WELCOME TO THE HOME OF TECHNOLOGY IN GRAPHIC ARTS

During the past decade, a quiet revolution has been taking place. That revolution involves the use of technology to make the graphic arts and information technology businesses more efficient and profitable. It will become increasingly difficult in the years to come to enter the world marketplace without an understanding of technological hardware and software. We at Platt College are dedicated to preparing graduates to confidently meet these challenges.

Platt—Where the “E” stands for:

EXCITEMENT
ENTHUSIASM
EXCELLENCE
in all you do.
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HISTORY

Platt College traces its origin to 1879 and the State of Missouri. In 1980, the San Diego campus was founded, with a special emphasis in Drafting, Floral Design, Travel/Tourism and Production Art. The Denver school was originally a branch campus of the San Diego school.

In 1986, the Denver Extension was founded with the intent of emphasizing, in addition to Floral Design and Production Art, the rapidly expanding technology of the business world.

The year 1987 saw the college expanding into commercial art training with Graphic Design. This trend continued in 1989 with the addition of Computer Graphics.

The American Education Development Corporation purchased the college in June 1990.

In 1991, the curriculum was enhanced to include Associate of Applied Science Degree programs. Continuing with its commitment to train graduates to compete for jobs at the leading edge of technology, Electronic Prepress Technology was introduced in 1992, followed in 1993 with an Associate of Occupational Studies Degree in Advanced Computer Graphic Design. The graphic arts industry continued its evolution toward digital output in 1996 when advanced programs were introduced emphasizing Interactive Multimedia Graphics and Webpage Design.

Bachelor of Arts Degree programs with specialization in the graphic arts and advertising were added to the programs offered in mid-1997.

By 2000, Information Technology Networking and Website Design were included as vital components of the program balance.

PLATT COLLEGE

3100 South Parker Road, Aurora, Colorado 80014. Phone 303-369-5151.

CATALOG


ACCREDITATION

Accredited by the Accrediting Commission of Career Schools and Colleges of Technology.

CERTIFICATION

Certified as true and correct in context and policy.

Jerald B. Sirbu, President
February 1, 2004
PHILOSOPHY

Platt College is not only dedicated to providing the basic skills needed to enter the world of work, but also the people skills and self-confidence necessary for each graduate to reach his or her full human potential.

Platt College is devoted to providing entry-level employees to the world of graphic design and business who have both the technological skills and the personal and people skills needed to succeed in that increasingly complicated world of work. We will provide students with skilled instructors, up-to-date facilities, the latest in technological hardware and software, and a curriculum that is closely monitored by leaders in the world of business. Our success is measured by graduate accomplishments.

AFFILIATIONS

APPROVED AND REGULATED BY:
The Division of Private Occupational Schools, Department of Higher Education, State of Colorado

APPROVED BY:
Approved for the training of veterans and eligible persons
Programs meet the requirements of federal or state laws regarding student financial assistance
Approved by the U.S. Department of Justice, Immigration and Naturalization Service, for the training of non-immigrant students

MEMBER OF:
Colorado Private School Association, Career College Association, Better Business Bureau, Training Insurance Foundation, Printing and Imaging Association/Mountain States

CAREERS WITH A FUTURE

DIPLOMA PROGRAMS:
Applied Computer Graphic Design
Interactive Computer Graphics Production
Web Design for Graphic Designers

ASSOCIATE OF APPLIED SCIENCE DEGREE PROGRAMS:
Advanced Computer Graphic Design for Print
Advanced Interactive Computer Graphic Design
Information Technology Networking
Interactive Website Design

BACHELOR OF ARTS DEGREE PROGRAMS:
Advanced Interactive Computer Graphic Design
Advertising Graphic Design
Computer Graphic Design
I Can, I Will, I Did

Platt College seeks to instill in students (individuals) a high degree of self-confidence and determination, respect for their own standards and beliefs, and the ambition to pursue ever greater responsibilities and achievements.
THE GRAPHIC ARTS FOUNDATION

GRAPHIC DESIGN
A solid graphics foundation establishes your credibility as a designer. Platt College uses current, industry-proven training techniques to help creative individuals like yourself develop marketable design skills. Platt College respects your creative individuality. Projects are completed using your unique flair, while still considering their purpose, application and delivery to the industry.

DESKTOP PUBLISHING
Students learn to format and combine text, numerical data, photographs, charts, and other visual elements to produce publication-ready electronic files. They also develop finely tuned skills in typography, print media, packaging, branding and identity, and Web design, preparing them for what the U.S. Dept. of Labor predicts will be the sixth-fastest-growing occupation this decade: Desktop publisher.

COMPUTER GRAPHICS
Specifically designed to give those with conventional graphic design skills the most technologically advanced computer-aided design skills available, students learn the uses of various types of computer graphics hardware and software and their applications in the worlds of business, industry, publishing and entertainment. The artist then develops proficiency in paint graphics, draw graphics, presentation graphics, digital photography, digital typography, PostScript graphics and color paint graphics.

ELECTRONIC PREPRESS TECHNOLOGY
Learn to be a problem solver in the areas of color management, trapping, high-end scanning, calibration, PostScript, networking and color proofing systems. When your designs are ready to print, you’ll save your clients costly prepress charges and insure that the output is accurate to the design. The artist trained in digital prepress is now capable of going direct from the computer to the press.

In all, you’ll get an overview of the printing industry and how to effectively communicate with printers. Individual artwork and portfolio presentation skills, techniques and strategies are essential for the successful graphic designer. You’ll learn to effectively present yourself and your artwork to prospective clients and employers through role-playing, communication and dress-for-success exercises. Our instructors will teach you about the business of art, such as work orders, scheduling, costing, billing and artist-client relationships.

There are many career avenues to pursue in the graphic arts field, such as advertising agencies, art studios, printing companies, newspapers, magazines and computer graphics companies. Armed with a professional portfolio, a comprehensive resume, interviewing techniques, placement assistance and a positive attitude, your successful career can begin as a graphic designer.
# Applied Computer Graphic Design Program

12 Months

**Vocational Objective**

Upon successful completion of this program, the graduate will have acquired the technical knowledge and creative skills necessary to obtain an entry-level position in the production art and/or graphic design industry.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GD106</td>
<td>Introduction to Design Principles and Color Theory</td>
<td>6.5</td>
</tr>
<tr>
<td>GD107</td>
<td>Application of Design Principles and Color Theory</td>
<td>6.0</td>
</tr>
<tr>
<td>GD101</td>
<td>Advertising</td>
<td>6.0</td>
</tr>
<tr>
<td>GD102</td>
<td>Studio Design</td>
<td>3.0</td>
</tr>
<tr>
<td>GD103</td>
<td>Typography</td>
<td>7.0</td>
</tr>
<tr>
<td>GD104</td>
<td>Rendering</td>
<td>6.5</td>
</tr>
<tr>
<td>GD200</td>
<td>Job Skills</td>
<td>3.0</td>
</tr>
<tr>
<td>PD100</td>
<td>Goal Attainment and Decision Making</td>
<td>3.5</td>
</tr>
<tr>
<td>CG200</td>
<td>Introduction to Computer Graphics</td>
<td>8.0</td>
</tr>
<tr>
<td>CG300</td>
<td>Concepts in Computer Graphics</td>
<td>6.0</td>
</tr>
<tr>
<td>DTP210</td>
<td>Introduction to Desktop Computers</td>
<td>5.0</td>
</tr>
<tr>
<td>DTP300</td>
<td>Concepts in Desktop Publishing</td>
<td>4.0</td>
</tr>
<tr>
<td>DTP100</td>
<td>Basic Keyboarding for Desktop Publishers (or)</td>
<td></td>
</tr>
<tr>
<td>DTP150</td>
<td>Intermediate Keyboarding for Desktop Publishers (or)</td>
<td>3.0</td>
</tr>
<tr>
<td>DTP200</td>
<td>Advanced Keyboarding for Desktop Publishers</td>
<td></td>
</tr>
<tr>
<td>DTP250</td>
<td>Proofreading for Desktop Publishers</td>
<td>4.0</td>
</tr>
</tbody>
</table>

**Program Total**

71.5
INTERACTIVE MULTIMEDIA

Multimedia is the total orchestration of many types of media, including text, illustrations, photographs, music or sound, and animation or video. These individual elements are either originally created or electronically acquired from other sources to be assembled and organized into a cohesive product. Output is typically designed for interactive CD-ROM or on-line viewing. Video output is also used.

On a grand scale, multimedia is a technology that will fundamentally change our lives and our futures. It is predicted to rank technologically with the automobile, television and the space shuttle program. It will revolutionize the manner in which we view and act on information, entertainment and communications.

Multimedia is used to create games, corporate training, electronic magazines, reference materials, advertising, business presentations, kiosks, communications, cable TV, interactive education, sales, marketing, art and performance.

Numerous recent articles in major publications have focused on electronic artist and designer positions as becoming one of the hottest professions over the next decade. With new animation and multimedia technologies maturing, high-end career opportunities are expected to increase even more rapidly. Further development of interactive television (ITV) is also expected to produce numerous job opportunities, some of which are yet to be identified.

This explosion in multimedia and related fields has created the need for an entirely new workforce of computer graphic designers who must be well trained to bring these new technologies to life. Platt College prepares students to meet this demand by providing hands-on training developed to meet industry standards. The highly intensive training develops skills in interactive design and production, authoring, three-dimensional modeling, two- and three-dimensional animation, sound and video acquisition/editing, Webpage design, games, CD-ROM production and a working knowledge of contracts, copyrights, interface development and cross-platform output.

Individuals desiring a creative and artistic career, but who lack the traditional foundation skills, typically begin with Graphic Design. Current industry professionals often enter at advanced phases, using high-end computer graphic and multimedia software to upgrade or enhance their skills and marketability.
# INTERACTIVE COMPUTER GRAPHICS PRODUCTION PROGRAM

17.5 Months

**PREREQUISITE:** Platt College Graphic Design or demonstrated ability.

**VOCATIONAL OBJECTIVE**
Upon successful completion of this program, the graduating graphic designer will have gained the technical knowledge and creative skills necessary to use the personal computer as an effective interactive production medium. The vocational level of entry will depend on the graduate’s previous experience as a graphic designer.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CS110</td>
<td>Introduction to Microcomputers</td>
<td>5.0</td>
</tr>
<tr>
<td>CS150</td>
<td>Basic Keyboarding for Desktop Publishers (or)</td>
<td></td>
</tr>
<tr>
<td>CS151</td>
<td>Intermediate Keyboarding for Desktop Publishers (or)</td>
<td>3.0</td>
</tr>
<tr>
<td>CS152</td>
<td>Advanced Keyboarding for Desktop Publishers</td>
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</tr>
<tr>
<td>COM250</td>
<td>Proofreading</td>
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</tr>
<tr>
<td>DTP300</td>
<td>Concepts in Desktop Publishing</td>
<td>4.0</td>
</tr>
<tr>
<td>CG200</td>
<td>Introduction to Computer Graphics</td>
<td>8.0</td>
</tr>
<tr>
<td>CG300</td>
<td>Concepts in Computer Graphics</td>
<td>6.0</td>
</tr>
<tr>
<td>EPT201</td>
<td>Printing Technologies</td>
<td>5.0</td>
</tr>
<tr>
<td>EPT202</td>
<td>Basic System Operation</td>
<td>5.0</td>
</tr>
<tr>
<td>EPT203</td>
<td>Digital Input and Color Theory</td>
<td>5.0</td>
</tr>
<tr>
<td>EPT204</td>
<td>Digital Output and Resolution</td>
<td>5.0</td>
</tr>
<tr>
<td>MUS101</td>
<td>Introduction to Music</td>
<td>4.0</td>
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<tr>
<td>MM200</td>
<td>Multimedia Design Fundamentals</td>
<td>8.0</td>
</tr>
<tr>
<td>MM300</td>
<td>Dynamic Media and Interactivity</td>
<td>8.0</td>
</tr>
<tr>
<td>MM350</td>
<td>3D Modeling and Production</td>
<td>8.0</td>
</tr>
</tbody>
</table>

**PROGRAM TOTAL** 78.0
WEB DESIGN FOR GRAPHIC DESIGNERS

17.5 Months

PREREQUISITE: Platt College Graphic Design or demonstrated ability

VOCATIONAL OBJECTIVE
Upon successful completion of this program, the graduating designer will have gained the technical knowledge and skills necessary to use the personal computer as an effective Website design medium. The vocational level of entry will depend on the graduate's previous experience as a graphic designer.

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<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>CS110</td>
<td>Introduction to Microcomputers</td>
<td>5.0</td>
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<tr>
<td>CS150</td>
<td>Basic Keyboarding for Desktop Publishers (or)</td>
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</tr>
<tr>
<td>CS151</td>
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<td>3.0</td>
</tr>
<tr>
<td>CS152</td>
<td>Advanced Keyboarding for Desktop Publishers</td>
<td></td>
</tr>
<tr>
<td>COM250</td>
<td>Proofreading</td>
<td>4.0</td>
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<tr>
<td>DTP300</td>
<td>Concepts in Desktop Publishing</td>
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</tr>
<tr>
<td>CG200</td>
<td>Introduction to Computer Graphics</td>
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<td>Concepts in Computer Graphics</td>
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<td>EPT201</td>
<td>Printing Technologies</td>
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<td>EPT202</td>
<td>Basic System Operation</td>
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<td>EPT203</td>
<td>Digital Input and Color Theory</td>
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<td>EPT204</td>
<td>Digital Output and Resolution</td>
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<td>MUS101</td>
<td>Introduction to Music</td>
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<tr>
<td>WB200</td>
<td>Web Design Fundamentals</td>
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</tr>
<tr>
<td>WB300</td>
<td>Web Design and Production</td>
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</tr>
<tr>
<td>WB350</td>
<td>Web Authoring and Management</td>
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</table>

PROGRAM TOTAL 78.0
ASSOCIATE OF APPLIED SCIENCE DEGREE PROGRAMS

Platt College offers programs in four majors leading to the Associate of Applied Science degree: Interactive Multimedia, Internet Website Design, Advanced Computer Graphic Design for Print and Information Technology Networking.

