic Design.

Course work completed in the Diploma and Associate level programs is transferable to all three Bachelor Programs upon meeting the admission requirements of the Bachelor program the student wishes to enter.

The Bachelor Degree programs are accredited by the Accrediting Commission of Career Schools and Colleges of Technology.

COLLEGE POLICIES AND ACADEMIC STANDARDS

ADMISSION POLICY FOR BACHELOR OF ARTS DEGREE PROGRAMS

Platt College utilizes a "Two Plus Two" system for enrollment into a Bachelor degree program. Qualified individuals are first enrolled in one of the Associate Degree programs. Upon successful completion of the Associate level requirements, the graduate is offered job placement assistance and becomes eligible to make application to a Bachelor level program.

Admissions to a Platt College Bachelor of Arts Program is open to graduates of Platt College Associate degree programs or graduates of Associate degree programs equivalent to Platt College programs. A combination of work experience and college classes which did not lead to a degree may also qualify a student for admission to a Platt College Bachelor's program, if, the combination is equivalent to a Platt College Associate degree. Equivalence will be determined by portfolio review, written and practical tests and interview. Your Admissions Representative can arrange the appropriate appointments for this process.

Enrollment in a particular program of study may depend on minimum competency standards. Some programs have mandatory proficiency standards. Please see an Admissions Representative.

All applications must be submitted and approved before a prospective student can take part in assessment, advising and registration.

ADMISSION PROCEDURE

1. All new students must meet with an Admissions Representative to complete all application, testing and transcript requests. If you want previous college credits transferred, submit official copies of college transcripts to the Registrar's office no later than two terms preceding the final term of graduation. The college may request your transcripts at any time.
   a. All new students' basic skills are measured before registration. Your Admissions Representative will use this information to help you plan your studies. Call 369-5151 for information.
   b. You should declare your program major on the application for admission form, which is available from an Admissions Representative.
2. High School students under the age of 18 and presently attending high school should:
   a. Make arrangements with a high school counselor for certification credit.
   b. Complete an "application for admission" form which is available from an Admissions Representative.
3. If you are a former student, returning after an absence of one or more terms, you must make application for admission. If your have attended other colleges since attending Platt College, you must submit all college transcripts if you wish to have credit considered for transfer to Platt College.
4. All documents become the property of the College and will not be released to the student or transferred to other institutions. Your registration depends on Platt's receiving all required documents, and the non-refundable $25 Application Fee.
5. Once all testing and admission interviews are completed, prior college transcripts received, and the completed application for admission is submitted by the applicant, the Admission Committee will determine acceptance into the Bachelor level program. The applicant will be notified in writing of the Admission Committee's decision prior to the scheduled class start.
6. The tuition rate, current on the date the bachelor level enrollment application is submitted, is applicable for all applicants.

TRANSFERRING CREDIT TO PLATT COLLEGE

1. If you are transferring to Platt College, contact the Director of Education for transcript evaluation. Transcripts should be evaluated before enrolling, and the college will not accept "D" grades or lower in transfer.
2. Platt College reserves the right to evaluate all credits. In the event that course work is found to be obsolete, you may be required to update the credit.
3. Course content should be similar to those courses offered at Platt College.
4. Platt College will accept transfer credit only from accredited post-secondary institutions. Transfer credit may be accepted from other institutions approved by the Division of Private Occupation Schools, Department of Higher Education, in accordance with and agreements between Platt College and those institutions.
5. No more than 50% of the total quarter hours of a program may be transferred from another institution or institutions.

INFORMATION FOR INTERNATIONAL STUDENTS

Platt college is authorized by law to enroll non-immigrant, alien students in its programs. Upon receipt of the applicant's enrollment agreement, proof of English competency, a high school (or equivalent) transcript (with definition of grading scale) and the successful completion of the school's admission test, the school will advise the applicant of acceptance or non-acceptance. The enrollment agreement should be submitted to the Admissions Department at least 90 days prior to the selected starting date. It is unlikely that immigration authorities will grant foreign students permission to be employed while active in school. Therefore, international students must provide documentation to prove that sufficient funds are available to cover all tuition, fees, supplies and living costs.

DEGREE REQUIREMENTS

All applicants of Platt College degree programs must meet the following requirements:

1. Be enrolled in Platt College classes for the term in which he/she intends to graduate. Exceptions may be approved by the Director of Education.
2. Complete a minimum of 180 quarter credit hours of approved course work.
3. Earn a cumulative grade point average of 2.0 ("C" average). Courses to be counted toward the upper-level courses in the major field of study must be completed with a grade of "C" or higher. Some programs may require a student to earn at least a "C" in specific course work. Students should check with the Director of Education regarding the minimum grade point average requirement.
4. Complete a minimum of 50% of credits at Platt College in the program area. Exception may be approved by the Director of Education.
5. File an "application of graduation" form during the term in which the student intends to graduate, according to the deadline published by the college.

GENERAL EDUCATION REQUIREMENTS

Platt College believes that general education assists individuals to reach their maximum potentials. All Bachelor's degrees have general education requirements. These requirements adhere to goals for general education established by the Colorado Commission of Higher Education:

1. To build skills for advanced lifelong learning.
2. To expose students to the mainstream of thought and interpretation, humanities, sciences, mathematics, social sciences, communication and the arts.
3. To integrate leaning in ways that cultivate the student's broad understanding and ability to think about a large and complex subject, formulate and analyze valid concepts, solve problems and clarify values.
4. To prepare individuals for their roles as effective citizens in a changing and complex society.

DEGREES AWARDED

Upon successful completion of all graduation requirements and satisfaction of all financial obligations, the graduate will be awarded the Bachelor of Arts Degree.

CATALOG REQUIREMENTS FOR GRADUATION

Students may graduate under the catalog requirements listed for the academic year in which they were enrolled. If students interrupt attendance for one year or more and then return, the catalog of the new readmission year is the document of authority. If graduation requirements and policies should change, students may choose to follow the catalog of the year of initial entry or the current catalog. Student should be sure to obtain and keep a copy of the catalog under which they enter or are readmitted.

COMMUNITY SERVICE REQUIREMENT FOR GRADUATION

All students graduating with a Bachelor's degree must complete 25 hours of community services as a requirement for completion of the degree. Community service documentation forms may be obtained from the student services office.

OTHER GRADUATION POLICIES

1. Platt College reserves the right to substitute or delete course work based on current curriculum. Students are assured that if the curriculum changes, Platt will make every effort to determine an equitable solution.
2. Students must complete an "academic review" two terms before the term in which they intend to graduate.

BACHELOR OF ARTS DEGREE IN ADVERTISING GRAPHIC DESIGN

44 Months

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry level position in the advertising industry. In addition, he/she will have acquired an education of such a nature to increase the students awareness and understanding of the world around him/her. This education will enable the graduate to be a more critical thinker and a better problem solver. It will allow the graduate to be a more effective designer in an increasingly diverse world. These same attributes will also enable the graduate to progress more rapidly through the heraldry of the graphics business world.

Course Number	Course Title	Quarter Credit Hours
ART104	Basic Drawing	6.5
GD090	Introduction to Production Art	6.5
GD100	Production Design Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
COM250	Proofreading	4.0
CS110	Introduction to Microcomputers	5.0
CS150	Basic Keyboarding for Desktop Publishers (or)	
CS151	Intermediate Keyboarding for Desktop Publishers (or)	3.0
CS152	Advanced Keyboarding for Desktop Publishers	
MAT110	Math Skills for Graphic Designers	4.0
PD100	Goals Attainment and Decision Making	3.5
PD200	Job Skills	3.0
ART100	History of Art	4.5
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
DTP300	Concepts in Desktop Publishing	4.0
EPT100	Introduction to Electronic Prepress Technology	10.0
GD300	Design Practicum	5.0
EPT200	Concepts in Electronic Prepress Technology	10.0
ADV320	History of Advertising	4.0
ADV330	Advanced Advertising Design	4.0
ADV340	Point of Purchase and Collateral Design	4.0
ADV350	Campaign Design	4.0
ADV360	Television Advertising Design	4.0
ADV400	Advanced Marker Indication	4.0
ADV410	Advertising Business Practices	4.0

Course Number	Course Title	Quarter Credit Hours
ADV420	Marketing for Advertisers	4.0
ADV430	Mass Communication Theory & Media Buying	4.0
ADV440	Webpage Advertising Design	4.0
COM350	Copywriting	4.0
GD450	Creativity & Concept Generation	4.0
TYP300	Advanced Typography	4.5

General Education Requirements (The following required courses are in General Education)

PSY101	Introduction to Psychology	4.5
SOC101	Introduction to Sociology	4.5
MAT100	College Math	4.0
SCI101	Scientific & Technologic Literacy	4.0
HIS150	US History and Government	4.5
ENG200	Intermediate College Writing	4.5
COM210	Oral Presentation Skills	4.0
COM300	Interpersonal Communication	4.0
ENG100	College Writing	4.0
LIT101	Introduction to Literature	4.5
MUS101	Introduction to Music	4.0
	PROGRAM TOTAL	**204.0**

BACHELOR OF ARTS DEGREE IN ADVANCED INTERACTIVE COMPUTER GRAPHIC DESIGN

44 Months

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry level position in the graphic design and interactive media industries. In addition, he/she will have acquired an education of such a nature to increase the students awareness and understanding of the world around him/her. This education will enable the graduate to be a more critical thinker and a better problem solver. It will allow the graduate to be a more effective designer in an increasingly diverse world. These same attributes will also enable the graduate to progress more rapidly through the hierarchy of the graphics business world.

Course Number	Course Title	Quarter Credit Hours
ART104	Basic Drawing	6.5
GD090	Introduction to Production Art	6.5
GD100	Production Design Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
COM250	Proofreading	4.0
CS110	Introduction to Microcomputers	5.0
CS150	Basic Keyboarding for Desktop Publishers (or)	3.0
CS151	Intermediate Keyboarding for Desktop Publishers (or)	
CS152	Advanced Keyboarding for Desktop Publishers	
MAT110	Math Skills for Graphic Design	4.0
PD100	Goals Attainment and Decision Making	3.5
PD200	Job Skills	3.0
ART100	History of Art	4.5
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
DTP300	Concepts in Desktop Publishing	4.0
EPT100	Introduction to Electronic Prepress Technology	10.0
GD300	Design Practicum	5.0
EPT200	Concepts in Electronic Prepress Technology	10.0
MM200	Multimedia Design Fundamentals	8.0
MM300	Dynamic Media Interactivity	8.0
MM350	3D Modeling and Production	8.0
GD380	Webpage Design	4.0
GD410	Customer Service and Studio Business	4.0
GD450	Creativity and Concept Generation	4.0
GD460	History of Graphic Design	4.0
GD470	Computer Illustration	4.0
TYP300	Advanced Typography	4.5

General Education Requirements (The following required courses are in General Education)

PSY101	Introduction to Psychology	4.5
SOC101	Introduction to Sociology	4.5
MAT100	College Math	4.0
SCI101	Scientific & Technologic Literacy	4.0
HIS150	US History and Government	4.5
ENG200	Intermediate College Writing	4.5
COM210	Oral Presentation Skills	4.0
COM300	Interpersonal Communication	4.0
ENG100	College Writing	4.0
LIT101	Introduction to Literature	4.5
MUS101	Introduction to Music	4.0
	PROGRAM TOTAL	**200.0**

BACHELOR OF ARTS DEGREE IN COMPUTER GRAPHIC DESIGN

44 Months

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry level position in the graphic design industry. In addition, he/she will have acquired an education of such a nature to increase the students awareness and understanding of the world around him/her. This education will enable the graduate to be a more critical thinker and a better problem solver. It will allow the graduate to be a more effective designer in an increasingly diverse world. These same attributes will also enable the graduate to progress more rapidly through the heraldry of the graphics business world.