Course work completed in the Diploma Programs is transferable to Degree Programs upon meeting the admission requirements of the Degree Program the student wishes to enter. Associate of Applied Science Degree Programs offered at Platt College are approved and regulated by the Division of Private Occupational Schools, Department of Higher Education, State of Colorado. The Degree Programs are accredited by the Accrediting Commission of Career Schools and Colleges of Technology.

Each Associate Degree Program is approved for the training of veterans and eligible persons.
COLLEGE POLICIES
AND ACADEMIC
STANDARDS

ADMISSION POLICY FOR ASSOCIATE OF
APPLIED SCIENCE DEGREE PROGRAMS
Admission to a Platt College Associate Degree Program is open to
high school graduates, and/or those who have been awarded GED
(general education development) certificates.

Enrollment in a particular program of study may depend on
minimum competency standards. Some programs have mandatory
proficiency standards. Please see an Admissions Representative.

All applications must be submitted and approved before they can
take part in assessment, advising and registration.

ADMISSION PROCEDURE
1. All new students must meet with an Admissions
Representative to complete all applications, testing and
transcript requests. If you want previous college credits
transferred, submit official copies of college transcripts to
the Registrar’s office no later than one week prior to the
start of class. The college may request your transcripts at
any time.

a. All new students’ basic skills are measured before
registration. Your Admissions Representative will use
this information to help you plan your studies. Call 303-
369-5151 for information.

b. You should declare your program major on the application
for admission form, which is available from an Admissions
Representative. If you are undecided about a major, your
Admissions Representative will be available to help.

2. High school students under the age of 18 and presently
attending high school should:

a. Make arrangements with a high school counselor for
certification credit.

b. Complete an “application for admission” form which is
available from an Admissions Representative.

3. If you are a former student, returning after an absence of
one or more terms, you must make application for admission.
If you have attended other colleges since attending Platt
College, you must submit all college transcripts if you wish
to have credit considered for transfer to Platt College.

4. All documents become the property of the College and will
not be released to the student or transferred to other
institutions. Your registration depends on Platt’s receiving
all required documents.

TRANSFERRING CREDIT TO PLATT COLLEGE
1. If you are transferring to Platt College, contact the Registrar
for transcript evaluation. Transcripts should be evaluated
before enrolling, and the college will not accept “D” grades
or lower in transfer.

2. Platt College reserves the right to evaluate all credits. In
the event that course work is found to be obsolete, you may
be required to update the credit.

3. Course content should be similar to those courses offered
at Platt College.

4. Platt College will accept transfer credit only from accredited
post-secondary institutions. Transfer credit may be accepted
from other institutions approved by the Division of Private
Occupational Schools, Department of Higher Education, in
accordance with any agreements between Platt College and
those institutions.

5. No more than 50 quarter hours of transfer credit can apply
forward a degree program.

6. Transfer credit will not be accepted after a student has been
enrolled in an equivalent course.

VETERANS ONLY
Individuals who qualify for educational benefits through the
Veterans Administration must submit a listing of previous
education and training as part of the application process. Ask
your Admissions Representative for the form entitled, “Previous
Education and Training”. The college maintains a file for each
veteran and/or eligible person which includes the following:

1. Written record of previous education and training.

2. Record of the credit allowed for previous education and
training. The enrollment period will be shortened to
account for credit allowed. This information will be
submitted to the Department of Veterans Affairs as required.

3. Each course enrolled in by term.

4. Final result of each course enrolled in; i.e., passed, failed,
incomplete, withdrawn.

5. Record of any enrollment in courses from which there was
a withdrawal.

6. Record of any withdrawals including last date of attendance.

7. The attendance of the eligible person in non-degree
courses.

Revision of the Course Repeat policy:
All courses undertaken will be included when computing the
Grade Point Average of Veterans and Eligible Persons.
INFORMATION FOR INTERNATIONAL STUDENTS
Platt College is authorized by law to enroll non-immigrant, alien students in its programs. Upon receipt of the applicant's enrollment agreement, proof of English competency, a high school (or equivalent) transcript (with definition of grading scale) and the successful completion of the school's admission test, the school will advise the applicant of acceptance or non-acceptance. The enrollment agreement should be submitted to the Admissions Department at least 90 days prior to the selected starting date. It is unlikely that Immigration authorities will grant foreign students permission to be employed while active in school. Therefore, international students must provide documentation to prove that sufficient funds are available to cover all tuition, fees, supplies and living costs.

TRANSFERABILITY OF CREDIT TO OTHER INSTITUTIONS
If you are attending Platt College to prepare for transfer to another college or university, familiarize yourself with the general education requirements of that institution. Since graduation requirements vary among institutions, it is important to obtain assistance from the Director of Education in planning a transferable program of study.

In addition, each major field of study at a particular institution has specific course requirements. It is extremely important for you to follow a prescribed transfer program (recommended by an advisor at the four-year institution) in order to make a smooth transition to the four-year college or university.

Platt College cannot guarantee transferability of credits to other institutions.

DEGREE REQUIREMENTS
All applicants of Platt College degree programs must meet the following requirements:

1. Be enrolled in Platt College classes for the term in which he/she intends to graduate. Exceptions may be approved by the Director of Education.

2. Complete a minimum of 101.5 quarter credit hours of approved course work.

3. Earn a cumulative grade point average of 2.0 ("C" average). Courses to be counted toward the general education curriculum must be completed with a grade of "C" or higher. Some programs may require a student to earn at least a "C" in specific course work. Students should check with the Director of Education regarding the minimum grade point average requirement.

4. Complete a minimum of 50 percent of credits at Platt College in the program area. Exceptions may be approved by the Director of Education.

5. File an "application of graduation" form during the term in which the student intends to graduate, according to the deadline published by the college.

GENERAL EDUCATION REQUIREMENTS
Platt College believes that general education assists individuals to reach their maximum potentials. All Associate of Applied Science degrees have general education requirements. These requirements adhere to goals for general education established by the Colorado Commission of Higher Education:

1. To build skills for advanced lifelong learning.

2. To expose students to the mainstream of thought and interpretation—humanities, sciences, mathematics, social sciences, communication and the arts.

3. To integrate learning in ways that cultivate the student's broad understanding and ability to think about a large and complex subject, formulate and analyze valid concepts, solve problems and clarify values.

4. To prepare individuals for their roles as effective citizens in a changing and complex society.

DEGREES AWARDED
Upon successful completion of all graduation requirements and satisfaction of all financial obligations, the graduate will be awarded the Associate of Applied Science Degree in the appropriate major course of study.

CATALOG REQUIREMENTS FOR GRADUATION
Students may graduate under the catalog requirements listed for the academic year in which they were enrolled. If students interrupt attendance for one year or more and then return, the catalog of the new reenrollment year is the document of authority. If graduation requirements and policies should change, students may choose to follow the catalog of the year of initial entry or the current catalog. Students should be sure to obtain and keep a copy of the catalog under which they enter or are readmitted.

OTHER GRADUATION POLICIES
1. Platt College reserves the right to substitute or delete course work based on current curriculum. Students are assured that if the curriculum changes, Platt will make every effort to determine an equitable solution.

2. Students must complete an "academic review" two terms before the term in which they intend to graduate.
ASSOCIATE OF APPLIED SCIENCE DEGREE IN ADVANCED INTERACTIVE COMPUTER GRAPHIC DESIGN

23.5 Months

VOCATIONAL OBJECTIVE
Upon successful completion of this program, the graduate will have gained the technical skills and knowledge and creative skills necessary to obtain an entry-level position in the graphic design industry. Special emphasis will be placed on using the personal computer for electronic prepress techniques and interactive media.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GD106</td>
<td>Introduction to Design Principles and Color Theory</td>
<td>6.5</td>
</tr>
<tr>
<td>GD107</td>
<td>Application of Design Principles and Color Theory</td>
<td>6.0</td>
</tr>
<tr>
<td>GD101</td>
<td>Advertising</td>
<td>6.0</td>
</tr>
<tr>
<td>GD102</td>
<td>Studio Design</td>
<td>3.0</td>
</tr>
<tr>
<td>GD103</td>
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<td>7.0</td>
</tr>
<tr>
<td>GD300</td>
<td>Design Practicum</td>
<td>5.0</td>
</tr>
<tr>
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<td></td>
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</tr>
<tr>
<td>DTP300</td>
<td>Concepts in Desktop Publishing</td>
<td>4.0</td>
</tr>
<tr>
<td>CG200</td>
<td>Introduction to Computer Graphics</td>
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<tr>
<td>CG300</td>
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<td>6.0</td>
</tr>
<tr>
<td>EPT201</td>
<td>Printing Technologies</td>
<td>5.0</td>
</tr>
<tr>
<td>EPT202</td>
<td>Basic System Operation</td>
<td>5.0</td>
</tr>
<tr>
<td>EPT203</td>
<td>Digital Input and Color Theory</td>
<td>5.0</td>
</tr>
<tr>
<td>EPT204</td>
<td>Digital Output and Resolution</td>
<td>5.0</td>
</tr>
<tr>
<td>MM200</td>
<td>Multimedia Design Fundamentals</td>
<td>8.0</td>
</tr>
<tr>
<td>MM300</td>
<td>Dynamic Media and Interactivity</td>
<td>8.0</td>
</tr>
<tr>
<td>MM350</td>
<td>3D Modeling and Production</td>
<td>8.0</td>
</tr>
</tbody>
</table>

General Education Requirements (The following required courses are in General Education)

Social and Behavioral Science

<table>
<thead>
<tr>
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<th>Course Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>PD100</td>
<td>Goal Attainment and Decision Making</td>
<td>3.5</td>
</tr>
</tbody>
</table>

Math

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAT110</td>
<td>Math Skills</td>
<td>4.0</td>
</tr>
</tbody>
</table>

Science

<table>
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<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CS110</td>
<td>Introduction to Microcomputers</td>
<td>5.0</td>
</tr>
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</table>

Humanities

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<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM210</td>
<td>Oral Presentation Skills</td>
<td>4.0</td>
</tr>
<tr>
<td>COM250</td>
<td>Proofreading</td>
<td>4.0</td>
</tr>
<tr>
<td>PD200</td>
<td>Job Skills</td>
<td>3.0</td>
</tr>
<tr>
<td>ART104</td>
<td>Basic Drawing</td>
<td>6.5</td>
</tr>
<tr>
<td>MUS101</td>
<td>Introduction to Music</td>
<td>4.0</td>
</tr>
</tbody>
</table>

PROGRAM TOTAL 132.5
ASSOCIATE OF APPLIED SCIENCE DEGREE
IN ADVANCED COMPUTER GRAPHIC DESIGN
FOR PRINT

19.5 Months

VOCATIONAL OBJECTIVE
Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry-level position in the graphic design industry. Special emphasis will be placed on using the personal computer and electronic prepress techniques.

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<td>EPT204</td>
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General Education Requirements (The following required courses are in General Education)

Social and Behavioral Science
- PD100 Goal Attainment and Decision Making 3.5

Math
- MAT110 Math Skills 4.0

Science
- CS110 Introduction to Microcomputers 5.0

Humanities
- COM210 Oral Presentation Skills 4.0
- COM250 Proofreading 4.0
- PD200 Job Skills 3.0
- ART104 Basic Drawing 6.5

PROGRAM TOTAL 104.5
ASSOCIATE OF APPLIED SCIENCE
IN INTERACTIVE WEBSITE DESIGN

23.5 Months

VOCATIONAL OBJECTIVE
Upon successful completion of this program, the graduate will have gained the technical skills and knowledge necessary to obtain an entry-level position in the graphic design industry. Special emphasis will be placed on using the personal computer for Website design.

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</tr>
<tr>
<td>EPT204</td>
<td>Digital Output and Resolution</td>
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</tr>
<tr>
<td>WB200</td>
<td>Web Design Fundamentals</td>
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</tr>
<tr>
<td>WB300</td>
<td>Web Design and Production</td>
<td>8.0</td>
</tr>
<tr>
<td>WB350</td>
<td>Web Authoring and Management</td>
<td>8.0</td>
</tr>
</tbody>
</table>

General Education Requirements (The following required courses are in General Education)

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<td>COM250 Proofreading</td>
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<td>PD200 Job Skills</td>
</tr>
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<td>ART104 Basic Drawing</td>
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<tr>
<td>MUS101 Introduction to Music</td>
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</table>

PROGRAM TOTAL 132.5
ASSOCIATE OF APPLIED SCIENCE
IN INFORMATION TECHNOLOGY NETWORKING

18 Months

VOCATIONAL OBJECTIVE
Upon successful completion of this program, the student will be able to implement, maintain and support information systems for a computer networks.

The range of industry occupations is broad in scope at the entry-level, and includes: Help desk analyst, office automation specialist, assistant systems administrator and network administrator.

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<tr>
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<tbody>
<tr>
<td>IT111</td>
<td>Microsoft Office I</td>
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</tr>
<tr>
<td>IT112</td>
<td>Microsoft Office II</td>
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</tr>
<tr>
<td>IT130</td>
<td>Introduction to Microcomputers—Hardware and Software</td>
<td>8.0</td>
</tr>
<tr>
<td>IT131</td>
<td>Practical Problems in Microcomputer Repair &amp; Maintenance</td>
<td>4.0</td>
</tr>
<tr>
<td>IT201</td>
<td>Introduction to the Internet</td>
<td>4.0</td>
</tr>
<tr>
<td>IT211</td>
<td>Applications Help Desk</td>
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</tr>
<tr>
<td>NT100</td>
<td>Network Cabling &amp; Equipment</td>
<td>4.0</td>
</tr>
<tr>
<td>NT150</td>
<td>Networking &amp; Basic Operating Systems</td>
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<tr>
<td>NT160</td>
<td>UNIX/LINUX Fundamentals</td>
<td>4.0</td>
</tr>
<tr>
<td>NT161</td>
<td>UNIX/LINUX System Administration</td>
<td>4.0</td>
</tr>
<tr>
<td>NT201</td>
<td>Client Operating Systems for Systems Administrators</td>
<td>4.0</td>
</tr>
<tr>
<td>NT275</td>
<td>Server Operating Systems for Systems Administrators</td>
<td>4.0</td>
</tr>
<tr>
<td>NT280</td>
<td>Managing a Networking Environment for Administrators</td>
<td>4.0</td>
</tr>
<tr>
<td>NT285</td>
<td>Network Security for Administrators</td>
<td>4.0</td>
</tr>
<tr>
<td>NT290</td>
<td>Cisco Certified Network Associate</td>
<td>4.0</td>
</tr>
</tbody>
</table>

General Education Requirements (The following required courses are in General Education)

Social and Behavioral Science
PSY101 Introduction to Psychology 4.5

Math
MAT100 College Math 4.0

Science
SC101 Scientific and Technologic Literacy 4.0

Humanities
ENG100 College Writing 4.0
COM102 Oral Business Communications 4.0
PD250 Critical Thinking 4.5
COM240 Communicating in Work Groups 4.5

PROGRAM TOTAL 101.5
BACHELOR OF ARTS
DEGREE PROGRAMS

Platt College offers programs in three majors leading to the Bachelor of Arts degree: Computer Graphic Design, Advertising Graphic Design and Advanced Interactive Computer Graphic Design.

Course work completed in the Diploma- and Associate-level programs is transferable to all three Bachelor Programs upon meeting the admission requirements of the Bachelor program the student wishes to enter.

The Bachelor Degree programs are accredited by the Accrediting Commission of Career Schools and Colleges of Technology.

THE IMPORTANCE OF GENERAL EDUCATION

The ultimate goal of general education is to produce a graduate capable of making meaningful contributions to society, and his/her chosen profession, while, at the same time, increasing the quality and personal satisfaction in his/her own life.

General education requirements promote the student's understanding of self, humanity and the natural world. Being broadly educated in the areas of social sciences, English and literature, mathematics and natural sciences empowers a person to be more creative in solving problems and finding answers. An educated person is more able to make observations from an enlightened perspective which facilitates understanding through reason.

Today's world is one of unprecedented change and complexity. Educated people of today and tomorrow will continue to be faced with the challenge of being life-long learners in order to enjoy the benefits of technology and human advancement. The value of education is limitless and enriches life proportionately. It is better to know than not to know.
COLLEGE POLICIES AND ACADEMIC STANDARDS

ADMISSION POLICY FOR BACHELOR OF ARTS DEGREE PROGRAMS—EVENING SCHEDULE
Platt College utilizes a “Two Plus Two” system for enrollment into the Evening Schedule Bachelor Degree Program. Qualified individuals are first enrolled in one of the Associate Degree Programs. Upon successful completion of the Associate-level requirements, the graduate is offered job placement assistance and becomes eligible to make application to a Bachelor-level program.

Admission to a Platt College Bachelor of Arts Program is open to graduates of Platt College Associate Degree Programs or graduates of Associate degree programs equivalent to Platt College programs. A combination of work experience and college classes which did not lead to a degree may also qualify a student for admission to a Platt College Bachelor’s Program, if the combination is equivalent to a Platt College Associate Degree. Equivalence will be determined by portfolio review, written and practical tests and interview. Your Admissions Representative can arrange the appropriate appointments for this process.

Enrollment in a particular program of study may depend on minimum competency standards. Some programs have mandatory proficiency standards. Please see an Admissions Representative.

All applications must be submitted and approved before a prospective student can take part in assessment, advising and registration.

ADMISSION POLICY FOR BACHELOR OF ARTS DEGREE—DAYTIME SCHEDULE
Platt College utilizes a “Four Year” system for enrollment into the Daytime Schedule Bachelor Degree Program. Qualified individuals are enrolled in the first of five academic year periods leading to completion of the Bachelor Degree. The class schedule, course sequence and summer break periods differ from the Evening Schedule. Admissions to the Bachelor of Arts Program in Computer Graphic Design is open to high school graduates who demonstrate interest and ability to succeed in the graphic arts course of study leading to a career as a Graphic Designer.

PROGRAM BREAKS
Students who enroll in the Daytime program will have a 12-week break in the summers following the freshman, sophomore and junior years. Those enrolling in the Evening program will have a two-week break each summer. Both the Daytime and Evening programs will have a two-week winter holiday break.

ADMISSION PROCEDURE
1. All new students must meet with an Admissions Representative to complete all application, testing and transcript requests. If you want previous college credits transferred, submit official copies of college transcripts to the Registrar’s office before the first term of enrollment.

   a. All new students’ basic skills are measured before registration. Your Admissions Representative will use this information to help you plan your studies. Call 303-369-5151 for information.

   b. You should declare your program major on the application for admission. Form, which is available from an Admissions Representative.

2. High school students under the age of 18 and presently attending high school should complete an “application for admission” form which is available from an Admissions Representative.

   a. Submit the required essay.

   b. Two weeks following high school graduation, submit an official grade transcript to the college registrar.

   c. An official Letter of Acceptance will confirm your scheduled start date.

3. If you are a former student, returning after an absence of one or more terms, you must make application for admission. If you have attended other colleges since attending Platt College, you must submit all college transcripts if you wish to have credit considered for transfer to Platt College.

4. All documents become the property of the College and will not be released to the student or transferred to other institutions. Your registration depends on Platt’s receiving all required documents, and the non-refundable $25 application fee.

5. Once all testing and admission interviews are completed, prior college transcripts received, and the completed application for admission is submitted by the applicant, the Admission Committee will determine acceptance into the Bachelor-level program. The applicant will be notified in writing of the Admission Committee’s decision prior to the scheduled class start.

6. The tuition rate, current on the date the Bachelor-level enrollment application is submitted, is applicable for all applicants.
TRANSFERRING CREDIT TO PLATT COLLEGE
1. If you are transferring to Platt College, contact the Director of Education for transcript evaluation. Transcripts should be evaluated before enrolling. Transfer credit will not be given after a student is enrolled in an equivalent course, and the college will not accept “D” grades or lower in transfer.
2. Platt College reserves the right to evaluate all credits. In the event that course work is found to be obsolete, you may be required to update the credit.
3. Course content should be similar to those courses offered at Platt College.
4. Platt College will accept transfer credit only from accredited post-secondary institutions. Transfer credit may be accepted from other institutions approved by the Division of Private Occupational Schools, Department of Higher Education, in accordance with any agreements between Platt College and those institutions.
5. No more than 50% of the total quarter hours of a program may be transferred from another institution or institutions.

INFORMATION FOR INTERNATIONAL STUDENTS
Platt College is authorized by law to enroll non-immigrant, alien students in its programs. Upon receipt of the applicant’s enrollment agreement, proof of English competency, a high school (or equivalent) transcript (with definition of grading scale) and the successful completion of the school’s admission test, the school will advise the applicant of acceptance or non-acceptance. The enrollment agreement should be submitted to the Admissions Department at least 90 days prior to the selected starting date. It is unlikely that immigration authorities will grant foreign students permission to be employed while active in school. Therefore, international students must provide documentation to prove that sufficient funds are available to cover all tuition, fees, supplies and living costs.

DEGREE REQUIREMENTS
All applicants of Platt College degree programs must meet the following requirements:
1. Be enrolled in Platt College classes for the term in which he/she intends to graduate. Exceptions may be approved by the Director of Education.
2. Complete a minimum of 180 quarter credit hours of approved course work.
3. Earn a cumulative grade point average of 2.0 (“C” average). Courses to be counted toward the upper-level courses in the major field of study must be completed with a grade of “C” or higher. Some programs may require a student to earn at least a “C” in specific course work. Students should check with the Director of Education regarding the minimum grade point average requirement.
4. Complete a minimum of 50% of credits at Platt College in the program area. Exceptions may be approved by the Director of Education.
5. File an “application of graduation” form during the term in which the student intends to graduate, according to the deadline published by the college.

GENERAL EDUCATION REQUIREMENTS
Platt College believes that general education assists individuals to reach their maximum potentials. All Bachelor’s degrees have general education requirements. These requirements adhere to goals for general education established by the Colorado Commission of Higher Education:
1. To build skills for advanced lifelong learning.
2. To expose students to the mainstream of thought and interpretation, humanities, sciences, mathematics, social sciences, communication and the arts.
3. To integrate learning in ways that cultivate the student’s broad understanding and ability to think about a large and complex subject, formulate and analyze valid concepts, solve problems and clarify values.
4. To prepare individuals for their roles as effective citizens in a changing and complex society.

DEGREES AWARDED
Upon successful completion of all graduation requirements and satisfaction of all financial obligations, the graduate will be awarded the Bachelor of Arts Degree.

CATALOG REQUIREMENTS FOR GRADUATION
Students may graduate under the catalog requirements listed for the academic year in which they were enrolled. If students interrupt attendance for one year or more and then return, the catalog of the new readmission year is the document of authority. If graduation requirements and policies should change, students may choose to follow the catalog of the year of initial entry or the current catalog. Student should be sure to obtain and keep a copy of the catalog under which they enter or are readmitted.

OTHER GRADUATION POLICIES
1. Platt College reserves the right to substitute or delete course work based on current curriculum. Students are assured that if the curriculum changes, Platt will make every effort to determine an equitable solution.
2. Students must complete an “ academic review” two terms before the term in which they intend to graduate.
BACHELOR OF ARTS DEGREE IN ADVERTISING GRAPHIC DESIGN

44 Months—Evening Schedule

VOCATIONAL OBJECTIVE

Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry-level position in the advertising industry. In addition, he/she will have acquired an education of such a nature as to increase the student's awareness and understanding of the world around him/her. This education will enable the graduate to be a more critical thinker and a better problem-solver. It will allow the graduate to be a more effective designer in an increasingly diverse world. These same attributes will also enable the graduate to progress more rapidly through the hierarchy of the graphics business world.

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<tr>
<td>GD106</td>
<td>Introduction to Design Principles and Color Theory</td>
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<td>MAT110</td>
<td>Math Skills for Graphic Designers</td>
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<td>PD100</td>
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<td>ART100</td>
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<td>EPT201</td>
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<td>EPT202</td>
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<td>Digital Input and Color Theory</td>
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<td>ADV320</td>
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<tr>
<td>ADV330</td>
<td>Advanced Advertising Design</td>
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</tr>
<tr>
<td>ADV340</td>
<td>Point-of-Purchase and Collateral Design</td>
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<tr>
<td>ADV350</td>
<td>Campaign Design</td>
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<td>ADV360</td>
<td>Television Advertising Design</td>
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<td>ADV400</td>
<td>Advanced Marker Indication</td>
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<td>ADV410</td>
<td>Advertising Business Practices</td>
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<td>ADV420</td>
<td>Marketing for Advertisers</td>
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<td>ADV430</td>
<td>Mass Communications Theory and Media Buying</td>
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<td>ADV440</td>
<td>Webpage Advertising Design</td>
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<tr>
<td>COM350</td>
<td>Copywriting</td>
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<tr>
<td>GD450</td>
<td>Creativity and Concept Generation</td>
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<tr>
<td>TYP300</td>
<td>Advanced Typography</td>
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**General Education Requirements** *(The following required courses are in General Education)*

**Social and Behavioral Science**

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>PSY101</td>
<td>Introduction to Psychology</td>
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<tr>
<td>ANT101</td>
<td>Introduction to Cultural Anthropology</td>
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**Math**

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MAT100</td>
<td>College Math</td>
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</table>

**Science**

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCI101</td>
<td>Scientific and Technologic Literacy</td>
<td>4.0</td>
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**Humanities**

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Quarter Credit Hours</th>
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<tbody>
<tr>
<td>HIS150</td>
<td>U.S. History and Government</td>
<td>4.5</td>
</tr>
<tr>
<td>ENG200</td>
<td>Intermediate College Writing</td>
<td>4.5</td>
</tr>
<tr>
<td>COM210</td>
<td>Oral Presentation Skills</td>
<td>4.0</td>
</tr>
<tr>
<td>COM300</td>
<td>Interpersonal Communication</td>
<td>4.0</td>
</tr>
<tr>
<td>ENG100</td>
<td>College Writing</td>
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<tr>
<td>LIT101</td>
<td>Introduction to Literature</td>
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<tr>
<td>MUS101</td>
<td>Introduction to Music</td>
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</table>

**PROGRAM TOTAL** 204.0
BACHELOR OF ARTS DEGREE IN ADVANCED
INTERACTIVE COMPUTER GRAPHIC DESIGN

44 Months—Evening Schedule

VOCATIONAL OBJECTIVE
Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry-level position in the graphic design and interactive media industry. In addition, he/she will have acquired an eduction of such a nature as to increase the student’s awareness and understanding of the world around him/her. This education will enable the graduate to be a more critical thinker and a better problem-solver. It will allow the graduate to be a more effective designer in an increasingly diverse world. These attributes will also enable the graduate to progress more rapidly through the hierarchy of the graphics business world.