Course Number	Course Title	Quarter Credit Hours
ART104	Basic Drawing	6.5
GD090	Introduction to Production Art	6.5
GD100	Production Design Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
COM250	Proofreading	4.0
CS110	Introduction to Microcomputers	5.0
CS150	Basic Keyboarding for Desktop Publishers (or)	
CS151	Intermediate Keyboarding for Desktop Publishers (or)	3.0
CS152	Advanced Keyboarding for Desktop Publishers	
MAT110	Math Skills for Graphic Design	4.0
PD100	Goals Attainment and Decision Making	3.5
PD200	Job Skills	3.0
ART100	History of Art	4.5
CG200	Introduction to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
DTP300	Concepts in Desktop Publishing	4.0
EPT100	Introduction to Electronic Prepress Technology	10.0
GD300	Design Practicum	5.0
EPT200	Concepts in Electronic Prepress Technology	10.0
COM350	Copywriting	4.0
GD312	Paper and Printing Estimating	4.0
GD360	Corporate and Brand Identity	4.0
GD370	Graphic Design Drawing	4.0

Course Number	Course Title	Quarter Credit Hours
GD380	Webpage Design	4.0
GD410	Customer Service and Studio Business	4.0
GD450	Creativity and Concept Generation	4.0
GD460	History of Graphic Design	4.0
GD470	Computer Illustration	4.0
GD475	Senior Portfolio Development	4.0
GD480	Advanced Layout and Publication Design	4.0
TYP300	Advanced Typography	4.5

General Education Requirements (The following required courses are in General Education)

PSY101	Introduction to Psychology	4.5
SOC101	Introduction to Sociology	4.5
MAT100	College Math	4.0
SCI101	Scientific & Technologic Literacy	4.0
HIS150	US History and Government	4.5
ENG200	Intermediate College Writing	4.5
COM210	Oral Presentation Skills	4.0
COM300	Interpersonal Communication	4.0
ENG100	College Writing	4.0
LIT101	Introduction to Literature	4.5
MUS101	Introduction to Music	4.0
	PROGRAM TOTAL	**200.0**

COURSE DESCRIPTIONS

ACC100
ACCOUNTING 1
4.5 Credits

This course is an overview of the basic principles of accounting, including cash and accrual. The main emphasis of this course is the accounting for sole proprietorship form of business organization for both mercantile and personal service enterprises.

ACC200
ACCOUNTING 2
4.5 Credits

This course concerns itself mainly with accounting for partnerships. It includes accounting for notes and interest, inventory and prepaid expenses, interval control and owner's equity.

ACC201
ACCOUNTING 3
4.5 Credits

This course includes computerized accounting with emphasis on the general ledger, depreciation, accounts receivable, accounts payable, financial statement analysis and payroll. In addition, the course includes procedures for year-end and annual reports.

ACC300
PAYROLL ACCOUNTING
4.0 Credits

This course teaches an understanding of the methods of computing wages and salaries, keeping records and government reports. It emphasizes computing and paying wages, unemployment compensation, and analyzing and journalizing payroll transactions.

ACC301
PERSONAL INCOME TAX PROCEDURES
4.5 Credits

This course gives students an understanding of income tax preparation for individual taxpayers. Emphasis is placed on income tax and basic reporting, as well as on dividends, capital gains and losses, and itemized deductions.

ADV320
HISTORY OF ADVERTISING
4.0 Credits

This course traces the development of advertising from its beginnings in the Industrial Revolution, through changing technology in print and changes in design, examines the effects of television and large advertising agencies and concludes with a discussion of the web and advertising.

ADV330
ADVANCED ADVERTISING DESIGN
4.0 Credits

Students will sharpen their abilities to create effective and powerful advertising concepts in a variety of media. Class assignments will emphasize presentation techniques, as well as, creativity and execution.

ADV340
POINT OF PURCHASE AND COLLATERAL DESIGN
4.0 Credits

The topics of sales promotion and merchandising for existing and new products are examined as they relate to the advertising and marketing business.

ADV350
CAMPAIGN DESIGN
4.0 Credits

The course examines the basic elements of successful advertising campaigns. Through examples and homework projects, students will learn to distinguish and create campaigns that produce results.

ADV360
TELEVISION ADVERTISING DESIGN
4.0 Credits

This course focuses on how TV advertising differs from print advertising. Students will learn to produce TV advertising concepts and take them through the postproduction process.

ADV400
ADVANCED MARKER INDICATION
4.0 Credits

This course is a continuation of marker rendering learned in basic drawing. The class emphasizes using markers to indicate advertising concepts and gives students the opportunity to increase production speed.

ADV410
ADVERTISING BUSINESS PRACTICES
4.0 Credits

This course examines the ways the various departments of an advertising agency interacts with each other and the client. Understanding how the graphic designer fits into the entire process is vital to the designer's and the business' success.

ADV420
MARKETING FOR ADVERTISERS
4.0 Credits

Advertising is a major tool of marketing. This course discusses modern marketing theory and practice as it relates to the design of advertising campaigns.

ADV430
MASS COMMUNICATION THEORY & MEDIA BUYING
4.0 Credits

Mass communication media are the vehicles of modern advertising. This course examines theory of mass media communication and how advertisers buy ass medial time and space.

ADV440
WEBPAGE ADVERTISING DESIGN
4.0 Credits

Web pages are the newest mass media available to advertisers. This course delineates the different techniques and problems associated with effective webpage advertising campaigns.

ART100
HISTORY OF ART
4.5 Credits

This course surveys art forms from ancient times through the 20th century, providing the background to understanding the visual arts.

ART101
HISTORY OF MODERN ART
4.5 Credits

This course is a survey of the major modern art movements, including Fauvism, Expressionism, Cubism, Futurism, Surrealism, and Abstract Expressionism.

ART104
BASIC DRAWING
6.5 Credits

This course is a survey of color theory, composition, perspective, sketching and shading, and contour and figure drawing as they relate to the graphic arts industry.

BE102
COLLEGE KEYBOARDING 1
3.0 Credits

In this class the student learns the alphabetic keyboard by touch, identifying personal keyboard strengths and weaknesses, and developing speed and accuracy for proficiency in keyboarding.

BE103
COLLEGE KEYBOARDING 2
2.5 Credits

In this course the student continues to develop keyboarding speed and accuracy by identifying individual strengths and weaknesses and developing an effective practice plan.

BE104
COLLEGE KEYBOARDING 3
2.0 Credits

As well as improving speed and accuracy on timed tests for the highest level of employment, the student, by the end of this course, has identified his/her strengths and weaknesses and determined personal skill levels using charting and scoring procedures. Students also have practice decision making that will enable them to meet deadlines and standards for production. Proofreading accurately is stressed and tested for, and there are opportunities to perform as if in actual job situations.

BE300
TELEPHONE SKILLS
1.5 Credits

This course provides students with knowledge of telephone courtesy, recording of messages and how to field problem calls.

BUS101
CUSTOMER SERVICE
4.5 Credits

This course provides an overview of customer-client relationships. Students gain an understanding of customer service from both the consumer's and the employer's perspectives.

BUS200
MARKETING
4.5 Credits

This course presents an overview of the marketing process. In addition, students who complete the course have an understanding of the marketing decision-making process, identifying consumer needs, strategy, promotion, advertising, public relations, and contemporary issues.

BUS201
SALESMANSHIP
3.5 Credits

This course provides students with an understanding of consumer motivation, prospecting, sales presentations, answering objections, closing techniques, building customer relationships, and legal, ethical and social responsibilities as applied to selling.

BUS210
BUSINESS MANAGEMENT
4.5 Credits

Students taking this course will learn management concepts, ethical and social responsibilities, decision-making styles, delegation techniques, leadership and control functions.

BUS220
HUMAN RESOURCE MANAGEMENT
4.5 Credits

This course explores the role of the manager as personnel administrator. Emphasis is on maximizing the productivity of individual employees for the good of the organization and the individual.

BUS300
BUSINESS LAW
4.5 Credits

This course is a survey of the major legal forces that influence management decision-making: consumers, employees, investors, government and environment.

CG200
INTRODUCTION TO COMPUTER GRAPHICS
8.0 Credits

Upon completion of this course the student understands the fundamentals of drawing and designing in a vector environment, painting and compositing images in a bit-mapped environment, and the mechanics of photo enhancement and manipulation.

CG300
CONCEPTS IN COMPUTER GRAPHIC DESIGN
6.0 Credits

Upon completion of this course the student is competent at an entry level in page layout and design, integrating text and graphics files and designing computer generated presentations.

COM100
BUSINESS WRITING
3.5 Credits

This course provides an overview of effective and concise written communication both within and outside of the business organization. Students study the theory of written communications and receive practice in planning communication and the writing of inquiry letters, responses to inquiries, claims, sales letters, credit and collection communications, memos and minutes.

COM102
ORAL BUSINESS COMMUNICATION
3.0 Credits

This course provides students with an understanding of oral communication theory. Students receive practice in several types of business communications, including presentations for meetings and conferences. Visual aids are also employed.

COM200
COPYWRITING
4.5 Credits

This course is an introduction to the basics of copywriting for the print media. Topics covered include writing print advertising, direct mail letters, brochures, catalogs and other sales literature.

COM210
ORAL PRESENTATION SKILLS
4.0 Credits

This course provides students with an understanding of oral communication theory. Students receive practice in several types of business communication common in the graphic design industry, including proposal presentation and portfolio presentation.

COM250
PROOFREADING
4.0 Credits

In this course the student develop skills in proofreading type, proofing and correcting page layouts, proofreader's marks, grammar, punctuation and spelling, as they relate to the computer graphic designer.

COM310
PUBLIC RELATIONS
4.5 Credits

This course is a survey of the public relations function, the workings of media, P.R. writing, fund raising, and planning effective public relations for entrepreneurs and start-up businesses.

COM300
INTERPERSONAL COMMUNICATION
4.0 Credits

Students will examine fundamental dimensions of interpersonal communication including a model of the interpersonal process, listening, language, perception, communication climate and competencies. These concepts will then be discussed in terms of communication with superiors and subordinates, peers and team members, and difficult people.

COM350
COPYWRITING
4.0 Credits

This course focuses on translating marketing objectives into creative and effective messages. Topics include identifying the audience and the proposition, maximizing the creative process, evaluating advertising effectiveness and maintaining motivation when creative ideas are rejected.

CS100
COMPUTER LITERACY
3.5 Credits

This hands-on course is designed to give students the knowledge and practice needed to feel comfortable with computer technology. Keyboarding, problem-solving operations, and writing simple programs are studied using problem-solving strategies.

CS102
BUSINESS GRAPHICS FOR IBM COMPUTERS
3.0 Credits

This course provides students with instruction and practice in generating graphics for business, education and entertainment.

CS103
dBASE
3.0 Credits

Using the personal computer, the student develops familiarity with this database management program. The course includes entering and updating data, making files and generating reports.

CS108
LOTUS 1-2-3
3.5 Credits

This course offers familiarity with and practice in problem solving, spread sheets and database design using Lotus 1-2-3 software. Graphs and exercise problems give practice in application and what-if situations.

CS109
WORDPERFECT
3.0 Credits

This course offers students instruction in WordPerfect's use and applications of its functions to business correspondence, contracts, forms and reports. Advanced students explore its additional capabilities, such as sorting and macro applications.

CS110
INTRODUCTION TO MICROCOMPUTERS
5.0 Credits

This course gives students a basic understanding of computer concepts and terminology; computer hardware; printers and peripherals; systems software; vector and raster graphics; and computer operation and file management.