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<tr>
<td>ART104</td>
<td>Basic Drawing</td>
<td>6.5</td>
</tr>
<tr>
<td>GD106</td>
<td>Introduction to Design Principles and Color Theory</td>
<td>6.5</td>
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<tr>
<td>GD107</td>
<td>Application of Design Principles and Color Theory</td>
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<tr>
<td>GD101</td>
<td>Advertising</td>
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<td>GD102</td>
<td>Studio Design</td>
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<tr>
<td>GD103</td>
<td>Typography</td>
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<tr>
<td>COM250</td>
<td>Proofreading</td>
<td>4.0</td>
</tr>
<tr>
<td>CS110</td>
<td>Introduction to Microcomputers</td>
<td>5.0</td>
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<tr>
<td>CS150</td>
<td>Basic Keyboarding for Desktop Publishers (or)</td>
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</tr>
<tr>
<td>CS151</td>
<td>Intermediate Keyboarding for Desktop Publishers (or)</td>
<td>3.0</td>
</tr>
<tr>
<td>CS152</td>
<td>Advanced Keyboarding for Desktop Publishers</td>
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<tr>
<td>MAT110</td>
<td>Math Skills for Graphic Designers</td>
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<td>PD100</td>
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<td>Digital Output and Resolution</td>
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<tr>
<td>GD300</td>
<td>Design Practicum</td>
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<tr>
<td>MM200</td>
<td>Multimedia Design Fundamentals</td>
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<td>MM300</td>
<td>Dynamic Media Interactivity</td>
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<td>MM350</td>
<td>3D Modeling and Production</td>
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<td>GD380</td>
<td>Webpage Design</td>
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<tr>
<td>Course Number</td>
<td>Course Title</td>
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</tr>
<tr>
<td>GD410</td>
<td>Customer Service and Studio Business</td>
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<tr>
<td>GD450</td>
<td>Creativity and Concept Generation</td>
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<td>GD460</td>
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<td>GD470</td>
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<tr>
<td>TYP300</td>
<td>Advanced Typography</td>
<td>4.5</td>
</tr>
</tbody>
</table>

**General Education Requirements** (The following required courses are in General Education)

**Social and Behavioral Science**
- PSY101 Introduction to Psychology 4.5
- ANT101 Introduction to Cultural Anthropology 4.5

**Math**
- MAT100 College Math 4.0

**Science**
- SCI101 Scientific and Technologic Literacy 4.0

**Humanities**
- HIS150 U.S. History and Government 4.5
- ENG200 Intermediate College Writing 4.5
- COM210 Oral Presentation Skills 4.0
- COM300 Interpersonal Communication 4.0
- ENG100 College Writing 4.0
- LIT101 Introduction to Literature 4.5
- MUS101 Introduction to Music 4.0

**PROGRAM TOTAL** 200.0
BACHELOR OF ARTS DEGREE
IN COMPUTER GRAPHIC DESIGN

48 Months—Daytime Schedule

VOCAOTIONAL OBJECTIVE
Upon successful completion of this program, the graduate will have gained the technical knowledge and creative skills necessary to obtain an entry-level position in the graphic design industry. In addition, he/she will have acquired an education of such a nature as to increase the student's awareness and understanding of the world around him/her. This education will enable the graduate to be a more critical thinker and a better problem-solver. It will allow the graduate to be a more effective designer in an increasingly diverse world. These same attributes will also enable the graduate to progress more rapidly through the hierarchy of the graphics business world.

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<td>GD102</td>
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<td>Math Skills for Graphic Designers</td>
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<td>PD100</td>
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<td>CG200</td>
<td>Introduction to Computer Graphics</td>
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<td>Concepts in Computer Graphics</td>
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<td>Concepts in Desktop Publishing</td>
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<td>EPT100</td>
<td>Introduction to Electronic Prepress Technology</td>
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<td>GD360</td>
<td>Corporate and Brand Identity</td>
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<td>GD410</td>
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<td>Multimedia Design</td>
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<td>GD430</td>
<td>Projects in Multimedia Design</td>
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<td>Creativity and Concept Generation</td>
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<td>Advanced Layout and Publication Design</td>
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<td>Advanced Typography</td>
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</table>

**General Education Requirements** *(The following required courses are in General Education)*

**Social and Behavioral Science**
- PSY101: Introduction to Psychology 4.5
- ANT101: Introduction to Cultural Anthropology 4.5
- ECO150: Consumer Economics 4.5

**Math**
- MAT100: College Math 4.0

**Science**
- SCI101: Scientific and Technologic Literacy 4.0

**Humanities**
- HIS150: U.S. History and Government 4.5
- ENG200: Intermediate College Writing 4.5
- COM210: Oral Presentation Skills 4.0
- COM240: Communicating in WorkGroups 4.5
- COM300: Interpersonal Communication 4.0
- ENG100: College Writing 4.0
- LIT101: Introduction to Literature 4.5
- MUS101: Introduction to Music 4.0

**PROGRAM TOTAL** 209.0

**PROGRAM BREAKS**
Students who enroll in the daytime Bachelor Degree program will have a 12-week break in the summers following the freshman, sophomore and junior years. Those who enroll in the evening Bachelor Degree programs will have a two-week break each summer. Both the day and evening programs will have a two-week break during the winter holiday season.
COURSE DESCRIPTIONS

ADV320
HISTORY OF ADVERTISING
4.0 Credits
This course traces the development of advertising from its beginnings in the Industrial Revolution, through changing technology in print and changes in design, examines the effects of television and large advertising agencies and concludes with a discussion of the Web and advertising.

ADV330
ADVANCED ADVERTISING DESIGN
4.0 Credits
Students will sharpen their abilities to create effective and powerful advertising concepts in a variety of media. Class assignments will emphasize presentation techniques, as well as creativity and execution.

ADV340
POINT-OF-PURCHASE AND COLLATERAL DESIGN
4.0 Credits
The topics of sales promotion and merchandising for existing and new products are examined as they relate to the advertising and marketing business.

ADV350
CAMPAIGN DESIGN
4.0 Credits
The course examines the basic elements of successful advertising campaigns. Through examples and homework projects, students will learn to distinguish and create campaigns that produce results.

ADV360
TELEVISION ADVERTISING DESIGN
4.0 Credits
This course focuses on how TV advertising differs from print advertising. Students will learn to produce TV advertising concepts and take them through the post-production process.

ADV400
ADVANCED MARKER INDICATION
4.0 Credits
This course is a continuation of marker rendering learned in basic drawing. It emphasizes using markers to indicate advertising concepts and gives students the opportunity to increase production speed.

ADV410
ADVERTISING BUSINESS PRACTICES
4.0 Credits
This course examines the ways the various departments of an advertising agency interact with each other and the client. Understanding how the graphic designer fits into the entire process is vital to the designer's and the business' success.

ADV420
MARKETING FOR ADVERTISERS
4.0 Credits
Advertising is a major tool of marketing. This course discusses modern marketing theory and practice as it relates to the design of advertising campaigns.

ADV430
MASS COMMUNICATION THEORY AND MEDIA BUYING
4.0 Credits
Mass communications media are the vehicles of modern advertising. This course examines theory of mass media communication and how advertisers buy mass media time and space.

ADV440
WEBPAGE ADVERTISING DESIGN
4.0 Credits
Web pages are the newest mass medium available to advertisers. This course delineates the different techniques and problems associated with effective Webpage advertising campaigns.

ANT101
CULTURAL ANTHROPOLOGY
4.5 Credits
Studies human culture patterns and learned behavior. Includes linguistics, social and political organization, economic systems, religion, art, cultural change and applied anthropology. Cultural Anthropology deals with important issues of cultural diversity, cultural relativism and promotes an understanding of the many ways to be human.

ART100
HISTORY OF ART
4.5 Credits
This course surveys art forms from ancient times through the 20th Century, providing the background to understanding the visual arts.

ART101
HISTORY OF MODERN ART
4.5 Credits
This course is a survey of the major modern art movements, including Fauvism, Expressionism, Cubism, Futurism, Surrealism, and Abstract Expressionism.
ART104
BASIC DRAWING
6.5 Credits
This course is a survey of color theory, composition, perspective, sketching and shading, and contour and figure drawing as they relate to the graphic arts industry.

BE102
COLLEGE KEYBOARDING 1
3.0 Credits
In this class the student learns the alphabetic keyboard by touch, identifying personal keyboard strengths and weaknesses, and developing speed and accuracy for proficiency in keyboarding.

BE103
COLLEGE KEYBOARDING 2
3.0 Credits
In this course the student continues to develop keyboarding speed and accuracy by identifying individual strengths and weaknesses and developing an effective practice plan.

BE104
COLLEGE KEYBOARDING 3
3.0 Credits
As well as improving speed and accuracy on timed tests for the highest level of employment, the student, by the end of this course, has identified his/her strengths and weaknesses and determined personal skill levels using charting and scoring procedures. Students also have practiced decision making that will enable them to meet deadlines and standards for production. Proofreading accurately is stressed and tested for, and there are opportunities to perform as if in actual job situations.

CG200
INTRODUCTION TO COMPUTER GRAPHICS
8.0 Credits
Upon completion of this course the student understands the fundamentals of drawing and designing in a vector environment, painting and compositing images in a bit-mapped environment, and the mechanics of photo enhancement and manipulation.

CG300
CONCEPTS IN COMPUTER GRAPHIC DESIGN
6.0 Credits
Upon completion of this course the student is competent at an entry level in page layout and design, integrating text and graphics files and designing computer generated presentations.

COM102
ORAL BUSINESS COMMUNICATION
4.0 Credits
This course provides students with an understanding of oral communication theory. Students receive practice in several types of business communications, including presentations for meetings and conferences. Visual aids are also employed.

COM200
COPYWRITING
4.5 Credits
This course is an introduction to the basics of copywriting for the print media. Topics covered include writing print advertising, direct mail letters, brochures, catalogs and other sales literature.

COM210
ORAL PRESENTATION SKILLS
4.0 Credits
This course provides students with an understanding of oral communication theory. Students receive practice in several types of business communication common in the graphic design industry, including proposal presentation and portfolio presentation.

COM240
COMMUNICATING IN WORK GROUPS
4.5 Credits
This course is designed to help the professional to better understand the issues of communicating with customers, clients, co-workers and team members in a work-related setting.

COM250
PROOFREADING
4.0 Credits
The student develops skills in proofreading type, proofing and correcting page layouts, proofreader's marks, grammar, punctuation and spelling.

COM300
INTERPERSONAL COMMUNICATIONS
4.0 Credits
Students will examine fundamental dimensions of interpersonal communication, including a model of the interpersonal process, listening, language, perception, communication climate and competencies. These concepts will then be discussed in terms of communication with superiors and subordinates, peers and team members, and difficult people.

COM310
PUBLIC RELATIONS
4.5 Credits
A survey of the public relations function, the workings of media, public relations writing, fund raising, and planning effective public relations for entrepreneurs and start-up businesses.
COM350
COPYWRITING
4.0 Credits
This course focuses on translating marketing objectives into creative and effective messages. Topics include identifying the audience and the proposition, maximizing the creative process, evaluating advertising effectiveness and maintaining motivation when creative ideas are rejected.

CS110
INTRODUCTION TO MICROCOMPUTERS
5.0 Credits
This course gives students a basic understanding of computer concepts and terminology; computer hardware; printers and peripherals; systems software; vector and raster graphics; and computer operation and file management.

CS112
DESKTOP PUBLISHING
4.0 Credits
This course offers students practice in producing computer generated, printed communication products using text and graphics.

CS150
BASIC KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits
This course presents the computer keyboard as a vital tool for the graphic designer. Topics include keyboarding for special design situations, the keyboard and character sets, fundamentals of word processing for graphic arts, and keyboarding for speed and accuracy.

CS151
INTERMEDIATE KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits
This course addresses the same topics as CS150, but has a prerequisite of a keyboarding speed of 35 correct words per minute.

CS152
ADVANCED KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits
This course addresses the same topics as CS150, but has a prerequisite of a keyboarding speed of 60 correct words per minute.

CS100
CUSTOMER SERVICE AND STUDIO BUSINESS
4.5 Credits
An overview of customer-client relationships from both the consumer’s and employer’s perspectives. It also addresses job bidding, meeting deadlines and studio business practices.

DTP100
BASIC KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits
This course deals with the desktop computer keyboard as a vital tool for the computer graphic designer. It addresses the topics of keyboarding for special graphic arts situations, the keyboard and character sets, fundamentals of word processing text for graphic arts, and keyboarding for speed and accuracy.

DTP150
INTERMEDIATE KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits
This course addresses the same topics as DTP100, but has a prerequisite of a keyboarding speed of 35 correct words per minute.

DTP200
ADVANCED KEYBOARDING FOR DESKTOP PUBLISHERS
3.0 Credits
This course addresses the same topics as DTP100, but has a prerequisite of a keyboarding speed of 60 correct words per minute.

DTP210
INTRODUCTION TO DESKTOP COMPUTERS
5.0 Credits
This course gives students an understanding of basic computer concepts and terminology; computer hardware; printers and peripherals; system software; vector and raster graphics; and computer operation and file management.

DTP250
PROOFREADING FOR DESKTOP PUBLISHERS
4.0 Credits
Here the student develops skills in proofing type, proofing and correcting page layouts, proofreader’s marks, and grammar, punctuation and spelling.

DTP300
CONCEPTS IN DESKTOP PUBLISHING
4.0 Credits
Using the desktop computer, the student becomes familiar with concepts in page layout and design; system configurations and networking; and fonts, utilities and file management.

ECO150
CONSUMER ECONOMICS
4.5 Credits
A survey of basic consumer concepts, plus analytical and decision-making skills the student will need to employ this knowledge.
EL201
DIGITAL ELECTRONICS
4.0 Credits
This course will cover the basics of electricity and electronics and how modern devices use these principles. Focus will be on electronic applications for computers and peripherals.

ENG100
COLLEGE WRITING
4.0 Credits
Your professional image is often established through written documents. This course improves the student's writing skills through writing exercises. The student will master the principles of English grammar, including sentence patterns and parts, punctuation, parallel structure, active and passive voice and subject-verb agreement.

ENG200
INTERMEDIATE COLLEGE WRITING
4.5 Credits
This course focuses on expository writing with emphasis on development and organization. Different organizational styles for different writing purposes will be addressed with particular attention to research papers and the persuasive process.

EPT201
PRINTING TECHNOLOGIES
5.0 Credits
This course provides an understanding of various printing methods, the limitations of their use in relation to design and production; the paper-making process, paper types and weights in relation to inks, in relation to design and print; the use of dies, embosses, foil, cuts and other finishing methods to enhance design; imposition procedures; bindery methods in relation to print and design; and standard proofing methods.

EPT202
BASIC SYSTEM OPERATIONS
5.0 Credits
This course covers the Macintosh OS, hardware components of a computer, software installation, and basic networking concepts providing the student with the ability to troubleshoot and correct errors, and maintain system integrity.

EPT203
DIGITAL INPUT AND COLOR THEORY
5.0 Credits
This course covers digital input hardware options; color theory basics, including color-management terms and application to computer-generated graphics and monitor calibration; color adjustment and corrections for offset printing in various color modes.

EPT204
DIGITAL OUTPUT AND RESOLUTION
5.0 Credits
This course prepares the student for professional digital output, including an understanding of the meaning of resolution, both in terms of device and image resolutions; preflighting digital documents; working with service providers; the use of Postscript and PDF workflows; font technologies and management; trapping and techniques.

GD100
INTRODUCTION TO PRODUCTION ART
6.5 Credits
The student will learn and be able to apply fundamental design principles and color theories to a variety of printed materials, including posters, advertisements, newsletters, editorials, brochures and other promotional pieces. The student will learn and be able to apply a basic understanding of color theory and harmony to his/her designs. The student will be able to define and use industry-standard design and color terms.

GD101
ADVERTISING
6.0 Credits
This course provides an understanding of advertising strategies as they relate to the graphics industry. The course emphasizes newspaper and magazine graphics, advertising campaigns, strategies and a working knowledge of the advertising design industry.

GD102
STUDIO DESIGN
3.0 Credits
This is a hands-on, practical course in developing brochures and corporate identity packages.

GD103
TYPOGRAPHY
7.0 Credits
This course gives students the opportunity to develop an understanding of and skill in using typography in inking and hand lettering, comping techniques, letterspacing, logo design and designing with type.

GD104
RENDERING
6.5 Credits
This course is a survey of color theory, rapid viz composition, perspective, sketching and shading, and contour and figure drawing as they relate to the graphics industry.
GD105
PRODUCTION DESIGN PRINCIPLES
6.0 Credits
Here the student is exposed to design problems that will serve as a foundation to more advanced and complex graphic design projects. He/she will apply design principles, color theory and typographic solutions to such projects as package design, 3- and 4-panel brochures, multipage newsletters, posters and editorials.

GD106
INTRODUCTION TO DESIGN PRINCIPLES AND COLOR THEORY
6.5 Credits
The student will learn and be able to apply fundamental design principles and color theories to a variety of printed materials, including posters, advertisements, newsletters, editorials, brochures and other promotional pieces. The student will learn and be able to apply basic understanding of color theory and harmony to his/her designs. The student will be able to define and use industry-standard design and color terms.

GD107
APPLICATION OF DESIGN PRINCIPLES AND COLOR THEORY
6.0 Credits
Here the student is exposed to a combination of design problems that will serve as a foundation to more advanced and complex graphic design projects. He/she will apply design principles, color theory and typographic solutions to such projects as package design, 3- and 4-panel brochures, multipage newsletters, posters and editorials.

GD200
JOB SKILLS
3.0 Credits
This course develops the student's ability to create resumes, cover letters and a job-hunting plan. It emphasizes interviewing skills and compiling a portfolio for interview presentation.

GD300
DESIGN PRACTICUM
5.0 Credits
This course familiarizes the student with all aspects of a complete printing job. The student will plan, design, estimate, price and present an original print job.

GD311
SURVEY OF THE PRINTING INDUSTRY
4.5 Credits
This course explains the terms and procedures basic to the printing industry, including printing technologies, color printing, inks, imposition, folding and binding.

GD312
PAPER AND PRINTING ESTIMATING
4.5 Credits
This course surveys papermaking, paper characteristics, printing papers, choosing the right paper for each job, figuring sheet sizes, identifying and pricing.

GD360
CORPORATE AND BRAND IDENTITY
4.0 Credits
Corporate symbols, logos, stationery, brochures and their grids, packaging, vehicle graphics, signage, advertising, etc., will be explored. Students will be required to analyze and define the chief needs and characteristics of companies through direct contact and personal research.

GD370
GRAPHIC DESIGN DRAWING
4.0 Credits
This course is designed to help each student develop his or her creative imagination. Through drawing, the student will learn to convey ideas and feelings in new and unique ways.

GD380
WEBPAGE DESIGN
4.0 Credits
Excellent graphic design for the Web poses unique problems and solutions. This course will examine the graphic techniques which are most effective within the technologic confines of the Web.

GD390 PROJECTS IN WEBPAGE DESIGN
4.0 Credits
This course will examine how to apply the graphic techniques which are most effective within the technologic confines of the Web.

GD420 MULTIMEDIA DESIGN
4.0 Credits
This course is a survey of multimedia design principles, two and three dimensional animation, image, sound and video acquisition.

GD430 PROJECTS IN MULTIMEDIA DESIGN
4.0 Credits
This course will examine how to apply multimedia design principles to project planning and production.

GD450
CREATIVITY AND CONCEPT GENERATION
4.0 Credits
This course will examine specific tools that students can use to increase their creativity and techniques to foster a creative environment. Student will also explore examples of creativity, the creative moment, blocks to creativity and the role of taking risks.
GD460  
HISTORY OF GRAPHIC DESIGN  
4.0 Credits  
This course will discuss the various graphic design movements from Art Nouveau to the present. The course will explore the evolving design styles and their relationship to politics, commerce, social mores, technology and pop culture.

GD470  
COMPUTER ILLUSTRATION  
4.0 Credits  
This course focuses on the techniques and programs for using the computer as an illustration tool. Both fine art and graphic art techniques will be discussed and developed.

GD475  
SENIOR PORTFOLIO DEVELOPMENT  
4.0 Credits  
In this course, students will address the nature and function of the graphic artist’s portfolio. Creation and selection of appropriate examples to showcase the designer’s talents and abilities for specific purposes will be examined.

GD480  
ADVANCED LAYOUT AND PUBLICATION DESIGN  
4.0 Credits  
Students will use their knowledge of typography, photography and illustration to create publications, including magazines, small newspapers, newsletters and other publications.

HS150  
U.S. HISTORY AND GOVERNMENT  
4.5 Credits  
This course is a review of U.S. history and an examination of how events have shaped our present government. Emphasis will be placed on governmental organization and how each student fits into the process to become a responsible citizen and voter.

IT111  
MICROSOFT OFFICE I—Excel, PowerPoint & Word  
8.0 Credits  
This course will utilize Microsoft Office software official curriculum to give the student a complete understanding of Excel along with an introduction to Word and PowerPoint.

IT112  
MICROSOFT OFFICE II—Access, Outlook & FrontPage  
8.0 Credits  
This course will utilize Microsoft Office official curriculum to give the student a complete understanding of Access along with an introduction to Outlook and FrontPage.

IT130  
INTRODUCTION TO MICROCOMPUTING HARDWARE & SOFTWARE  
8.0 Credits  
Students will gain hands-on experience and the skills necessary to install, service and support microcomputers. The course includes a component on understanding, installing, maintaining and troubleshooting Microsoft operating systems.

IT131  
PRACTICAL PROBLEMS IN MICROCOMPUTER REPAIR AND MAINTENANCE  
4.0 Credits  
In this course the student will gain direct experience in setting up and repairing personal computers. In addition, he/she will gain an understanding of PC maintenance.

IT201  
INTRODUCTION TO THE INTERNET  
4.0 Credits  
In this basic introduction to the Internet, the student will explore uses for the Internet, including how to install and connect to the Internet, how to use e-mail, chat rooms and newsgroups, search engines, browsers and on-line reference resources.

IT202  
DATA COMMUNICATIONS  
4.0 Credits  
This course will provide a well-rounded overview of modern digital communication. Lectures will cover all transmission services such as serial connections, modems, fax machines, frame relays, ISDN lines, communication protocols, fiber optics, ethernet token ring networks, TC carrier and synchronous/asynchronous circuits. Emerging technologies will also be discussed.

IT211  
APPLICATIONS HELP DESK  
4.0 Credits  
In this course the student will gain a broad overview of the help desk and help desk industry. People, processes, technology and information—the four integrated components of a successful help desk—are each explored in detail.

LIT101  
INTRODUCTION TO LITERATURE  
4.5 Credits  
This course surveys both English and American literature, focusing on four literary elements: character, conflict, setting and language. Students learn to understand and analyze short stories, poems and plays through reading and writing.
MAT100
COLLEGE MATH
4.0 Credits
This course examines topics in algebra, geometry, trigonometry and statistics which are in the domain of the well-educated college graduate.

MAT102
INTRODUCTION TO ALGEBRA
4.5 Credits
This course is designed for the student with one year or less of high school algebra. The course includes algebraic expressions, solving first degree equations with one and two variables, factoring, fractional equations, graphing and verbal problem-solving.

MAT110
MATH SKILLS FOR GRAPHIC DESIGNERS
4.0 Credits
This course is designed to familiarize students with mathematical principles as they relate to the business of graphic design. Students learn to solve problems dealing with type, "specing", proportion, scale, paper weight and size, and job estimating.

MM200
MULTIMEDIA DESIGN FUNDAMENTALS
8.0 Credits
This course gives students a basic understanding of multimedia design principles, the creation of basic presentations, two-dimensional animation and image acquisition.

MM300
DYNAMIC MEDIA AND INTERACTIVITY
8.0 Credits
This course is designed to give students skills in interactive media, sound acquisition and editing, video acquisition and editing and outputting to tape.

MM350
3D MODELING AND PRODUCTION
8.0 Credits
This course provides students the opportunity to develop skills in 3D modeling and animation, large project planning and production, scripting and creating hybrid CD-ROMs.

MUS101
INTRODUCTION TO MUSIC
4.0 Credits
Gives the student an appreciation and understanding of music principles of rhythm, meter and tempo, tone, key, genre and mood, particularly as they relate to creating multimedia presentations.

NT100
NETWORK CABLEING AND EQUIPMENT
4.0 Credits
This course will provide the student with an understanding of the physical layer of cabling, how to use cabling equipment, and how to plan and execute a basic network cabling system.

NT150
NETWORKING AND BASIC OPERATING SYSTEMS
4.0 Credits
Students will be familiar with network orientation; connecting network components; how a network functions; network architectures, operation, administration and support; larger networks; and solving network problems. Students will also use simple MS-DOS commands, manage disks, work with directories, and use file commands.

NT160
UNIX/LINUX FUNDAMENTALS
4.0 Credits
In this course the student will gain command of the fundamentals of the UNIX operating system for the PC user.

NT161
UNIX/LINUX SYSTEM ADMINISTRATION
4.0 Credits
This course will provide the student with the knowledge necessary to administer the planning, installation and support of UNIX/LINUX servers.

NT201
CLIENT OPERATING SYSTEMS FOR SYSTEM ADMINISTRATORS
4.0 Credits
This course enables the student to understand the theory and practice of installation, configuration and administration that is needed by system administrators in order to effectively administer a major, industry-standard, client operating system.

NT275
SERVER OPERATING SYSTEMS FOR SYSTEM ADMINISTRATORS
4.0 Credits
In this course the student will become familiar with the theory and practice of installation, configuration and administration that is needed by systems administrators in order to effectively administer a major, industry-standard, server operating system.
NT280
MANAGING A NETWORKING ENVIRONMENT FOR ADMINISTRATORS
4.0 Credits
This course gives the student knowledge of how to manage, administer and support network infrastructure, services and resources.

NT285
NETWORK SECURITY
4.0 Credits
In this course the student will gain the knowledge to plan, design and implement a network security infrastructure.

NT290
CISCO CERTIFIED NETWORK ASSISTANT
4.0 Credits
This course prepares the student for CCNA certification. It includes numerous review questions and case projects to reinforce the hands-on skills needed for certification.

PD100
GOALS ATTAINMENT AND DECISION MAKING
3.5 Credits
This course is designed to enable the student to develop and utilize effective techniques and strategies in goal definition, goal identification, barrier identification, goal ambivalence, conflict identification and reprogramming strategies.

PD200
JOB SKILLS
3.0 Credits
This course develops the student's ability to create resumes, cover letters and a job hunting plan. It emphasizes interviewing skills and techniques. The student also compiles a complete portfolio for interview presentation.

PD250
CRITICAL THINKING
4.5 Credits
This course will explore and develop each student's critical thinking skills through classroom discussions and written arguments. Topics will include: mastering the fundamentals of critical thinking, evaluating arguments, recognizing errors in thinking, and characteristics of critical thinkers.

PSY101
INTRODUCTION TO PSYCHOLOGY
4.5 Credits
This course provides a general understanding of psychology as a behavioral science, psychological concepts and principles. Topics covered include biological bases of behavior, learning, thinking, motivations, sensation, and perception.

SCI101
SCIENTIFIC AND TECHNOLOGIC LITERACY
4.0 Credits
This course will examine the fundamental laws and processes of science and how they manifest themselves in our everyday lives. Issues of technologic literacy will be addressed in light of how they effect our environment and politics. Emphasis will be placed on how science and technology must be understood to be a responsible citizen.

SOC101
INTRODUCTION TO SOCIOLOGY
4.5 Credits
This course provides a general understanding of the basic concepts and principles of sociology that affect the individual in society. The topics of culture, society, socialization, stratification, intergroup relations and inequalities are covered.

TYP300
ADVANCED TYPOGRAPHY
4.5 Credits
This course is designed to give students advanced skills in typography, particularly as it applies to digital and interactive media. Topics include dissecting letters, typography technology on the computer, digital typography and formatting typography for video.

WB200
WEB DESIGN FUNDAMENTALS
8.0 Credits
This course enables the computer graphic designer to author Web pages using current software. It discusses the designer's place in the overall scheme of Web site production and gives an overview of Web technology.