CS112
DESKTOP PUBLISHING
2.5 Credits

This course offers students practice in producing computer generated, printed communication products using text and graphics.

CS150
BASIC KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits

This course deals with the desktop computer keyboard as a vital tool for the computer graphic designer. It addresses the topics of keyboarding for special graphic arts situations, the keyboard and character sets, fundamentals of word processing text for graphic arts, and keyboarding for speed and accuracy.

CS151
INTERMEDIATE KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits

This course addresses the same topics as CS150, but has a prerequisite of a keyboarding speed of 35 correct words per minute.

CS152
ADVANCED KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits

This course addresses the same topics as CS150, but has a prerequisite of a keyboarding speed of 60 correct words per minute.

CUS100
CUSTOMER SERVICE AND STUDIO BUSINESS
4.5 Credits

This course gives the student an overview of customer-client relationships from both the consumer's and employer's perspectives. In addition, it addresses the topics of job bidding, meeting deadlines and studio business practices.

DTP100
BASIC KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits

This course deals with the desktop computer keyboard as a vital tool for the computer graphic designer. It addresses the topics of keyboarding for special graphic arts situations, the keyboard and character sets, fundamentals of word processing text for graphic arts, and keyboarding for speed and accuracy.

DTP150
INTERMEDIATE KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits

This course addresses the same topics as DTP150, but has a prerequisite of a keyboarding speed of 35 correct words per minute.

DTP200
ADVANCED KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits

This course addresses the same topics as DTP100, but has a prerequisite of a keyboarding speed of 60 correct words per minute.

DTP210
INTRODUCTION TO DESKTOP COMPUTERS
5.0 Credits

This course gives students an understanding of basic computer concepts and terminology; computer hardware; printers and peripherals; system software; vector and raster graphics; and computer operation and file management.

DTP250
PROOFREADING FOR DESKTOP PUBLISHERS
4.0 Credits

Here the student develops skills in proofing type, proofing and correcting page layouts, proofreader's marks, and grammar, punctuation and spelling as they relate to the computer graphics designer.

DTP300
CONCEPTS IN DESKTOP PUBLISHING
4.0 Credits

Using the desktop computer, the student becomes familiar with concepts in page layout and design; system configurations and networking; and fonts, utilities and file management.

ECO150
CONSUMER ECONOMICS
4.5 Credits

This course is a survey of the basic consumer concepts, along with analytical and decision-making skills to employ this knowledge. The course acquaints the student with the many changing consumer roles they will encounter in their lives.

ECO201
INTRODUCTION TO ECONOMICS
4.5 Credits

This course is a survey of the development of economic systems and philosophies and fundamental economic concepts.

ENG100
COLLEGE WRITING
4.0 Credits

Your professional image is often established through written documents. This course improves the students writing skills through writing exercises. The student will master the principles of English grammar, including sentence patterns and parts, punctuation, parallel structure, active and passive voice and subject verb agreement.

ENG200
INTERMEDIATE COLLEGE WRITING
4.5 Credits

This course focuses on expository writing with emphasis on development and organization. Different organizational styles for different writing purposes will be addressed with particular attention to research papers and the persuasive process.

EPT100
INTRODUCTION TO ELECTRONIC PREPRESS TECHNOLOGY
10.0 Credits

This course provides students with an understanding of the prepress process; trapping; color theory as applied to computer generated graphics and monitor calibration, color selection and color separation. In addition, it addresses the theory of computer-generated halftones, screen angles, gradations, halftoning images, scanning and storage.

EPT200
CONCEPTS IN ELECTRONIC PREPRESS TECHNOLOGY
10.0 Credits

This course gives students an opportunity to develop an understanding of font management, outputting digital files, densitometry and imagesetter calibration, file preparation and troubleshooting.

GD090
INTRODUCTION TO PRODUCTION ART
6.5 Credits

Upon completion of this course, students understand and have experience graphic design production, including proofreading, copy fitting, 1-color paste-up and the printing process, including the PMS color system, separations and stripping.

GD100
PRODUCTION DESIGN TECHNIQUES
6.0 Credits

This course gives students an understanding of and experience working with 2- through 4-color paste-up, overlays and keylines, and experience in color separations and the camera.

GD101
ADVERTISING
6.0 Credits

This course provides an understanding of advertising strategies as they relate to the graphics industry. The course emphasizes newspaper and magazine graphics, advertising campaigns, strategies and a working knowledge of the advertising design industry.

GD102
STUDIO DESIGN
3.0 Credits

This is a hands-on, practical course in developing brochures and corporate identity packages.

GD103
TYPOGRAPHY
7.0 Credits

This course gives students the opportunity to develop an understanding of and skill in using typography in inking and hand lettering, comping techniques, letterspacing, logo design and designing with type.

GD104
RENDERING
6.5 Credits

This course is a survey of color theory, rapid viz composition, perspective, sketching and shading, and contour and figure drawing as they relate to the graphics industry.

GD200
JOB SKILLS
3.0 Credits

This course develops the student's ability to create resumes, cover letters and a job-hunting plan. It emphasizes interviewing skills and compiling a portfolio for interview presentation.

GD300
DESIGN PRACTICUM
5.0 Credits

This course familiarizes the student with all aspects of a complete printing job. The student will plan, design, estimate, price and present an original print job.

GD311
SURVEY OF THE PRINTING INDUSTRY
4.5 Credits

This course explains the terms and procedures basic to the printing industry, including printing technologies, color printing, inks, imposition, folding and binding.

GD312
PAPER AND PRINTING ESTIMATING
4.5 Credits

This course surveys papermaking, paper characteristics, printing papers, choosing the right paper for each job, figuring sheet sizes, identifying and pricing.

GD360
CORPORATE AND BRAND IDENTITY
4.0 Credits

Corporate symbols, logos, stationary, brochures and their grids, packaging, vehicle graphics, signage, advertising, etc. will be explored. Students will be required to analyze and define the chief needs and characteristics of companies through direct contact and personal research.

GD370
GRAPHIC DESIGN DRAWING
4.0 Credits

This course is designed to help each student develop his or her creative imagination. Through drawing students will learn to convey their ideas and feelings in new and unique ways.

GD380
WEBPAGE DESIGN
4.0 Credits

Excellent graphic design for the web poses unique problems and solutions. This course will examine the graphic techniques which are most effective within th technologic confines of the web.

GD450
CREATIVITY AND CONCEPT GENERATION
4.0 Credits

This course will examine specific tools that students can use to increase their creativity and techniques to foster a creative environment. Students will also explore examples of creativity, the creative moment, blocks to creativity and the role of taking risks.

GD460
HISTORY OF GRAPHIC DESIGN
4.0 Credits

This course will discuss the various graphic design movements from the Art Nouveau Movement to the present. The course will explore the evolving design styles and their relationship to politics, commerce, social moves, technology and pop culture.

GD470
COMPUTER ILLUSTRATION
4.0 Credits

This course focuses on the techniques and programs used in using the computer as an illustration tool. Both fine art and graphic art techniques will be discussed and developed.

GD475
SENIOR PORTFOLIO DEVELOPMENT
4.0 Credits

In this course, students will address the nature and function of the graphic artist's portfolio. Creation and selection of appropriate examples to showcase the designer's talents and abilities for specific purposes will be examined.

GD480
ADVANCED LAYOUT AND PUBLICATION DESIGN
4.0 Credits

Students will use their knowledge of typography,, photography and illustration to create publications including magazines, small newspapers, newsletters and other publications.

HIS150
US HISTORY AND GOVERNMENT
4.5 Credits

This course is a review of U.S. History and an examination of how events have shaped our present government. Emphasis will be placed on governmental organization and how each student fits into the process to become a responsible citizen and voter.

LIT101
INTRODUCTION TO LITERATURE
4.5 Credits

This course surveys both English and American literature, focusing on four literary elements: character, conflict, setting and language. Students learn to understand and analyze short stories, poems and plays through reading and writing.

MAT100
COLLEGE MATH
4.0 Credits

This course examines topics in algebra, geometry, trigonometry and statistics which are in the domain of the well educated college graduate.

MAT101
BUSINESS MATH
3.5 Credits

This course familiarizes the student with mathematical principles as they relate to the world of business. Students use business machines to solve problems dealing with such areas as wages, prices, interest rates, ratios, accounts and bank records.

MAT102
INTRODUCTION TO ALGEBRA
4.5 Credits

This course is designed for the student with one year or less of high school algebra. The course includes algebraic expressions, solving first degree equations with one and two variables, factoring, fractional equations, graphing and verbal problem-solving.

MAT110
MATH SKILLS FOR GRAPHIC DESIGNERS
4.0 Credits

This course is designed to familiarize students with mathematical principles as they relate to the business of graphic design. Students learn to solve problems dealing with type, "specing", proportion, scale, paper weight and size, and job estimating.

MM200
MULTIMEDIA DESIGN FUNDAMENTALS
8.0 Credits

This course gives students a basic understanding of multimedia design principles, the creation of basic presentations, two-dimensional animation and image acquisition.

MM300
DYNAMIC MEDIA AND INTERACTIVITY
8.0 Credits

This course is designed to give students skills in interactive media, sound acquisition and editing, video acquisition and editing and outputting to tape.

MM350
3D MODELING AND PRODUCTION
8.0 Credits

This course provides students the opportunity to develop skills in 3D modeling and animation, large project planning and production, scripting and creating hybrid CD-ROMs.

MUS101
INTRODUCTION TO MUSIC
4.0 Credits

This course is designed to give the student an appreciation and understanding of the basic music principles of rhythm, meter and tempo, tone, key, genre and mood, particularly as they relate to creating effective multimedia presentations.

PD100
GOAL ATTAINMENT AND DECISION MAKING
3.5 Credits

This course is designed to enable the student to develop and utilize effective techniques and strategies in goal definition, goal identification, barrier identification, goal ambivalence, conflict identification and reprogramming strategies.

PD103
JOB SKILLS
3.5 Credits

This course develops the student's ability to create resumes, cover letters and a job-hunting plan. It emphasizes interviewing skills and compiling a portfolio for interview presentation.

PD200
JOB SKILLS
3.0 Credits

This course develops the student's ability to create resumes, cover letters and a job-hunting plan. It emphasizes interviewing skills and techniques. The student also compiles a complete portfolio for interview presentation.

PSY101
INTRODUCTION TO PSYCHOLOGY
4.5 Credits

This course provides a general understanding of psychology as a behavioral science, psychological concepts and principles. Topics covered include biological bases of behavior, learning, thinking, motivations, sensation, and perception.

SCI101
SCIENTIFIC AND TECHNOLOGIC LITERACY
4.0 Credits

This course will examine the fundamental laws and processes of science and how they manifest themselves in our everyday lives. Issues of technologic literacy will be addressed in light of how they effect our environment and politics. Emphasis will be placed on how science and technology must be understood to be a responsible citizen.

SOC101
INTRODUCTION TO SOCIOLOGY
4.5 Credits

This course provides a general understanding of the basic concepts and principles of sociology that affect the individual in society. The topics of culture, society, socialization, stratification, intergroup relations and inequalities are covered.

TYP300
ADVANCED TYPOGRAPHY
4.5 Credits

This course is designed to give students advanced skills in typography, particularly as it applies to digital and interactive media. Topics include dissecting letters, typography technology on the computer, digital typography and formatting typography for video.