WB300
WEB DESIGN AND PRODUCTION
8.0 Credits
In this class the student will become proficient in the principles of design specific to graphics to be posted on the World Wide Web. Particular attention will be given to adding multimedia to Web pages and optimizing Web graphics.

WB350
WEB AUTHORING AND MANAGEMENT
8.0 Credits
Upon completion of this course the Web designer will be able to use commands and scripts to ensure interactivity of his/her design, relative to the end user.
FACILITIES

- The impact that rapid advances in technology are having in the information technology and graphic arts industries today demand that students be trained to understand the purpose, value and function of the new automated equipment.

- The Electronic Prepress Lab incorporates Macintosh computers with a color scanner, transparency densitometer, light table, laser printer, color printer and large screen monitor.

- The Computer Graphics and Desktop Publishing Labs contain networked Macintosh computers with high resolution color monitors, scanners and laser printers.

- The Multimedia and Web Design Labs include Macintosh and Pentium computers, removable hard drives, CD-ROM and DVD drives, CD-R recorder, scanner, laser printer, video digitizing system, large screen monitor, VHS monitor, DV camera, lighting and sound recording equipment.

- Most classrooms are equipped with up-to-date media equipment which may include video recording and presentation equipment. Overhead projectors are also provided.

- A variety of furnishing styles is used to create an atmosphere conducive to learning.

- A student lounge is provided for use as a study center and a place for that quick snack between classes.

- The facility, located on the first and second floors, has elevator service and is fully accessible to the disabled.

- Ample complimentary parking is provided.

LIBRARY FACILITIES — MULTIMEDIA RESOURCE CENTER

- Students and instructors have access to the Aurora Public Libraries central facility, which is approximately four miles from the school. It is accessible by public transportation (RTD Route 53, which stops within two blocks of the school).

- The Resource Center houses PCs for student use, and current versions of software. There are also CD-ROM players and printers, along with a collection of current CDs which provide thousands of resource materials.

- Online services are available in the Resource Center giving each Platt College student and staff member access to more information than has ever been available to individuals in all of history. This access to the Internet and World Wide Web provides almost limitless resources from anywhere in the world.

- The Resource Center also houses a collection of appropriate resource periodicals, books, magazines, newspapers, video and audio tapes, paper samples and paper cabinets for student and staff use.

- In addition to the vast array of multimedia information technology available to students, the Resource Center also provides an area for quiet, comfortable study for Platt College students.

ACADEMIC PROCEDURES AND POLICIES

CLASS SCHEDULES

Classes are scheduled between 7:00 a.m. and 10:30 p.m., Monday through Friday. Classes are also scheduled between 7:00 a.m. and 5:00 p.m. on Saturdays. Laboratories and classrooms within the academic divisions of Platt College are open for extra assistance on Fridays from 8:30 a.m. to 10:00 p.m.

Individual class sizes fall within a range of 10 to 35 students, depending on the nature of the class and the subject being offered. Supervised laboratories operate with an approximate ratio of one instructor per 20 students. The maximum number of students in a classroom or laboratory setting of instruction is 35.

ACADEMIC TERMS

Platt College functions on an academic term basis. There are five, ten-week terms in a calendar year. Each term consists of two, five-week grading periods. Individual course length is five or ten weeks.

ATTENDANCE POLICY

Platt College puts high emphasis on regular attendance of classes. The employers of graduates need to be assured that good work habits have been developed. Many employers put equal emphasis on academic achievement and class attendance.

Attendance is taken every day in every class. Students are allowed emergency absences totaling no more than 25% of the total contact hours for each course. Exceeding that figure may cause a lowering of the course grade.

A student who is more than twenty minutes late to a class is considered to be absent for that hour. Twenty minutes or less is counted as a tardy. Accumulated tardiness may result in grade point deductions and possible failure of a course.

In the event of an absence or tardy, all missed work must be made up. However, time can never be made up. Students may be required to attend classes Friday mornings to make up missed work.
Should a student miss three consecutive days of classes, the Registrar will verbally notify the Director of Education and/or School Director. The student will be contacted by the Education Department. An absence of five consecutive days may cause the student to be suspended and allowed back in school only after obtaining approval of the Director of Education or the School Director. If a student misses 15 consecutive calendar days, the student is automatically dropped. When a student is dropped, the student must reapply for admission to return to the college. Absences are documented in the Registrar’s Office.

**LEAVE OF ABSENCE**

A Leave of Absence may be granted for medical reasons or for personal situations. A request for a Leave of Absence must be requested in writing and signed by the student and approved by the administration.

A student taking a Leave of Absence should be aware that not all classes are offered each quarter. The proper paperwork must be submitted to the School Director or the School Director’s representative. The Leave of Absence shall not exceed 90 days (not to include holidays or vacation time) per 12-month period.

**REVISIONS**

Every effort is made to provide excellence in training. In order to be current with technology and business needs, Platt College maintains the right to revise at any time and without prior notice the programs of study, courses, hours, academic calendar, policy, faculty, regulations, or tuition and fees as circumstances may require. In no case will the tuition and fees be greater than the contract amount.

**TERMINATION BEFORE COMPLETION**

A student who desires to withdraw from Platt College during the program should meet with the Director of Education or the School Director.

**CANCELLATION OF CLASSES**

The College reserves the right to cancel any course or program for which there is insufficient enrollment.

**CHANGE IN STATUS**

Students are required to notify the Registrar’s office when a change of status occurs, e.g., change in name, address, phone number, attendance, tuition aid eligibility or any other item that may have an impact upon completion of the student’s education.

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**STATEMENT OF SATISFACTORY PROGRESS**

Satisfactory Academic Progress is defined as progression through the academic program within a prescribed time frame while maintaining a sufficient grade point average to demonstrate growth in knowledge and skills. Lack of satisfactory progress may jeopardize the student’s ability to complete the program. Platt College expects students to progress through the program based on satisfactory progression standards.

Federal regulation requires that a student receiving any financial assistance from any state or federal aid programs must be making Satisfactory Progress as determined by the institution from which such aid is received.

Students at Platt College will have their Satisfactory Progress measured on their grade point average and credit hours offered. A student must maintain a minimum grade point average of 1.75 at the end of the first 25% of their program and also a 1.75 at the midpoint of their program. The student must also achieve a 2.0 grade point average upon graduation in order to be attaining Satisfactory Progress.

The following procedures will be followed when implementing this policy:

1. All students will be considered to be making Satisfactory Progress at the time of enrollment.
2. Each student’s progress will be reviewed—at a minimum—at the first 25% of their program, midpoint of their program and prior to graduation.
3. Any student found to be making Unsatisfactory Progress will be put on probation for two grading periods (ten weeks).
4. Any student found to be making Unsatisfactory Progress after expiration of the probationary period will be put on Suspension, unless conditions exist which, in the opinion of the Appeal Committee, warrant extending the probationary period.
5. The maximum time frame shall not exceed 1.5 times the normal duration or credit hours required to complete a program. The length of time a student is on a Leave of Absence is not included in the calculation of the 1.5 Maximum Time Frame period.
6. If the student feels that his/her written appeal has not been given fair consideration, he/she may also request a meeting of the Appeals Committee. The request must be made in writing along with a statement of circumstances. The request should be made to the School Director.
7. After being suspended, a student may be readmitted only after a written request is approved by the School Director. Readmission will be on a probationary basis only. Any further infraction of the policies and rules will necessitate permanent suspension.

**MAXIMUM TIME FRAME**

Students must complete their programs within a prescribed time frame. The maximum time frame is limited to 1.5 times the normal length of the program in duration or credit hours required to complete the program. Students who fail to complete their programs within the maximum time frame will be dismissed unless conditions exist which, in the opinion of the School Director, warrant placing the student on probation. The terms of the probation will be documented and maintained in the student file.

**ACADEMIC STANDARDS**

Grade reports will be filed at least once each ten-week term with the student records department. The student receives grade notification for each course from the instructor. Failure to maintain a 1.75 cumulative grade point average may result in probation or suspension.

**ACADEMIC PROBATION**

A student whose cumulative grade point average drops below 1.75 will be placed on Academic Probation. The student will have the next two grading periods to raise his or her cumulative grade point average to 1.75.

Students who are placed on Academic Probation will be notified by the Registrar. Upon notification, the student must report to the Director of Education for academic advising.

Failure to raise the cumulative grade point average to the required level during the specified time period will result in temporary or permanent suspension.

**COURSE REPEAT**

If a required course is failed, it must be taken again. If a student is required to take a course that is a prerequisite to other courses, that course must be taken before the advancement to subsequent courses. A course may not be repeated more than once.

If a student receives a grade of “D” or “F” in a course, he/she may repeat the course one time only, to earn a better grade.

The charge for the repeat of a course will be the full credit hour tuition rate at the time the course is repeated.

The original grade of “D” or “F” will be calculated into the student’s cumulative grade point average until the repeat has been completed. At that time, the “D” or “F” will be replaced by an “R” on the student’s transcript and the new grade will be used to calculate the grade point average.

In the event a student has an “F” or “D” grade repeats a course, only the repeat grade—whether it be an “A”, “B”, “C”, “D” or “F”—will be used on the transcript and to calculate the grade point average.

**COURSE INCOMPLETION**

If extenuating circumstances warrant, a student may receive a grade of Incomplete for a course. In order to receive an “I” grade, the instructor of the course must apply to the Director of Education and obtain the Education Director’s approval.

The student will have the first two weeks of the next term in which he/she is enrolled to complete the course. Under extraordinary circumstances, the Director or Director of Education may extend completion time beyond two weeks. The student must apply in person to the Director or Director of Education for an extension before the two weeks expire.

A grade of Incomplete will be calculated as zero (0) grade points on that term’s grade point average and may result in the student being placed on Academic Probation. Upon completion of the course, the new grade will be used to calculate the student’s grade point average.

**COURSE DROPS AND WITHDRAWALS**

A student may drop a course any time before 10% of the contact hours for that course have occurred. The student will receive a grade of “WA” (Administrative Withdrawal). The “WA” grade will have no effect on the student’s grade point average.

After 10% of the contact hours for a class have occurred, if a student wishes to terminate a course, he or she must withdraw. If progress is satisfactory at the time of withdrawal, the student will receive a grade of “WP” (Withdrawal while Passing). If progress is unsatisfactory at the time of withdrawal, the student will receive a grade of “WF” (Withdrawal while Failing). Under appropriate circumstances, a student may receive a grade of “WA”. Although withdrawal grades of “WP”, “WF”, and “WA” will not have an effect on the student’s grade point average, they will remain as a permanent part of the student’s transcript.

Failure to withdraw properly may result in the assignment of failing grades, which will affect the student’s grade point average, and will become a part of the student’s permanent record.
STUDENT PROGRESS REPORT

Students are entitled to a regular accounting of their academic status. Students receive a grade and grade report for each course completed from the instructor. Students placed on warning or probation status are informed at the time the action is taken; and appropriate counseling is a part of that process. Students may review their academic progress by requesting a transcript.

Student progress is evaluated through daily assignments, handassessments, quizzes and written examinations. Progress is measured by use of a grade point system.

DEFINITION OF A UNIT OF CREDIT

Platt College measures student progress in quarter credit hours. A quarter credit hour is defined as follows:

One (1) quarter credit hour equals ten (10) hours of classroom lecture, plus appropriate outside preparation;

or

Twenty (20) hours of laboratory work, plus appropriate outside preparation;

or

Thirty (30) hours of internship/shop instruction, or the equivalent.

A classroom hour is 50 minutes.

GRADING SYSTEM

The following are guidelines used by instructors, subject to the varying needs of different programs or courses, to establish their grading criteria.

Grade A—Superior Work

1. The student masters the objectives of the course, is able to apply what he/she has learned, and is able to integrate it with other knowledge.
2. The student consistently distinguishes himself/herself in assignments, examinations, laboratory and class participation.
3. The student demonstrates independent thinking in class work and discussions.
4. Work is consistently in proper form and format, and submitted punctually.
5. Where achievement in the course involves development of hand or motor skills, the student consistently displays superior skills, ability and performance.
6. The student complies with school attendance requirements.

Grade B—Above Average Work

1. The student shows consistent mastery of the course content and objectives, and is usually able to apply what she/he has learned to new situations and other knowledge.
2. The student’s work is in proper form and format, and submitted punctually.
3. Where achievement in the course involves developing hand or motor skills, the student consistently displays above average skills, ability and performance.
4. The student complies with school attendance requirements.

Grade C—Average Work Allowing Progress in Course Sequence

1. The student shows reasonable comprehension of the course material and has an average mastery of the content which would indicate success in the next course in the same field.
2. The student consistently makes average scores in tests, homework, projects and class participation.
3. Assignments are completed in adequate form and format, and submitted punctually.
4. Where achievement in the course involves development of hand or motor skills, the student consistently displays average performance and skills.
5. The student complies with school attendance requirements.

Grade D—Less Than Acceptable; Passing Grade

1. The student performs below average in tests, projects, reports, class participation and laboratory, but shows some competence in the course subject matter.
2. The competence demonstrated is insufficient to indicate success in the next course in the subject field.
3. Assignments are completed in imperfect form and format, sometimes late, and of inconsistent quality.
4. Where achievement in the course involves developing hand or motor skills, the student displays below average skills, abilities and performance.
5. The student complies with school attendance requirements.

Grade F—Failing Grade

1. The student demonstrates an unacceptably low or no mastery of the course objectives and content.
2. The student fails to perform at the “D” level on tests, homework, projects, class participation and laboratory.
3. Assignments are completed in an imperfect form or format or are not turned in.
4. Where achievement in the course involves hand or motor skills, the student fails to perform at “D” level.
5. The student fails to comply with the school attendance requirements.
### Letter Grade System

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Credits</th>
<th>Grade Points</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>1</td>
<td>4.0</td>
<td>Excellent</td>
</tr>
<tr>
<td>B</td>
<td>1</td>
<td>3.0</td>
<td>Superior</td>
</tr>
<tr>
<td>C</td>
<td>1</td>
<td>2.0</td>
<td>Average</td>
</tr>
<tr>
<td>D</td>
<td>1</td>
<td>1.0</td>
<td>Passing</td>
</tr>
<tr>
<td>F</td>
<td>0</td>
<td>0.0</td>
<td>Failing</td>
</tr>
<tr>
<td>I</td>
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<td>0.0</td>
<td>Incomplete</td>
</tr>
<tr>
<td>WP</td>
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<tr>
<td>WF</td>
<td>0</td>
<td>0.0</td>
<td>Withdraw Failing</td>
</tr>
<tr>
<td>WA</td>
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<td>0.0</td>
<td>Administrative Withdrawal</td>
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<tr>
<td>TC</td>
<td>0</td>
<td>0.0</td>
<td>Transfer Credit</td>
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<td>0.0</td>
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</tr>
<tr>
<td>W</td>
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<td>0.0</td>
<td>Dropped</td>
</tr>
</tbody>
</table>

### EXAMINATION OF STUDENT RECORDS

1. Under the authority of the Family Educational Rights and Privacy Act of 1974, students have the right to examine certain files and academic records, including grades, attendance and counseling records, or documents maintained by the school which pertain to them (parental financial information excepted).

2. Records are supervised by the Director. Students may request a review of their records by writing the Director or the Director’s representative. Such review will be allowed during regular school hours under appropriate supervision. A copy of the records may be obtained for a $1.00 fee for each page. When grades are included, the transcript fee applies.

3. Students may request that the school amend their educational records on the grounds that they are inaccurate, misleading, or in violation of their right of privacy.

4. Challenging the record for the purpose of correcting or deleting any of the contents must be done in writing with the reason fully stated. However, grades and course evaluations can only be challenged on the grounds that they are improperly recorded. Challenging must be made no later than 90 days after the last date of attendance.
   a. The Department Chairperson involved and/or the Director will review the written challenge and meet with the student. A decision will then be made to retain, change or delete the disputed data.
   b. Should further review be requested, a grievance hearing will be held at which time the student is afforded a full

and fair opportunity to present the evidence relevant to the disputed issues. A student committee will then make a final decision.

5. A copy of the challenge and/or written explanation of the contents will then be included as part of the student’s permanent record.

6. Exemptions. The following items are exempt from the Privacy Act:
   a. Parents Confidential Statement and other financial need data.
   b. Records about students made by teachers or administrators which are maintained by and accessible only to the teachers or administrators.
   c. School security records.
   d. Employment records for school employees who are not also current students.
   e. Records compiled or maintained by physicians, psychiatrists, psychologists or other recognized professionals acting or assisting in such capacities, for treatment purposes, and which are available only to those providing the treatment.

7. Access Without Student Consent. The school may release student information without written consent of the student to:
   a. Other school and Platt College officials who have legitimate interests.
   b. Other schools where students have applied for admission. In this case, students may be advised that the records are being sent and that they may receive a copy and have an opportunity to review and challenge the records.
   c. Authorized representatives of the Department of Education or the Comptroller General of the United States.
   d. State and local authorities where required.
   e. Accrediting agencies.
   f. Parents of students who are their dependents for purposes of the Internal Revenue Code. However, the school is not required to release such records.
   g. Appropriate persons or agencies in connection with student applications for or receipt of financial aid.
h. Courts in compliance with a court order or subpoena, providing that the student is notified prior to compliance.

i. Appropriate persons or agencies in the event of a health or safety emergency, where such release without consent is necessary under the circumstances.

In all other cases, the school shall obtain the written consent of the student prior to releasing such information to any person or organization. Parental access to records will be allowed without prior consent if the student is a dependent as defined in Section 122 of the Internal Revenue Code of 1954. The school maintains all student records according to the Family Educational Rights and Privacy Act of 1974. All files are kept in perpetuity.

Any person has the right to file a complaint with the Department of Education if Platt College violates the Family Educational Rights and Privacy Act.

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**STUDENT CONDUCT AND DISCIPLINE**

Students are expected to conduct themselves in a manner conducive to learning and to the learning of others. The school is operated in a business complex and under no circumstances will the school tolerate any behavior which interferes with or detracts from the businesslike atmosphere of the school’s neighbors.

The following statements define those behaviors which are not in harmony with the educational goals of the school:

1. Academic dishonesty, such as cheating, plagiarism or knowingly furnishing false information to the school.

2. Forgery, alteration, misuse or mutilation of school documents, records, identifications, educational materials or property.

3. Obstruction or disruption of teaching, administration, disciplinary procedures, other school activities including its public service functions, or of any other authorized activities on premises.

4. Physical abuse of any person that is related to school affairs or conduct which threatens or endangers the health or safety of any such person.

5. Theft of, or damage to, property of the school, or using or attempting to use school property in a manner inconsistent with its designated purpose.

6. Intentional and unauthorized interference with a right of access to school facilities or freedom of movement or speech of any person on the premises.

7. Use or possession of firearms, ammunition or other dangerous weapons, substances, materials (except as expressly authorized by the school), bombs, explosives, or explosive or incendiary devices prohibited by law.

8. Disorderly conduct or lewd, indecent, obscene conduct or expression.

9. Violation of a federal, state or local ordinance, including but not limited to those covering alcoholic beverages, narcotics, dangerous drugs, gambling, sex offenses or arson, if such violation occurs on school property.

10. Failure to comply with the verbal or written directions of any school official acting in the performance of his/her duty and in the scope of his/her employment or resisting a security officer who is acting in the performance of his/her duties.

11. Aiding, abetting or inciting others in committing or inciting others to commit any act of misconduct set forth in one through ten above.

12. Conviction for a crime which is of a serious nature. (Upon the filing of charges in civil court involving an offense which is of a serious nature, if it is administratively determined that the continued presence of the student would constitute a threat or danger to the school community, such student may be temporarily suspended pending disposition of the charges in civil court.)

Violation of any of the above may subject the student to any of the following:

a. Reprimand

b. Specific restrictions may be imposed

c. Disciplinary probation; further infractions will result in suspension if they occur within the specified probation period

d. Temporary suspension

e. Permanent suspension

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**CONDITIONS FOR READMission AFTER SUSPENSION**

After being suspended, a student may be readmitted only after a written request is approved by the School Director. Readmission will be on a probationary basis only. Any further infraction of the policies and rules will necessitate permanent suspension.

If the college allows applicant to reenter, applicant must execute a new Enrollment Agreement and pay all current Program Costs.
STUDENT AWARDS

PERFECT ATTENDANCE
If a student attends the entire program with no tardiness or absenteeism, a perfect attendance certificate will be awarded upon graduation.

OUTSTANDING STUDENT
This award is presented at graduation to students who have shown outstanding leadership among their fellow students.

DIRECTOR’S LIST
Students maintaining a 3.5 grade point average per quarter will be placed on this list.

PERFECT ATTENDANCE LIST
Students maintaining perfect attendance for each quarter will be placed on this list.

GRADUATING WITH HONORS
Students achieving a 3.5–3.74 grade point average upon graduation will graduate with honors.

GRADUATING WITH HIGH HONORS
Students achieving a 3.75–3.99 grade point average upon completion of the program will graduate with high honors.

GRADUATING WITH HIGHEST HONORS
Students achieving a 4.0 grade point average upon completion of the program will graduate with highest honors.

GRADUATION REQUIREMENTS
(FOR DIPLOMA PROGRAMS)
A diploma is issued to each graduate who has completed all of the program requirements. The graduate must also have a 2.0 grade point average and have satisfied all financial obligations to receive a diploma.

STUDENT SERVICES
Platt College views each staff member as an advisor. The department supervisors and instructors are available to assist students with academic and personal problems.

STUDENT IDENTIFICATION
At the time of registration, an ID card will be issued. This identification may be used for student discounts, access to areas within the College and for checkout of specialized supplies and equipment. The student identification card must be surrendered upon either withdrawal or graduation.

HOUSING
Platt College maintains a list of housing facilities within commuting distance of the school. This list is available upon request and contains all pertinent information about each unit, such as location, rates, lease requirements, security deposits, furniture rentals, distance from the school, etc. Platt College does not recommend or supervise housing units, but offers assistance as a convenience to its students.

STUDENT ACTIVITIES
A variety of student-defined organizations and activities are available to meet the interests of Platt College students. These activities include professional student organizations which offer the opportunity to promote educational and professional development while attending Platt College.

PLACEMENT ASSISTANCE
Platt College graduate employment assistance success is greatly influenced by the student’s attendance, overall attitude and academic records.

The graduate employment assistance services will include, but not be limited to:

1. An employment orientation at least four weeks prior to graduation. This orientation will provide the student with essential information related to interviews and appointments for potential job opportunities.

2. Assistance in the preparation of employment applications and resumes.

3. Assistance in the preparation of employment letters and letters of recommendation.

4. Invitations to industry to interview, present employment programs, test and offer application for employment.

5. Contacting prospective employers to establish current employment opportunity.

6. Through mutual efforts of the Placement Assistance Office and the student, attempts are made to locate positions. Students are responsible for arranging interviews from the information provided by the Placement Assistance Office.

One of the top priorities for graduates of Platt College is the provision for meaningful career opportunities. While it is not possible to guarantee placement or starting salaries, the College will do everything within reason to assist the student in finding suitable employment after graduation.
PART-TIME EMPLOYMENT
The Placement Assistance Office will assist students while in school in finding part-time employment in order to help the student defray living expenses. These jobs are typically not directly related to the student’s course of study.

GRADUATE SERVICES
The school’s commitment to students does not end with graduation and placement assistance. Graduates are welcome to return at any time for positive reinforcement in people skills and personal development. In addition, graduates may retake courses in total or in part on a space-available basis at no additional charge.

TRANSFER OF CREDIT
All schools have their own acceptance criteria. If a student is seeking to transfer to another school, contact should be made with the registrar of that school. When transferring to Platt College, see the Advanced Standing section of the catalog. Consult the Registrar with any questions.

TRANSCRIPTS
A complete set of records, including a transcript of grades, is kept in each student’s permanent file. Every student is provided one transcript copy upon graduation. Additional copies may be obtained from the administrative office. See Special Fees section for details.

INCLEMENT WEATHER
Platt College will cancel classes when inclement weather conditions occur. Students should listen to local radio and television stations for announcements in case of inclement weather. See the Student Handbook for details.

DRESS CODE
Appropriate attire is required as described in the Student Handbook.

PARKING
Adequate complimentary parking is provided on-premises.

COMPLAINTS
Any student complaint should be made to the School Director in writing. The student will receive a response, in writing, within 15 business days of receipt.

In the event that a student/graduate has a complaint that is not resolved by the College, the individual has the option of submitting the complaint to the Division of Private Occupational Schools, Colorado Department of Higher Education. There is a two-year limitation on the Division taking action on student complaints.

STUDENT COMPLAINT/GRIEVANCE PROCEDURE
Schools accredited by the Accrediting Commission of Career Schools and Colleges of Technology must have a procedure and operational plan for handling student complaints. If a student does not feel that the school has adequately addressed a complaint or concern, the student may consider contacting the Accrediting Commission. All complaints considered by the Commission must be in written form, with permission from the complainant(s) for the Commission to forward a copy of the complaint to the school for a response. The complainant(s) will be kept informed as to the status of the complaint as well as the final resolution by the Commission. Please direct all inquiries to:

Accrediting Commission of Career Schools and Colleges of Technology
2101 Wilson Blvd., Suite 302
Arlington, VA 22201
(703) 247-4212

A copy of the Commission’s Complaint Form is available at the School and may be obtained by contacting the School Director, Jerald B. Sirhu.

COMPARABLE PROGRAM INFORMATION
The Accrediting Commission of Career Schools and Colleges of Technology is an available resource for information pertaining to comparable programs, as relates to tuition, fees and program length.

Write to:
2101 Wilson Blvd., Suite 302
Arlington, VA 22201
Or call: (703) 247-4212

STUDENT HANDBOOK
The school maintains a Student Handbook which includes information related to various areas of student interest, such as parking, advising, drug and alcohol policies, campus safety, smoke-free environment, dress code, inclement weather, emergencies, grievance procedure, student activities and graduation.
ADMISSIONS

ADMISSION REQUIREMENTS
The minimum requirement for admission into any program is that you are a high school graduate and that you pass an entrance evaluation. Acceptance is based upon the evaluation of the high school record and entrance evaluation results. The General Education Development Test or an accredited home study course will substitute for a high school diploma.

Students enrolling after the normal start date indicated in the academic calendar will be evaluated on an individual basis to determine the possibility of making up work that has been missed. Under no circumstances will a student be allowed to enter class more than one week after the scheduled start date.

ENROLLMENT PROCEDURES
If you are interested in programs offered at Platt College, request information by writing, telephoning or visiting the school.

Platt College has a two-part interview system. You will initially be interviewed with your family by an admissions representative. The admissions representative strives to determine your qualifications for acceptance in terms of education, good character, determination, motivation and attitude. This is accomplished with the help of the Self-Evaluation Appraisal and the Interest Evaluation. If the representative is confident that you have the desire and motivation, he or she completes an Application for Enrollment and receives the registration charge. The admissions representative then schedules you for the second interview and testing. These are conducted at Platt College where you and your family are escorted on a tour of the school. The training program, facilities, career opportunities and placement assistance are explained in detail.

You will be informed at this interview as to whether you are accepted, accepted with condition, or not accepted. If you are not accepted, the registration charge will be refunded.

Special arrangements can be made for testing and second interviewing, if necessary, due to your geographical location.