FACILITIES

- The impact that rapid advances in technology are having in the graphic arts industry today demands that students be trained to understand the purpose, value and function of the new automated equipment.
- The Art Darkroom includes a photostatic camera, art-o-graph and developing equipment.
- The Electronic Prepress Lab incorporates Power Macintosh computers with a color scanner, transparency densitometer, light table, laser printer, color printer, Linotronic imagesetter and large screen monitor.
- The Computer Graphics and Desktop Publishing Labs contain networked Macintosh computers with high resolution color monitors, scanners and laser printers.
- The Multimedia Lab includes Power Macintosh and Pentium computers, removable hard drives, CD-ROM drives, CD-R recorder, scanner, laser printer, video digitizing system, large screen monitor, VHS monitor, VHS/Hi8 video recorder, camcorder, lighting and sound recording equipment.
- Most classrooms are equipped with up-to-date media equipment which may include video recording and presentation equipment. Overhead projectors are also provided.
- A variety of furnishing styles is used to create an atmosphere conducive to learning.
- A student lounge is provided for use as a study center and a place for that quick snack between classes.
- The facility, located on the second floor, has elevator service and is fully accessible to the disabled.
- Ample complimentary parking is provided.

LIBRARY FACILITIES — MULTIMEDIA RESOURCE CENTER

- Platt College is connected by PC and modem to the Aurora-Arapahoe County CL-CAT computerized library catalog system. The CL-CAT at the Aurora Public Library has approximately one half million books, all of which are available to Platt College students and instructors. In addition, the system has a collection of periodicals, newspapers, videotapes, book cassettes, records, compact disks and works of art.
- Students and instructors also have access to the Aurora Public Libraries central facility, which is approximately four miles from the school. It is accessible by public transportation (RTD Route 53), which stops within two blocks of the school.
- The Resource Center also houses PCs for student use, and current versions of software. There are also CD-ROM players and printers, along with a collection of current CDs which provide thousands of resource materials.
- Online services are available in the Resource Center giving each Platt College student and staff member access to more information than has ever been available to individuals in all of history. This access to the Internet and World Wide Web provides almost limitless resources from anywhere in the world.
- The Resource Center also houses a collection of appropriate resource periodicals, books, magazines, video and audio tapes, paper samples and paper cabinets for student and staff use.
- In addition to the vast array of multimedia information technology available to students, the Resource Center also provides an area for quiet, comfortable study for Platt College students.

ACADEMIC PROCEDURES AND POLICIES

CLASS SCHEDULES

Classes are scheduled between 7:00 a.m. and 10:30 p.m., Monday through Friday. Classes are also scheduled between 7:00 a.m. and 5:00 p.m. on Saturdays. Laboratories and classrooms within the academic divisions of Platt College are open for extra assistance on Fridays from 8:30 a.m. to 10:00 p.m.

Individual class sizes fall within a range of 10 to 35 students, depending on the nature of the class and the subject being offered. Supervised laboratories operate with an approximate ratio of one instructor per 20 students. The maximum number of students in a classroom or laboratory setting of instruction is 35.

ACADEMIC TERMS

Platt College functions on an academic term basis. There are five, ten-week terms in a calendar year. Each term consists of two, five-week grading periods. Individual course length is five or ten weeks.

ATTENDANCE POLICY

Platt College puts high emphasis on regular attendance of classes. The employers of graduates need to be assured that good work habits have been developed. Many employers put equal emphasis on academic achievement and class attendance.

Attendance is taken every day in every class. Students are allowed emergency absences totaling no more than 25% of the total contact hours for each course. Exceeding that figure may cause a lowering of the course grade.

A student who is more than twenty minutes late to a class is considered to be absent for that hour. Twenty minutes or less is counted as a tardy. Accumulated tardiness may result in grade point deductions and possible failure of a course.

In the event of an absence or tardy, all missed work must be made up. However, *time* can never be made up. Students may be required to attend classes Friday mornings to make up missed work.

Should a student miss three consecutive days of classes, the Registrar will verbally notify the Director of Education and/or School Director. The student will be contacted by the Education Department. An absence of five consecutive days may cause the student to be suspended and allowed back in school only after obtaining approval of the Director of Education or the School Director. If a student misses 15 consecutive calendar days, the student is automatically dropped. When a student is dropped, the student must reapply for admission to return to the college. Absences are documented in the Registrar's Office.

LEAVE OF ABSENCE

A Leave of Absence may be granted for medical reasons or for personal situations. A request for a Leave of Absence must be requested in writing and signed by the student and approved by the administration.

A student taking a Leave of Absence should be aware that not all classes are offered each quarter. The proper paperwork must be submitted to the School Director or the School Director's representative. The Leave of Absence shall not exceed 60 days (not to include holidays or vacation time). Students may take only one Leave of Absence per 12-month period.

REVISIONS

Every effort is made to provide excellence in training. In order to be current with technology and business needs, Platt College maintains the right to revise at any time and without prior notice the programs of study, courses, hours, academic calendar, policy, faculty, regulations, or tuition and fees as circumstances may require. In no case will the tuition and fees be greater than the contract amount.

TERMINATION BEFORE COMPLETION

A student who desires to withdraw from Platt College during the program should meet with the Director of Education or the School Director.

CANCELLATION OF CLASSES

The College reserves the right to cancel any course or program for which there is insufficient enrollment.

CHANGE IN STATUS

Students are required to notify the Registrar's office when a change of status occurs, e.g., change in name, address, phone number, attendance, tuition aid eligibility or any other item that may have an impact upon completion of the student's education.

STATEMENT OF SATISFACTORY PROGRESS

Satisfactory Academic Progress is defined as progression through the academic program within a prescribed time frame while maintaining a sufficient grade point average to demonstrate growth in knowledge and skills. Lack of satisfactory progress may jeopardize the student's ability to complete the program. Platt College expects students to progress through the program based on satisfactory progression standards.

MAXIMUM TIME FRAME

Students must complete their programs within a prescribed time frame. The maximum time frame is limited to 1.5 times the normal length of the program in duration or credit hours required to complete the program. Students who fail to complete their programs within the maximum time frame will be dismissed unless conditions exist which, in the opinion of the School Director, warrant placing the student on probation. The terms of the probation will be documented and maintained in the student file.

Federal regulation requires that a student receiving any financial assistance from any state or federal aid programs must be making Satisfactory Progress as determined by the institution from which such aid is received.

Students at Platt College will have their Satisfactory Progress measured on their grade point average and credit hours offered.

A student must maintain a minimum grade point average of 1.75 at the end of the first 25% of their program and also a 1.75 at the midpoint of their program. The student must also achieve a 2.0 grade point average upon graduation in order to be attaining Satisfactory Progress.

The following procedures will be followed when implementing this policy:

1. All students will be considered to be making Satisfactory Progress at the time of enrollment.
2. Each student's progress will be reviewed – at a minimum – at the first 25% of their program, midpoint of their program and prior to graduation.
3. Any student found to be making Unsatisfactory Progress will be put on probation for two grading periods (ten weeks).
4. Any student found to be making Unsatisfactory Progress after expiration of the probationary period will be put on Suspension, unless conditions exist which, in the opinion of the Appeal Committee, warrant extending the probationary period.
5. The maximum time frame shall not exceed 1.5 times the normal duration or credit hours required to complete a program. The length of time a student is on a Leave of Absence is not included in the calculation of the 1.5 Maximum Time Frame period.
6. If the student feels that his/her written appeal has not been given fair consideration, he/she may also request a meeting of the Appeals Committee. The request must be made in writing along with a statement of circumstances. The request should be made to the School Director.
7. After being suspended, a student may be readmitted only after a written request is approved by the School Director. Readmission will be on a probationary basis only. Any further infraction of the policies and rules will necessitate permanent suspension.

ACADEMIC STANDARDS

Grade reports will be filed twice each ten-week term with the student records department. The student receives grade notification for each course from the instructor. Failure to maintain a 1.75 cumulative grade point average may result in probation or suspension.

ACADEMIC PROBATION

A student whose cumulative grade point average drops below 1.75 will be placed on Academic Probation. The student will have the next two grading periods to raise his or her cumulative grade point average to 1.75.

Students who are placed on Academic Probation will be notified by the Registrar. Upon notification, the student must report to the Director of Education for academic advising.

Failure to raise the cumulative grade point average to the required level during the specified time period will result in temporary or permanent suspension.

COURSE REPEAT

If a required course if failed, it must be taken again. If a student is required to take a course that is a prerequisite to other courses, that course must be taken before the advancement to subsequent courses. A course may not be repeated more than once.

If a student receives a grade of "D" or "F" in a course, he/she may repeat the course one time only, to earn a better grade.

The charge for the repeat of a course will be the full credit hour tuition rate at the time the course is repeated.

The original grade of "D" or "F" will be calculated into the student's cumulative grade point average until the repeat has been completed. At that time, the "D" or "F" will be replaced by an "R" on the student's transcript and the new grade will be used to calculate the grade point average.

In the event a student with an "F" or "D" grade repeats a course, only the repeat grade – whether it be an "A", "B", "C", "D" or "F" – will be used on the transcript and to calculate the grade point average.

COURSE INCOMPLETION

If extenuating circumstances warrant, a student may receive a grade of Incomplete for a course. In order to receive an "I" grade, the instructor of the course must apply to the Director of Education and obtain the Education Director's approval.

The student will have the first two weeks of the next term in which he/she is enrolled to complete the course. Under extraordinary circumstances, the Director or Director of Education may extend completion time beyond two weeks. The student must apply in person to the Director or Director of Education for an extension before the two weeks elapse.

A grade of Incomplete will be calculated as zero (0) grade points on that term's grade point average and may result in the student being placed on Academic Probation. Upon completion of the course, the new grade will be used to calculate the student's grade point average.

COURSE DROPS AND WITHDRAWALS

A student may drop a course any time before 10% of the contact hours for that course have occurred. The student will receive a grade "WA" (Administrative Withdrawal). The "WA" grade will have no effect on the student's grade point average.

After 10% of the contact hours for a class have occurred, if a student wishes to terminate a course, he or she must withdraw. If progress is satisfactory at the time of withdrawal, the student will receive a grade of "WP" (Withdrawal while Passing). If progress is unsatisfactory at the time of withdrawal, the student

will receive a grade of "WF" (Withdrawal while Failing). Under appropriate circumstances, a student may receive a grade of "WA". Although withdrawal grades of "WP", "WF", and "WA" will not have an effect on the student's grade point average, they will remain as a permanent part of the student's transcript.

Failure to withdraw properly may result in the assignment of failing grades, which will affect the students grade point average, and will become a part of the student's permanent record.

STUDENT PROGRESS REPORT

Students are entitled to a regular accounting as to their academic status. Students receive a grade and grade report for each course completed from the instructor. Students placed on warning or probation status are informed at the time the action is taken; and appropriate counseling is a part of that process. Students may review their academic progress by requesting a transcript.

Student progress is evaluated through daily assignments, hands-on assessment, quizzes and written examinations. Progress is measured by use of a grade point system.

DEFINITION OF A UNIT OF CREDIT

Platt College measures student progress in quarter credit hours. A quarter credit hour is defined as follows:

One (1) quarter credit hour equals ten (10) hours of classroom lecture, plus appropriate outside preparation;

or

Twenty (20) hours of laboratory work, plus appropriate outside preparation;

or

Thirty (30) hours of internship/shop instruction, or the equivalent.

A classroom hour is 50 minutes.

GRADING SYSTEM

The following are guidelines used by instructors, subject to the varying needs of different programs or courses, to establish their grading criteria.

Grade A—Superior Work

1. The student masters the objectives of the course, is able to apply what he/she has learned, and is able to integrate it with other knowledge.
2. The student consistently distinguishes herself/himself in assignments, examinations, laboratory and class participation.
3. The student demonstrates independent thinking in class work and discussions.
4. Work is consistently in proper form and format, and submitted punctually.
5. Where achievement in the course involves development of hand or motor skills, the student consistently displays superior skills, ability and performance.
6. The student complies with school attendance requirements.

Grade B—Above Average Work

1. The student shows consistent mastery of the course content and objectives, and is usually able to apply what she/he has learned to new situations and other knowledge.
2. The student's work is in proper form and format, and submitted punctually.
3. Where achievement in the course involves developing hand or motor skills, the student consistently displays above average skills, ability and performance.
4. The student complies with school attendance requirements.

Grade C—Average Work Allowing Progress in Course Sequence

1. The student shows reasonable comprehension of the course material and has an average mastery of the content which would indicate success in the next course in the same field.
2. The student consistently makes average scores in tests, homework, projects and class participation.
3. Assignments are completed in adequate form and format, and submitted punctually.
4. Where achievement in the course involves development of hand or motor skills, the student consistently displays average performance and skills.
5. The student complies with school attendance requirements.

Grade D—Less Than Acceptable; Passing Grade

1. The student performs below average in tests, projects, reports, class participation and laboratory, but shows some competence in the course subject matter.
2. The competence demonstrated is insufficient to indicate success in the next course in the subject field.
3. Assignments are completed in imperfect form and format, sometimes late, and of inconsistent quality.
4. Where achievement in the course involves developing hand or motor skills, the student displays below average skills, abilities and performance.
5. The student complies with school attendance requirements.

Grade F—Failing Grade

1. The student demonstrates an unacceptably low or no mastery of the course objectives and content.
2. The student fails to perform at the "D" level on tests, homework, projects, class participation and laboratory.
3. Assignments are completed in an imperfect form or format or are not turned in.
4. Where achievement in the course involves hand or motor skills, the student fails to perform at "D" level.
5. The student fails to comply with the school attendance requirements.

Letter Grade System

Letter Grade	Credits	Grade Points	Rating
A	1	4.0	Excellent
B	1	3.0	Superior
C	1	2.0	Average
D	1	1.0	Passing
F	0	0.0	Failing
I	0	0.0	Incomplete
WP	0	0.0	Withdraw Passing
WF	0	0.0	Withdraw Failing
WA	0	0.0	Administrative Withdrawal
NC	0	0.0	No Credit
TC	0	0.0	Transfer Credit
R	0	0.0	Course Repeat

EXAMINATION OF STUDENT RECORDS

1. Under the authority of the Family Educational Rights and Privacy Act of 1974, students have the right to examine certain files academic records, including grades, attendance and counseling records, or documents maintained by the school which pertain to them (parental financial information excepted).
2. Records are supervised by the Director. Students may request a review of their records by writing the Director or the Director's representative. Such review will be allowed during regular school hours under appropriate supervision. A copy of the records may be obtained for a $1.00 fee for each page. When grades are included, the transcript fee applies.
3. Students may request that the school amend their educational records on the grounds that they are inaccurate, misleading, or in violation of their right of privacy.
4. Challenging the record for the purpose of correcting or deleting any of the contents must be done in writing with the reason fully stated. However, grades and course evaluations can only be challenged on the grounds that they are improperly recorded. Challenging must be made no later than 90 days after the last date of attendance.
   a. The Department Chairperson involved and/or the Director will review the written challenge and meet with the student. A decision will then be made to retain, change or delete the disputed data.
   b. Should further review be requested, a grievance hearing will be held at which time the student is afforded a full and fair opportunity to present the evidence relevant to the disputed issues. A student committee will then make a final decision.
   c. A copy of the challenge and/or written explanation of the contents will then be included as part of the student's permanent record.
5. Directory Information showing name, address, telephone number, date and place of birth, program undertaken, dates of attendance and certificate awarded may be provided to third parties by the school unless the request to omit such information is presented in writing within ten days of enrollment.
6. Exemptions. The following items are exempt from the Privacy Act:
   a. Parents Confidential Statement and other financial-need data.
   b. Records about students made by teachers or administrators which are maintained by and accessible only to the teachers or administrators.
   c. School security records.
   d. Employment records for school employees who are not also current students.
   e. Records compiled or maintained by physicians, psychiatrists, psychologists or other recognized professionals acting or assisting in such capacities, for treatment purposes, and which are available only to those providing the treatment.
7. Access Without Student Consent. The school may release student information without written consent of the student to:
   a. Other school and Platt College officials who have legitimate interests.
   b. Other schools where students have applied for admission. In this case, students may be advised that the records are being sent and that they may receive a copy and have an opportunity to review and challenge the records.

c. Authorized representatives of the Department of Education or the Comptroller General of the United States.

d. State and local authorities where required.

e. Accrediting agencies.

f. Parents of students who are their dependents for purposes of the Internal Revenue Code. However, the school is not required to release such records.

g. Appropriate persons or agencies in connection with student applications for or receipt of financial aid.

h. Courts in compliance with a court order or subpoena, providing that the student is notified prior to compliance.

i. Appropriate persons or agencies in the event of a health or safety emergency, where such release without consent is necessary under the circumstances.

In all other cases, the school shall obtain the written consent of the student prior to releasing such information to any person or organization. Parental access to records will be allowed without prior consent if the student is a dependent as defined in Section 152 of the Internal Revenue Code of 1954. The school maintains all student records according to the Family Educational Rights and Privacy Act of 1974. All files are kept in perpetuity.

Any person has the right to file a complaint with the Department of Education if Platt College violates the Family Educational Rights and Privacy Act.

STUDENT CONDUCT AND DISCIPLINE

Students are expected to conduct themselves in a manner conducive to learning and to the learning of others. The school is operated as a business complex and under no circumstances will the school tolerate any behavior which interferes with or detracts from the businesslike atmosphere of the school's neighbors.

The following statements define those behaviors which are not consistent with the educational goals of the school:

1. Academic dishonesty, such as cheating, plagiarism or knowingly furnishing false information to the school.

2. Forgery, alteration, misuse or mutilation of school documents, records, identifications, education materials or property.

3. Obstruction or disruption of teaching, administration, disciplinary proceedings, other school activities including its public service functions, or of any other authorized activities on premises.

4. Physical abuse of any person who is related to school affairs or conduct which threatens or endangers the health or safety of any such person.

5. Theft of, or damage to, property of the school, or using or attempting to use school property in a manner inconsistent with its designed purpose.

6. Intentional and unauthorized interference with a right of access to school facilities or freedom of movement or speech of any person on the premises.

7. Use or possession of firearms, ammunition or other dangerous weapons, substances, materials (except as expressly authorized by the school), bombs, explosives, or explosive or incendiary devices prohibited by law.

8. Disorderly conduct or lewd, indecent, obscene conduct or expression.

9. Violation of a federal, state or local ordinance, including but not limited to those covering alcoholic beverages, narcotics, dangerous drugs, gambling, sex offenses or arson, if such violation occurs on school property.

10. Failure to comply with the verbal or written directions of any school official acting in the performance of his/her duty and in the scope of his/her employment or resisting a security officer who is acting in the performance of his/her duties.

11. Aiding, abetting or inciting others in committing or inciting others to commit any act of misconduct set forth in one through ten above.

12. Conviction of a crime which is of a serious nature. (Upon the filing of charges in civil court involving an offense which is of a serious nature, if it is administratively determined that the continued presence of the student would constitute a threat or danger to the school community, such student may be temporarily suspended pending disposition of the charges in civil court.)

Violation of any of the above may subject the student to any of the following:

a. Reprimand

b. Specific restrictions may be imposed

c. Disciplinary probation; further infractions will result in suspension if they occur within the specified probation period

d. Temporary suspension

e. Permanent suspension

CONDITIONS FOR READMISSION AFTER SUSPENSION

After being suspended, a student may be readmitted only after a written request is approved by the School Director. Readmission will be on a probationary basis only. Any further infraction of the policies and rules will necessitate permanent suspension.

If the college allows applicant to reenter, applicant must execute a new Enrollment Agreement and pay all current Program Costs.

STUDENT AWARDS

PERFECT ATTENDANCE

If a student attends the entire program with no tardiness or absenteeism, a perfect attendance certificate will be awarded upon graduation.

OUTSTANDING STUDENT

This award is presented at graduation to students who have shown outstanding leadership among their fellow students.

DIRECTOR'S LIST

Students maintaining a 3.5 grade point average per quarter will be placed on this list.

PERFECT ATTENDANCE LIST

Students maintaining perfect attendance for each quarter will be placed on this list.

GRADUATING WITH HONORS

Students achieving a 3.5–3.74 grade point average upon graduation will graduate with honors.

GRADUATING WITH HIGH HONORS

Students achieving a 3.75–3.99 grade point average upon completion of the program will graduate with high honors.

GRADUATING WITH HIGHEST HONORS

Students achieving a 4.0 grade point average upon completion of the program will graduate with highest honors.

GRADUATION REQUIREMENTS (FOR DIPLOMA PROGRAMS)

A diploma is issued to each graduate who has completed all of the program requirements. The graduate must also have a 2.0 grade point average and have satisfied all financial obligations to receive a diploma.

STUDENT SERVICES

Platt College views each staff member as an advisor. The department supervisors and instructors are available to assist students with academic and personal problems.

STUDENT IDENTIFICATION

At the time of registration, an ID card will be issued. This identification may be used for student discounts, access to areas within the College and for checkout of specialized supplies and equipment. The student identification card must be surrendered upon either withdrawal or graduation.

HOUSING

Platt College maintains a list of housing facilities within commuting distance of the school. This list is available upon request and contains all pertinent information about each unit, such as location, rates, lease requirements, security deposits, furniture rentals, distance from the school, etc. Platt College does not recommend or supervise housing units, but offers assistance as a convenience to its students.

STUDENT ACTIVITIES

A variety of student-defined organizations and activities are available to meet the interests of Platt College students. These activities include professional student organizations which offer the opportunity to promote educational and professional development while attending Platt College.

PLACEMENT ASSISTANCE

Platt College graduate employment assistance success is greatly influenced by the student's attendance, overall attitude and academic records.

The graduate employment assistance services will include, but not be limited to:

1. An employment orientation at least four weeks prior to graduation. This orientation will provide the student with essential information related to interviews and appointments for potential job opportunities.
2. Assistance in the preparation of employment applications and resumes.
3. Assistance in the preparation of employment letters and letters of recommendation.
4. Invitations to industry to interview, present employment programs, test and offer application for employment.
5. Contacting prospective employers to establish current employment opportunity.

6. Through mutual efforts of the Placement Assistance Office and the student, attempts are made to locate positions. Students are responsible for arranging interviews from the information provided by the Placement Assistance Office.

One of the top priorities for graduates of Platt College is the provision for meaningful career opportunities. While it is not possible to guarantee placement or starting salaries, the College will do everything within reason to assist the student in finding suitable employment after graduation.

PART-TIME EMPLOYMENT

The Placement Assistance Office will assist students while in school in finding part-time employment in order to help the student defray living expenses. These jobs are typically not directly related to the student's course of study.

GRADUATE SERVICES

The school's commitment to students does not end with graduation and placement assistance. Graduates are welcome to return at any time for positive reinforcement in people skills and personal development. In addition, graduates may retake courses in total or in part on a space-available basis at no additional charge.

TRANSFER OF CREDIT

All schools have their own acceptance criteria. If a student is seeking to transfer to another school, contact should be made with the registrar of that school. When transferring to Platt College, see the Advanced Standing section of the catalog. Consult the Director with any questions.

TRANSCRIPTS

A complete set of records, including a transcript of grades, is kept in each student's permanent file. Every student is provided one transcript copy upon graduation. Additional copies may be obtained from the administrative office. See Special Fees section for details.

INCLEMENT WEATHER

Platt College will cancel classes when inclement weather conditions occur. Students should listen to local radio stations for announcements in case of inclement weather. See the Student Handbook for Details.

DRESS CODE

Appropriate attire is required as described in the Student Handbook.

PARKING

Adequate complimentary parking is provided on-premises.

COMPLAINTS

Any student complaint should be made to the School Director in writing. The student will receive a response, in writing, within 15 business days of receipt.

In the event that a student/graduate has a complaint that is not resolved by the College, the individual has the option of submitting the complaint to the Division of Private Occupational Schools, Colorado Department of Higher Education. There is a two-year limitation on the Division taking action on student complaints.

STUDENT COMPLAINT/ GRIEVANCE PROCEDURE

Schools accredited by the Accrediting Commission of Career Schools and Colleges of Technology must have a procedure and operational plan for handling student complaints. If a student does not feel that the school has adequately addressed a complaint or concern, the student may consider contacting the Accrediting Commission. All complaints considered by the Commission must be in written form, with permission from the complainant(s) for the Commission to forward a copy of the complaint to the school for a response. The complainant(s) will be kept informed as to the status of the complaint as well as the final resolution by the Commission. Please direct all inquiries to:

Accrediting Commission of
Career Schools and Colleges of Technology
2101 Wilson Blvd., Suite 302
Arlington, VA 22201
(703) 247-4212

A copy of the Commission's Complaint Form is available at the School and may be obtained by contacting the School Director, Jerald B. Sirbu.

COMPARABLE PROGRAM INFORMATION

The Accrediting Commission of Career Schools and Colleges of Technology is an available resource for information pertaining to comparable programs, as relates to tuition, fees and program length.

Write to:
2101 Wilson Blvd., Suite 302
Arlington, VA 22201
Or call: (703) 247-4212

STUDENT HANDBOOK

The school maintains a Student Handbook which includes information related to various areas of student interest, such as parking, advising, drug and alcohol policies, campus safety, smoke-free environment, dress code, inclement weather, emergencies, grievance, procedure, students activities and graduation.

ADMISSIONS

ADMISSION REQUIREMENTS

The minimum requirement for admission into any program is that you are a high school graduate and that you pass an entrance evaluation. Acceptance is based upon the evaluation of the high school record and entrance evaluation results. The General Education Development Test or an accredited home study course will substitute for a high school diploma.

Students enrolling after the normal start date indicated in the academic calendar will be evaluated on an individual basis to determine the possibility of making up work that has been missed. Under no circumstances will a student be allowed to enter class more than one week after the scheduled start date.

ENROLLMENT PROCEDURES

If you are interested in programs offered at Platt College, request information by writing, telephoning or visiting the school.

Platt College has a two-part interview system. You will initially be interviewed with your family by an admissions representative. The admissions representative strives to determine your qualifications for acceptance in terms of education, good character, determination, motivation and attitude. This is accomplished with the help of the Self-Evaluation Appraisal and the Interest Evaluation. If the representative is confident that you have the desire and motivation, he or she completes an Application for Enrollment and receives the registration charge. The admissions representative then schedules you for the second interview and testing. These are conducted at Platt College where you and your family are escorted on a tour of the school. The training program, facilities, career opportunities and placement assistance are explained in detail.

You will be informed at this interview as to whether you are accepted, accepted with condition, or not accepted. If you are not accepted, the registration charge will be refunded.

Special arrangements can be made for testing and second interviewing, if necessary, due to your geographical location.

ADVANCE STANDING

Platt College accepts credits and transfers from many accredited colleges and universities. Credits are accepted on the basis of similarity with courses offered in the chosen program. Platt College accepts College Level Proficiency Examinations (CLEP) as a basis for advance standing. Credit may also be given for related work experience. Bypass examinations will be given to those students who feel they have a sufficient level of knowledge to challenge courses (see special fees section).

The minimum passing score is 90% correct per test in bypass situations. The student will receive a grade "TC" for that course. The courses must be challenged in the order of prerequisites.

In order to have credits from another institution accepted by Platt College, an official transcript should be sent from the registrar of the previously attended institution to Platt College.

RESIDENCE REQUIREMENT

If you are transferring to Platt College after taking courses at another school, or have verified related work experience, contact the Director of Education. Transcripts should be evaluated before enrolling. The college will not accept "D" grades or lower in transfer.

Platt College reserves the right to evaluate all credits. In the event that course work is found to be obsolete, you may be required to update the credit.

Students must take 50% of their course work at Platt College. For the diploma programs only, if you feel that extenuating circumstances exist that are grounds for an appeal of the 50% residence requirement, provide copies of the pertinent transcripts to the Director of Education and/or the School Director. One of these two individuals will review your appeal and determine if an exception to this policy will be made.

All students must be in residence at the time of graduation in order to receive a diploma.

NON-DISCRIMINATION POLICY

Platt College does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, age or disability. Platt College complies with the Civil Rights Act of 1964, related Executive Orders 11246 and 11375, Title IX of the Education Amendments Act of 1972, Sections 503 and 504 of the Rehabilitation Act of 1973, Section 402 of the Vietnam Era Veteran's Readjustment Assistance Act of 1974, and all civil rights laws of the State of Colorado. Accordingly, equal opportunity for employment and admission shall be extended to all persons, and the institution shall promote equal opportunity and treatment through a positive and continuing Affirmative Action Program.

FINANCIAL INFORMATION

For current tuition and fee charges, please refer to the Catalog Addendum. Prices are subject to change without notice. Tuition and fees total will not be greater than the price of the student contract.

Platt College enrolls applicants on an academic year basis. A second or third academic period enrollment is completed 4 to 6 weeks prior to the time the student is scheduled to begin training in the subsequent academic year. See School Registrar for details.

There are certain items the student may need during the course of a program that are not included in the supplies category and which may be purchased independently. These items may include floppy disks, Zip® disks, pens, pencils, and additional art-related supplies. The cost averages about $175.00 per academic year.

CATALOG ADDENDUM

An Addendum accompanies and is an integral part of the Platt College Catalog. For current course, program and policies revisions, and current tuition, lab, supply and book fees, refer to the Addendum.

BOOKS

- Textbooks and art tools can be purchased at the start of each new class session from the college bookstore.
- Lab fees cover the cost of equipment provided to the student.
- Supply charges cover the cost of (major) materials provided to the student.
- Sales tax is charged on all programs for major supplies and tools.

SPECIAL FEES

Fees are charged for special services as follows:

Repeat of Course Fee

This fee will be assessed for repeating any training. When a student repeats a course, full tuition for that course will be charged.

Readmission Fee

A fee of $25.00 will be assessed when a student reenters training following a suspension or a constructive cancellation.

Bypass Test Fee

A $100.00 fee will be assessed for examination to determine advance standing. Such examinations may only be taken upon approval of the School Director or the Director's representative.

Academic Transcript Fee

The first official transcript is issued upon graduation free of charge. Additional copies of the transcript are $5.00 each. A signed release is required.

Replacement of Diploma Fee

Students will be charged $25.00 to replace a diploma.

Change of Program Fee

Students will be charged a fee of $75.00 to change programs after the start date. However, if the program change is made at the time that the second/third academic year enrollment agreement is completed, no fee will be assessed.

Course Drop Fee

A one hundred percent (100%) tuition credit is granted to students for classes dropped from the first day of class through the date when ten percent (10%) of the scheduled class meeting has occurred. The ten percent (10%) date will be determined by the Registrar. If the student drops a class after the ten percent (10%) date, the student will be charged the full tuition amount for the course.

Additional Courses

(Hours Beyond the Maximum Program Length) A tuition fee will be charged based on the current hourly rate for each additional credit hour.

Miscellaneous Fees

Students will be charged for repair or replacement of any equipment lost or damaged through negligence or willful mischief. This includes damage to any part of the building or its immediate surroundings.

FINANCIAL AID

Platt College has loan and grant opportunities available for eligible students if financial assistance is needed to meet educational costs. If you seriously wish to continue your education, you should be able to do so and Platt College will assist you in every way possible. To secure information about available financial assistance, an appointment will be made with one of our financial assistance personnel.

OTHER FINANCING

Tuition is due and payable on or before the first day of the class start.

Arrangements for special financing may be made in cases of extreme necessity. Such financing will be determined on an individual basis by the administration.

REFUND POLICY

Platt College is entirely self-supporting. The registration of a student results in the assignment of a class space, the employment of instructors, equipment availability and other provisions for management that must be contracted in advance. For these reasons, there will be no refunds of tuition except as outlined below.

Cancellation and Refund Policy

The following refund policy is applicable to all programs:

A. All monies paid by the applicant will be refunded within thirty (30) days; if an applicant cancels in writing within three (3) business days of receipt of the application by a Platt College admissions representative; if the applicant is not accepted by the College or in the event the College discontinues a course/program during a period of time within which a student could have reasonably completed it, except that this provision shall not apply in the event that the College ceases operation; applicants who have not visited the school facility prior to enrollment will have the opportunity to withdraw without penalty within three (3) days following a tour of the school facilities.

B. Cancellation of Classes. The College reserves the right to cancel a scheduled start date if the number of students enrolling is deemed insufficient. Such cancellation will be considered a rejection by the College and the student will be entitled to receive a complete refund of any amount paid.

C. An applicant requesting cancellation in writing after the three business day period but prior to commencement of training is entitled to a refund of all monies paid less the registration charge of $75.

D. Students wishing to withdraw from a program after the start of training are required to notify the student records office of their intent to withdraw and of their last date of attendance. If the student is under 18 years of age, such notice may be given by the purchaser.

E. If a student requests cancellation, or is expelled (in which event the date of termination shall be the date of expulsion) after entering the College and starting training, the student shall be entitled to tuition refund in accordance with the following schedule.

F. A student terminating within the first two days of training shall be entitled to a refund of one hundred percent of tuition.

State of Colorado Refund Policy

After the commencement of training, the policy for cancellation, settlement and refund of tuition and fees provides for the following:

1. A student terminating training within the first ten percent of the academic year shall be entitled to a refund of ninety percent of the enrollment agreement price of the academic year exclusive of books and supplies, less a withdrawal processing charge of $150.
2. A student terminating training after ten percent but within the first twenty-five percent of the academic year shall be entitled to a refund of seventy-five percent of the enrollment agreement price of the academic year exclusive of books and supplies, less a withdrawal processing charge of $150.
3. A student terminating training after twenty-five percent but within the first fifty percent of the academic year shall be entitled to a refund of fifty percent of the enrollment agreement price of the academic year exclusive of books and supplies, less a withdrawal processing charge of $150.
4. A student terminating training after fifty percent but within the first seventy-five percent of the academic year shall be entitled to a refund of twenty-five percent of the enrollment agreement price of the academic year exclusive of books and supplies, less a withdrawal processing charge of $150.
5. A student who has completed seventy-five percent of the academic year and has entered the final twenty-five percent shall not be entitled to any refund and shall be obligated for the full price of the academic year, which constitutes the maximum obligation.

Books, Tools and Supplies

Applicants must furnish all books, tools and supplies required in the Program at his/her own expense. The students will not be required to purchase instructional supplies, books and tools until such time as these materials are required. Applicants are not obligated to purchase any books, tools or supplies from the College. The cost of books, tools and supplies specified on page one of the Enrollment or Catalog Addendum Agreement is an estimated cost, subject to changes in supplier prices and curricula. If purchased from the College, the cost of any books, tools and supplies is nonrefundable.

Percentage of the course/program completed is based on the number of scheduled hours of class attendance, stated as a percentage of the total hours indicated for the academic year/period, then converted to the equivalent quarter credit hours. Refunds to students will be computed from the last date of recorded attendance. The last date of recorded attendance will be determined from the instructor's attendance charts. Leaves of absence and school holidays will not be counted as part of the scheduled class attendance. Refunds will be made within 30 days of the last date of attendance if written notification was provided to the institution. Otherwise, refunds shall be made within 30 days from the date the institution terminates the student or determines that the student has withdrawn.

Accrediting Commission of Career Schools and Colleges of Technology Policy

The refund policies of the State of Colorado and the Federal Pro-Rata Policy are applicable to students attending Platt College.

Federal Pro-Rata Refund Policy

Platt College will refund that portion of the tuition and fees assessed the student by the College equal to the portion of the period of enrollment for which the student has been charged that remains on the last day of attendance by the student rounded downward to the nearest ten percent of the enrollment for which the student has been charged, less an administrative fee of $100. Once a student has completed over sixty percent of the academic year, the student is entitled to no refund unless so stated by the institution's refund policy.

Institution Policy

For students attending Platt College for the first time and who subsequently withdraw from classes, the State of Colorado and the Federal Pro-Rata refund formulas will be applied where appropriate, and the result most beneficial to the student will form the basis for the refund. For students who have entered their second or third academic year and who subsequently withdraw from classes, the State of Colorado refund formula will be applied where appropriate, and the result will form the basis for the refund. For any other program at Platt College longer than one academic year and for which the student has paid to the College tuition charges for the entire program or portions thereof exceeding one academic year, the College will refund to the student those monies paid for the academic year(s) beyond the end of the academic year during which the student withdraws. In addition, the College shall calculate and refund to the student that portion of tuition paid representing the period of time between the date of withdrawal and the end of that academic year. Such refund shall be based on the formulas stated above.

Veterans Refund Policy

The College has and maintains a policy for the refund of the unused portion of tuition, fees and other charges in the event the veteran or eligible person fails to enter the course or withdraws, or is discontinued therefrom at any time prior to completion. Such policy provides that the amount charged to the veteran or eligible person for tuition, fees and other charges for a portion of the course shall not exceed the exact pro rata portion of the total charges for tuition, fees and other charges that the length of the completed portion of the course/program bears to its total length. The exact portion will be determined on the ratio of the number of days of instruction completed by the student to the total number of instructional days in the course/program.

GENERAL INFORMATION

LEGAL DESCRIPTION

The school is owned by the American Education Development Corporation doing business as Platt College and incorporated under the laws of the State of Colorado. American Education Development Corporation assumes full responsibility for the educational agreements between the school and the student.

CORPORATE OFFICERS

Jerald B. Sirbu, President/Treasurer

Sheila A. Sirbu, Vice President/Secretary

ADMINISTRATIVE STAFF

Jerald Sirbu, Director

Patricia Simpson, Director of Education

Jerald Sirbu, Director of Admissions

Susan King, Director of Placement

Margie Rose, Director of Financial Aid Compliance

Kim Adamache, Director of Financial Services

Ellie Vaughter, Librarian

Traci von Allmen, Student Services Representative/Registrar

Nancy Black, Assistant Financial Aid Director

Vicki Goodwyn, Admission Representative

John David, Admission Representative

Richard Ricketts, Admission Representative

ACADEMIC CALENDAR

DISCOVERY	STARTS	GRADUATION
February 22, 1999	March 1, 1999	March 18, 1999
March 29, 1999	April 5, 1999	April 15, 1999
June 7, 1999	June 14, 1999	June 24, 1999
August 30, 1999	September 7, 1999	September 16, 1999
November 8, 1999	November 15, 1999	November 25, 1999
January 31, 2000	February 7, 2000	February 17, 2000
April 10, 2000	April 17, 2000	April 27, 2000
June 12, 2000	June 19, 2000	June 29, 2000
September 4, 2000	September 11, 2000	September 21, 2000
November 13, 2000	November 20, 2000	November 30, 2000
February 5, 2001	February 12, 2001	February 22, 2001
April 16, 2001	April 23, 2001	May 3, 2001
July 9, 2001	July 16, 2001	July 26, 2001
September 17, 2001	September 24, 2001	October 4, 2001

BREAKS

1999 Summer Break	July 17, 1999 – August 1, 1999	1999 Winter Break	December 18, 1999 – January 2, 2000
2000 Summer Break	July 3, 2000 – July 16, 2000	2000 Winter Break	December 23, 2000 – January 7, 2001
2001 Summer Break	July 2, 2001 – July 15, 2001	2001 Winter Break	December 22, 2001 – January 6, 2002

THE FOLLOWING HOLIDAYS WILL BE OBSERVED

Memorial Day; Independence Day (Summer Break—2 Weeks); Labor Day; Thanksgiving Day and the Friday after Thanksgiving; Christmas/New Year (Winter Break—2 Weeks)

PLATT COLLEGE

CATALOG ADDENDUM

SCHEDULE OF FEES
PROGRAMS
COURSE DESCRIPTIONS

Addendum to 1999–2000 Catalog:
Volume 1, Number 1
Effective September 1, 1999

Platt College

Schedule of Fees - Addendum to 1999-2000 Catalog:

Volume 1, Number 1 - Effective June 1, 2000

Diploma Programs

COMPUTER GRAPHICS

Tuition	$4,232.00
Lab Fees	$161.00
Supplies	$161.00
Sales Tax	$12.16
Registration Fee	$75.00
Total	$4,641.16
Books-(Approx.)	$341.25
Kit-(Approx.)	$0.00

APPLIED COMPUTER GRAPHIC DESIGN

Tuition	$13,156.00
Lab Fees	$500.50
Supplies	$500.50
Sales Tax	$37.79
Registration Fee	$75.00
Total	$14,269.79
Books-(Approx.)	$472.50
Kit-(Approx.)	$630.00

COMPUTER GRAPHICS (30)

Tuition	$5,520.00
Lab Fees	$210.00
Supplies	$210.00
Sales Tax	$15.85
Registration Fee	$75.00
Total	$6,030.86
Books-(Approx.)	$367.50
Kit-(Approx.)	$0.00

GRAPHIC DESIGN

Tuition	$7,636.00
Lab Fees	$290.50
Supplies	$290.50
Sales Tax	$21.93
Registration Fee	$75.00
Total	$8,313.93
Books-(Approx.)	$168.00
Kit-(Approx.)	$630.00

COMPUTER GRAPHICS PRODUCTION

Tuition	$9,200.00
Lab Fees	$350.00
Supplies	$350.00
Sales Tax	$26.42
Registration Fee	$75.00
Total	$10,001.43
Books-(Approx.)	$540.75
Kit-(Approx.)	$0.00

INTERACTIVE COMPUTER GRAPHICS PRODUCTION

Tuition	$14,352.00
Lab Fees	$546.00
Supplies	$546.00
Sales Tax	$41.22
Registration Fee	$75.00
Total	$15,560.22
Books-(Approx.)	$698.25
Kit-(Approx.)	$0.00

This Schedule of Fees accompanies and is an integral part of the Platt College Catalog and Catalog Addendum. There are certain items the student may need during the course of a program that are not included in the Supplies category and which may be purchased independently, like additional floppy disks, pens, pencils, etc. This cost averages about $175 per Academic year. Prices are subject to change without notice. The tuition and fees will not be greater than the price of the student contract.

SCHEDULE OF FEES - PLATT COLLEGE ADDENDUM

Platt College makes no guarantee of credit transfer to any other institution

Platt College
3100 So Parker Rd., Ste 200
Aurora CO 80014
(303) 369-5151

Diploma Programs

INTERACTIVE GRAPHIC DESIGN

Tuition	$7,544.00
Lab Fees	$287.00
Supplies	$287.00
Sales Tax	$21.67
Registration Fee	$75.00
Total	$8,214.67
Books-(Approx.)	$341.25
Kit-(Approx.)	$0.00

WEB DESIGN FOR GRAPHIC DESIGNERS

Tuition	$14,352.00
Lab Fees	$546.00
Supplies	$546.00
Sales Tax	$41.22
Registration Fee	$75.00
Total	$15,560.22
Books-(Approx.)	$698.25
Kit-(Approx.)	$0.00

WEB DESIGN FOR COMPUTER GRAPHIC DESIGNERS

Tuition	$7,544.00
Lab Fees	$287.00
Supplies	$287.00
Sales Tax	$21.67
Registration Fee	$75.00
Total	$8,214.67
Books-(Approx.)	$341.25
Kit-(Approx.)	$0.00

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Platt College

Schedule of Fees - Addendum to 1999-2000 Catalog:

Volume 1, Number 1 - Effective June 1, 2000

Associate Degree Programs

AOS ADVANCED COMPUTER GRAPHICS DESIGN

Tuition	$17,756.00
Lab Fees	$675.50
Supplies	$675.50
Sales Tax	$51.00
Registration Fee	$75.00
Total	$19,233.00
Books-(Approx.)	$735.00
Kit-(Approx.)	$630.00

ADVANCED COMPUTER GRAPHIC DESIGN FOR PRINT

Tuition	$19,228.00
Lab Fees	$731.50
Supplies	$731.50
Sales Tax	$55.23
Registration Fee	$75.00
Total	$20,821.23
Books-(Approx.)	$845.25
Kit-(Approx.)	$630.00

ADVANCED INTERACTIVE COMPUTER GRAPHIC DESIGN

Tuition	$24,380.00
Lab Fees	$927.50
Supplies	$927.50
Sales Tax	$70.03
Registration Fee	$75.00
Total	$26,380.03
Books-(Approx.)	$1,076.25
Kit-(Approx.)	$630.00

This Schedule of Fees accompanies and is an integral part of the Platt College Catalog and Catalog Addendum. There are certain items the student may need during the course of a program that are not included in the Supplies category and which may be purchased independently, like additional floppy disks, pens, pencils, etc. This cost averages about $175 per Academic year. Prices are subject to change without notice. The tuition and fees will not be greater than the price of the student contract.

INFORMATION TECHNOLOGY NETWORKING

Tuition	$18,676.00
Lab Fees	$812.00
Supplies	$1,015.43
Sales Tax	$76.67
Registration Fee	$75.00
Total	$20,655.10
Books-(Approx.)	$1,023.75
Kit-(Approx.)	$393.75

INTERACTIVE WEB SITE DESIGN

Tuition	$24,380.00
Lab Fees	$927.50
Supplies	$927.50
Sales Tax	$70.03
Registration Fee	$75.00
Total	$26,380.03
Books-(Approx.)	$1,076.25
Kit-(Approx.)	$630.00

SCHEDULE OF FEES - PLATT COLLEGE ADDENDUM

Platt College makes no guarantee of credit transfer to any other institution

Platt College
3100 So Parker Rd., Ste 200
Aurora CO 80014
(303) 369-5151

Platt College

Schedule of Fees - Addendum to 1999-2000 Catalog:

Volume 1, Number 1 - Effective June 1, 2000

Bachelor Degree Programs

B.A IN COMPUTER GRAPHIC DESIGN

Tuition	$36,800.00
Lab Fees	$1,113.50
Supplies	$1,113.50
Sales Tax	$84.07
Registration Fee	$75.00
Total	$39,211.07
Books-(Approx.)	$2,163.00
Kit-(Approx.)	$630.00

B.A. IN ADVERTISING GRAPHIC DESIGN

Tuition	$37,536.00
Lab Fees	$1,129.50
Supplies	$1,129.50
Sales Tax	$85.28
Registration Fee	$75.00
Total	$39,980.28
Books-(Approx.)	$2,163.00
Kit-(Approx.)	$630.00

B.A. IN INTERACTIVE COMPUTER GRAPHIC DESIGN

Tuition	$36,800.00
Lab Fees	$1,221.50
Supplies	$1,221.50
Sales Tax	$92.22
Registration Fee	$75.00
Total	$39,435.22
Books-(Approx.)	$2,163.00
Kit-(Approx.)	$630.00

This Schedule of Fees accompanies and is an integral part of the Platt College Catalog and Catalog Addendum. There are certain items the student may need during the course of a program that are not included in the Supplies category and which may be purchased independently, like additional floppy disks, pens, pencils, etc. This cost averages about $175 per Academic year. Prices are subject to change without notice. The tuition and fees will not be greater than the price of the student contract.

SCHEDULE OF FEES - PLATT COLLEGE ADDENDUM

Platt College makes no guarantee of credit transfer to any other institution

Platt College
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WEB DESIGN FOR COMPUTER GRAPHIC DESIGNERS

9 Months

Prerequisite: Platt College Advanced Computer Graphic Design or demonstrated ability

VOCATIONAL OBJECTIVE:

Upon successful completion of this program the graduating designer will have gained the technical knowledge and skills necessary to use the personal computer as an effective Web site design medium. The vocational level of entry will depend on the graduate's previous experience as a graphic designer.

Course Number	Course Title	Quarter Credit Hours
MUS101	Intro. to Music	4.0
TYP300	Advanced Typography	4.5
CUS100	Customer Service and Studio Business	4.5
COM210	Oral Presentation	4.0
WB200	Web Page Authoring	8.0
WB300	Advanced Web Site Design	8.0
WB350	Using Web Page Programs and Scripts	8.0
	PROGRAM TOTAL:	**41.0**

ASSOCIATE OF APPLIED SCIENCE IN: INTERACTIVE WEB SITE DESIGN

23.5 Months

VOCATIONAL OBJECTIVE:

Upon completion of this program the graduate will have gained the technical skills and knowledge necessary to obtain an entry-level position in the graphic design industry. Special emphasis will be placed on using the personal computer for Web site design.

Course Number	Course Title	Quarter Credit Hours
GD090	Intro to Production Art	6.5
GD100	Production Art Techniques	6.0
GD101	Advertising	6.0
GD102	Studio Design	3.0
GD103	Typography	7.0
GD300	Design Practicum	5.0
CS150	Basic Keyboarding for DTP (or)	
CS151	Intermediate Keyboarding for DTP (or)	3.0
CS152	Advanced Keyboarding for DTP	
DTP300	Concepts in DTP	4.0
CG200	Intro. to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
EPT100	Intro. to Electronic Prepress Technology	10.0
EPT200	Concepts in Electronic Prepress Technology	10.0
WB200	Web Page Authoring	8.0
WB300	Advanced Web Site Design	8.0
WB350	Using Web Page Programs and Scripts	8.0
	General Education Requirements (The following required courses are in General Education)	
ART104	Basic Drawing	6.5
CS110	Intro to Micro Computers	5.0
COM250	Proofreading	4.0
PD100	Goal Attainment and Decision Making	3.5
PD200	Job Skills	3.0
COM210	Oral Prsentation Skills	4.0
MAT110	Math Skills	4.0
MUS101	Intro to Music	4.0
	PROGRAM TOTAL:	**132.5**

ASSOCIATE OF APPLIED SCIENCE IN: INFORMATION TECHNOLOGY NETWORKING

16.5 Months

VOCATIONAL OBJECTIVE:

Upon completion of this program the student will be able to plan, implement, maintain, and support information systems for a computer network using Microsoft Windows NT and Back Office products.

The range of industry occupation is broad in scope from entry level to advanced and include: help desk analyst, office automation specialist, assistant systems administrator, network specialist, network engineer, network administrator, systems administrator, LAN (Local Area Network) administrator, WAN (Wide Area Network) administrator, systems engineer, IT (Information Technology) manager and IS (Information Systems) manager.

Course Number	Course Title	Quarter Credit Hours
IT111	Microsoft Office I	8.0
IT112	Microsoft Office II	8.0
IT130	Intro. to Micro Computing – Hardware & Software	8.0
IT201	Intro. to the Internet	4.0
IT202	Data Communications	4.0
IT301	Intro. to Novell Network	4.0
IT310	Unix Fundamentals	8.0
EL201	Digital Electronics	4.0
NT210	Microsoft Windows NT – Network Administration	1.5
NT310	Networking and Basic Operating Systems	4.0
NT311	Implementing and Supporting Microsoft Windows	4.0
NT313	Implementing and Supporting NT Server	4.0
NT314	Supporting Microsoft Windows NT – Server in the Enterprise	2.5
NT320	Internet Working TCP/IP on Microsoft Windows	5.0
NT321	Supporting Microsoft Internet Information Server	3.0
	General Education Requirements (The following required courses are in General Education)	
ENG100	College Writing	4.0
COM210	Oral Presentation Skills	4.0
SCI101	Scientific & Technologic Literacy	4.0
MAT100	College Math	4.0
PSY101	Intro. to Psychology	4.5
PD250	Critical Thinking	4.5
COM240	Communicating in Work Groups	4.5
	PROGRAM TOTAL:	**101.5**

WEB DESIGN FOR GRAPHIC DESIGNERS PROGRAM

16.5 Months

Prerequisite: Platt College Graphic Design or demonstrated ability

VOCATIONAL OBJECTIVE:

Upon successful completion of this program the graduating designer will have gained the technical knowledge and skills necessary to use the personal computer as an effective Web site design medium. The vocational level of entry will depend on the graduate's previous experience as a graphic designer.

Course Number	Course Title	Quarter Credit Hours
CS110	Intro. to Micro Computers	5.0
CS150	Basic Keyboarding for DTP (or)	
CS151	Intermediate Keyboarding for DTP (or)	3.0
CS152	Advanced Keyboarding for DTP	
COM250	Proofreading	4.0
DTP300	Concepts in DTP	4.0
CG200	Intro. to Computer Graphics	8.0
CG300	Concepts in Computer Graphics	6.0
EPT100	Intro. to Electronic Prepress Technology	10.0
EPT200	Concepts in Electronic Prepress Technology	10.0
MUS101	Intro. to Music	4.0
WB200	Web Page Authoring	8.0
WB300	Advanced Web Site Design	8.0
WB350	Using Web Page Programs and Scripts	8.0
	PROGRAM TOTAL:	**78.0**

Course Descriptions

PD250
CRITICAL THINKING

4.0 Credits

This course will explore and develop each student's critical thinking skills through classroom discussions and written arguments. Topics will include: mastering the fundamentals of critical thinking, evaluating arguments, recognizing errors in thinking, and characteristics of critical thinkers.

IT202
DATA COMMUNICATIONS

4.0 Credits

This course will provide a well-rounded overview of modern digital communication. Lectures will cover all transmission services such as serial connections, modems, fax machines, frame relays, ISDN lines, communication protocols, fiber optics, ethernet token ring networks, T1 carriers and synchronous/asynchronous circuits. Emerging technologies will also be discussed.

EL201
DIGITAL ELECTRONICS

4.0 Credits

This course will cover the basics of electricity and electronics and how modern devices use these principles. Focus will be on electronic applications for computers and peripherals.

IT201
INTRO. TO THE INTERNET

4.0 Credits

This course will give a basic introduction of the Internet. The student will explore uses for the Internet, including how to install and connect to the Internet, how to use e-mail, chat rooms and newsgroups, search engines, browsers and online reference resources.

IT301
INTRO. TO NOVELL NETWORK THEORY

4.0 Credits

Students will be exposed to an alternative network program that was the original network software. A basic understanding of Novell will be covered in order to allow students to help companies migrate to Microsoft NT software. This is a theory course, which will include comparative studies.

IT310
UNIX FUNDAMENTALS

8.0 Credits

This is an introductory course in Unix operating systems, including the use of shells. Topics include command interpreters, command programming languages, file systems, adding users, adding peripherals and security.

IT130
INTRO. TO MICROCOMPUTING HARDWARE & SOFTWARE

8.0 Credits

Students will gain hands-on experience and the skills necessary to install, service and support microcomputers. The course includes a component on understanding, installing, maintaining and troubleshooting Microsoft operating systems: MSDOS, Windows 3.x, and Windows 95.

IT111
MICROSOFT OFFICE I—Excel, PowerPoint & Word

8.0 Credits

This course will utilize Microsoft Office software official curriculum to give the student a complete understanding of Excel along with an introduction to Word and PowerPoint.

IT112
MICROSOFT OFFICE II—Access, Outlook & FrontPage

8.0 Credits

This course will utilize Microsoft Office official curriculum to give the student a complete understanding of Access along with an introduction to Outlook and FrontPage.

NT310
NETWORKING AND BASIC OPERATING SYSTEMS

4.0 Credits

Students will be familiar with network orientation; connecting network components; how a network functions; network architectures, operation, administration and support; larger networks; and solving network problems. Students will also use simple MS-DOS commands, manage disks, work with directories, and use file commands.

NT311
IMPLEMENTING AND SUPPORTING MICROSOFT WINDOWS 95

4.0 Credits

Students will be able to install and configure Windows 95; identify and correct problems for MS-DOS, 16-bit, and 32-bit Windows application; manage Plug and Play components; manage Windows 95 interoperability; transition to Windows 95; implement Windows 95 multimedia; remotely manage a Windows 95 network workstation; implement security and message services; set up an internet connection; and diagnose and solve problems.

NT210
MICROSOFT WINDOWS NT NETWORK ADMINISTRATION

1.5 Credits

Students will be able to set up group and user accounts, secure network resources, set up a network print server, audit resources and events, monitor resources, and back up and store files.

NT313
IMPLEMENTING AND SUPPORTING WINDOWS

4.0 Credits

Students will be able to install and configure Windows NT; manage systems policies, file systems, and fault tolerance; support applications; deal with issues of interoperating with Novell NetWare, internetworking and intranetworking; implement remote access service, network clients, file synchronization and directory republication.

NT314
SUPPORTING MICROSOFT WINDOWS NT SERVER 4.0 IN THE ENTERPRISE

2.5 Credits

Students will be able to plan, analyze, optimize and troubleshoot Microsoft Windows NT server in an Enterprise Environment. This includes creating directory services, analyzing and optimizing servers, analyzing network traffic, establishing trust relationships, and implementing measurement baselines.

NT320
INTERNETWORKING TCP/IP ON MICROSOFT WINDOWS NT 4.0

5.0 Credits

Students will be able to deal with IP addressing, subnet addressing, IP routing, dynamic host configuration, IP address resolution, NetBIOS name resolution, Internet work browsing, host name resolution, performance tuning and optimization, and troubleshooting.

NT321
SUPPORTING MICROSOFT INTERNET INFORMATION SERVER

3.0 Credits

Students will be able to install an Internet Information Server and support it by monitoring performance and resources, planning security, and troubleshooting problems. Students also will be able to explain hardware requirements and plan an Internet site.

WB200
WEB PAGE AUTHORING

8.0 Credits

This course enables the computer graphic designer to author Web pages using current software. It discusses the designer's place in the overall scheme of Web site production and gives an overview of Web technology.

WB300
ADVANCED WEBSITE DESIGN

8.0 Credits

In this class the student will become proficient in the principles of design specific to graphics to be posted on the World Wide Web. Particular attention will be given to adding multimedia to Web pages and coloring Web graphics.

WB350
USING WEB PAGE PROGRAMS AND SCRIPTS

8.0 Credits

Upon completion of this course the Web designer will be able to use commands and scripts to ensure interactivity of his/her design, relative to the end user.

COM240
COMMUNICATING IN WORK GROUPS

4.5 Credits

This course is designed to help the professional to better understand the issues of communicating with customers, clients, co-workers and team members in a work-related setting.