ADVANCE STANDING
Platt College accepts credits and transfers from many accredited colleges and universities. Credits are accepted on the basis of similarity with courses offered in the chosen program. Platt College accepts College Level Proficiency Examinations (CLEP) as a basis for advance standing. Credit may also be given for related work experience. Bypass examinations will be given to those students who feel they have a sufficient level of knowledge to challenge courses (see special fees section).

The minimum passing score is 90% correct per test in bypass situations. The student will receive a grade “TC” for that course. The courses must be challenged in the order of prerequisites.

In order to have credits from another institution accepted by Platt College, an official transcript should be sent from the registrar of the previously attended institution to Platt College.

RESIDENCE REQUIREMENT
If you are transferring to Platt College after taking courses at another school, or have verified related work experience, contact the Director of Education. Transcripts should be evaluated before enrolling. The college will not accept “D” grades or lower in transfer.

Platt College reserves the right to evaluate all credits. In the event that course work is found to be obsolete, you may be required to update the credit.

Students must take 50% of their course work at Platt College. For the diploma programs only, if you feel that extenuating circumstances exist that are grounds for an appeal of the 50% residence requirement, provide copies of the pertinent transcripts to the Director of Education and/or the School Director. One of these two individuals will review your appeal and determine if an exception to this policy will be made.

All students must be in residence at the time of graduation in order to receive a diploma. Exceptions may be approved by the Director of Education.

NON-DISCRIMINATION POLICY
Platt College does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, age or disability. Platt College complies with the Civil Rights Act of 1964, related Executive Orders 11246 and 11375, Title IX of the Education Amendments Act of 1972, Sections 503 and 504 of the Rehabilitation Act of 1973, Section 402 of the Vietnam Era Veteran’s Readjustment Assistance Act of 1974, and all civil rights laws of the State of Colorado. Accordingly, equal opportunity for employment and admission shall be extended to all persons, and the institution shall promote equal opportunity and treatment through a positive and continuing Affirmative Action Program.
FINANCIAL INFORMATION

For current tuition and fees, refer to the current Catalog Addendum. Prices are subject to change on an academic year basis. Notification is provided forty-five (45) days prior to the effective date. Rate changes may apply at the beginning of a student's new academic year. Rates do not change during a contract term.

Platt College enrolls applicants on an academic year basis. A second or third academic period enrollment is completed 4 to 6 weeks prior to the time the student is scheduled to begin training in the subsequent academic year. See School Registrar for details.

There are certain items the student may need during the course of a program that are not included in the supplies category and which must be purchased independently. The items may include floppy disks, compact discs, pens, pencils and additional art-related supplies. The cost averages about $175.00 per academic year.

CATALOG ADDENDUM

An Addendum accompanies and is an integral part of the Platt College Catalog. For current course, program and policies revisions, and current tuition, lab, supply and book fees, refer to the Addendum.

BOOKS

- Textbooks and art tools can be purchased at the start of each new class session from the college bookstore.
- Lab fees cover the cost of equipment provided to the student.
- Supply charges cover the cost of (major) materials provided to the student.
- Sales tax is charged on all programs for major supplies and tools.

SPECIAL FEES

Fees are charged for special services as follows:

Repeat of Course Fee
This fee will be assessed for repeating any training. When a student repeats a course, full tuition for that course will be charged.

Readmission Fee
A fee of $25.00 will be assessed when a student reenters training following a suspension or a constructive cancellation.

Bypass Test Fee
A $100.00 fee will be assessed for examination to determine advance standing. Such examinations may only be taken upon approval of the School Director or the Director’s representative.

Academic Transcript Fee
The first official transcript is issued upon graduation free of charge. Additional copies of the transcript are $5.00 each. A signed release is required.

Replacement of Diploma Fee
Students will be charged $25.00 to replace a diploma.

Change of Program Fee
Students will be charged a fee of $75.00 to change programs after the start date. However, if the program change is made at the time that the second/third academic year enrollment agreement is completed, no fee will be assessed.

Course Drop Fee
A one hundred percent (100%) tuition credit is granted to students for classes dropped from the first day of class through the date when ten percent (10%) of the scheduled class meeting has occurred. The ten percent (10%) date will be determined by the Registrar. If the student drops a class after the ten percent (10%) date, the student will be charged the full tuition amount for the course.

Additional Courses
(Hours Beyond the Maximum Program Length) A tuition fee will be charged based on the current hourly rate for each additional credit hour.

Miscellaneous Fees
Students will be charged for repair or replacement of any equipment lost or damaged through negligence or willful mischief. This includes damage to any part of the building or its immediate surroundings.

FINANCIAL AID

Platt College has loan and grant opportunities available for eligible students if financial assistance is needed to meet educational costs. If you seriously wish to continue your education, you should be able to do so and Platt College will assist you in every way possible. To secure information about available financial assistance, an appointment will be made with one of our financial assistance personnel.

OTHER FINANCING

Tuition is due and payable on or before the first day of the class start.

Arrangements for special financing may be made in cases of extreme necessity. Such financing will be determined on an individual basis by the administration.
REFUND POLICY
Platt College is entirely self-supporting. The registration of a student results in the assignment of a class space, the employment of instructors, equipment availability and other provisions for management that must be contracted in advance. For these reasons, there will be no refunds of tuition except as outlined below.

Cancellation and Refund Policy
The following refund policy is applicable to all programs:

A. All monies paid by the applicant will be refunded within thirty (30) days if an applicant cancels in writing within three (3) business days of receipt of the application by a Platt College admissions representative; if the applicant is not accepted by the College or in the event the College discontinues a course/program during a period of time within which a student could have reasonably completed it, except that this provision shall not apply in the event that the College ceases operation; applicants who have not visited the school facility prior to enrollment will have the opportunity to withdraw without penalty within three (3) days following a tour of the school facilities.

B. Cancellation of Classes. The College reserves the right to cancel a scheduled start date if the number of students enrolling is deemed insufficient. Such cancellation will be considered a rejection by the College and the student will be entitled to receive a complete refund of any amount paid.

C. An applicant requesting cancellation in writing after the three business day period but prior to commencement of training is entitled to a refund of all monies paid less the registration charge of $75.

D. Students wishing to withdraw from a program after the start of training are required to notify the student records office of their intent to withdraw and of their last date of attendance. If the student is under 18 years of age, such notice may be given by the purchaser.

E. If a student requests cancellation, or is expelled (in which event the date of termination shall be the date of expulsion) after entering the College and starting training, the student shall be entitled to tuition refund in accordance with the following schedule.

F. A student terminating within the first two days of training shall be entitled to a refund of one hundred percent of tuition.

State of Colorado Refund Policy
After the commencement of training, the policy for cancellation, settlement and refund of tuition and fees provides for the following:

1. A student terminating training within the first ten percent of the academic year shall be entitled to a refund of ninety percent of the enrollment agreement price of the academic year exclusive of books and supplies, less a withdrawal processing charge of $150.

2. A student terminating training after ten percent but within the first twenty-five percent of the academic year shall be entitled to a refund of seventy-five percent of the enrollment agreement price of the academic year exclusive of books and supplies, less a withdrawal processing charge of $150.

3. A student terminating training after twenty-five percent but within the first fifty percent of the academic year shall be entitled to a refund of fifty percent of the enrollment agreement price of the academic year exclusive of books and supplies, less a withdrawal processing charge of $150.

4. A student terminating training after fifty percent but within the first seventy-five percent of the academic year shall be entitled to a refund of twenty-five percent of the enrollment agreement price of the academic year exclusive of books and supplies, less a withdrawal processing charge of $150.

5. A student who has completed seventy-five percent of the academic year and has entered the final twenty-five percent shall not be entitled to any refund and shall be obligated for the full price of the academic year, which constitutes the maximum obligation.

Percentage of the course/program completed is based on the number of scheduled hours of class attendance, stated as a percentage of the total hours indicated for the academic year/period, then converted to the equivalent quarter credit hours. Refunds to students will be computed from the last date of recorded attendance. The last date of recorded attendance will be determined from the instructor’s attendance charts. Leaves of absence and school holidays will not be counted as part of the scheduled class attendance. Refunds will be made within 30 days of the last date of attendance if written notification was provided to the institution. Otherwise, refunds shall be made within 30 days from the date the institution terminates the student or determines that the student has withdrawn.

Books, Tools and Supplies
Applicants must furnish all books, tools and supplies required in the Program at his/her own expense. The students will not be required to purchase instructional supplies, books and tools until such time as these materials are required. Applicants are not obligated to purchase any books, tools or supplies from the College. The cost of books, tools and supplies specified on page one of the Enrollment or Catalog Addendum Agreement is an estimated cost, subject to changes in supplier prices and curricula. If purchased from the College, the cost of any books, tools and supplies is nonrefundable.
Accrediting Commission of Career Schools and Colleges of Technology Policy

The refund policy of the State of Colorado is applicable to students attending Platt College.

Institution Policy

For students attending Platt College who subsequently withdraw from classes, the State of Colorado refund formula will be applied, and the result will form the basis for the refund. For any other program at Platt College longer than one academic year and for which the student has paid to the College tuition charges for the entire program or portions thereof exceeding one academic year, the College will refund to the student those monies paid for the academic year(s) beyond the end of the academic year during which the student withdraws. In addition, the College shall calculate and refund to the student that portion of tuition paid representing the period of time between the date of withdrawal and the end of that academic year. Such refund shall be based on the formula stated above.

Veterans Refund Policy

The College has and maintains a policy for the refund of the unused portion of tuition, fees and other charges in the event the veteran or eligible person fails to enter the course or withdraws, or is discontinued therefrom at any time prior to completion. Such policy provides that the amount charged to the veteran or eligible person for tuition, fees and other charges for a portion of the course shall not exceed the exact pro rata portion of the total charges for tuition, fees and other charges that the length of the completed portion of the course/program bears to its total length. The exact portion will be determined on the ratio of the number of days of instruction completed by the student to the total number of instructional days in the course/program.

Return of Title IV Funds Policy

The refund calculation of institutional charges is determined as stated in the section referring to “Refund Policy”.

In addition to calculating whether more has been collected than the institution has earned for the current enrollment agreement, effective October 7, 2000, the institution is required by the U.S. Department of Education to make an additional calculation with respect to returned Federal Financial Aid funds. These calculations are called “Return of Title IV Funds”. They follow a different formula and are applicable until over 60% of the enrollment period (i.e., typical enrollment periods are 10 weeks in length, or one quarter) has been completed. Under these rules, it may be the case that the institution will have earned tuition funds that must be returned to the Federal Aid programs. If this occurs, you (the student) will owe these additional funds to the institution.

For additional clarification on this policy, please feel free to visit the Financial Aid Office.

GENERAL INFORMATION

LEGAL DESCRIPTION

The school is owned by the American Education Development Corporation doing business as Platt College and incorporated under the laws of the State of Colorado. American Education Development Corporation assumes full responsibility for the educational agreements between the school and the student.

CORPORATE OFFICERS

Jerald B. Sirbu, President/Treasurer

Sheila A. Sirbu, Vice President/Secretary

ADMINISTRATIVE STAFF

Jerald Sirbu, Director

Ellie Vaughter, Librarian

Patricia Simpson, Director of Education

Carrie W. Hatley, Registrar

Jerald Sirbu, Director of Admissions

Nancy Black, Assistant Financial Aid Director

Mickey Axtell, Career Services Coordinator

Margie Rose, Director of Financial Aid Compliance

Kim Adamache, Director of Financial Services

Richard Ricketts, Admission Coordinator

Barbara Yurchison, Admission Coordinator

PLATT COLLEGE CATALOG • GENERAL INFORMATION 47
## ACADEMIC CALENDAR

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### SUMMER AND WINTER BREAKS

- **2004 Summer Break:** July 12–July 25, 2004
- **2004 Winter Break:** December 20, 2004–January 2, 2005
- **2005 Summer Break:** July 4–July 17, 2005
- **2005 Winter Break:** December 17, 2005–January 2, 2006
- **2006 Summer Break:** July 1, 2006–July 16, 2006
- **2006 Winter Break:** December 23, 2006–January 7, 2007

### DAYTIME B.A. DEGREE SUMMER BREAKS

- **2004 Summer Break:** June 7–August 27, 2004
- **2005 Summer Break:** June 20–September 9, 2005
- **2006 Summer Break:** July 1–September 22, 2006

### HOLIDAYS THAT WILL BE OBSERVED

- Memorial Day
- Independence Day (Summer Break—2 weeks)
- Labor Day
- Thanksgiving and the Friday after Thanksgiving
- Christmas/New Year (Winter Break—2 weeks)
Platt College  
Schedule of Fees - Addendum to 2004-2005 Catalog:  
Volume 1, Number IV - Effective February 1, 2004  

**Associate Degree Programs**

<table>
<thead>
<tr>
<th>ADVANCED COMPUTER GRAPHIC DESIGN FOR PRINT</th>
<th>INFORMATION TECHNOLOGY NETWORKING</th>
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<tr>
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<td><strong>Tuition</strong></td>
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<tr>
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<th>INTERACTIVE WEB SITE DESIGN</th>
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</table>

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**SCHEDULE OF FEES - PLATT COLLEGE ADDENDUM**

"Platt College makes no guarantee of credit transfer to any other institution"
Platt College
Schedule of Fees - Addendum to 2004-2005 Catalog:
Volume 1, Number IV - Effective February 1, 2004

Bachelor Degree Programs

**B.A. IN COMPUTER GRAPHIC DESIGN**

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<thead>
<tr>
<th>Item</th>
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**B.A. IN INTERACTIVE COMPUTER GRAPHIC DESIGN**

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**B.A. IN ADVERTISING GRAPHIC DESIGN**

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<td>Application Fee</td>
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<td>Kit-(Approx.)</td>
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</tbody>
</table>

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**SCHEDULE OF FEES - PLATT COLLEGE ADDENDUM**

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Platt College
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Aurora CO 80014
(303) 398-5181
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Platt College
Schedule of Fees - Addendum to 2004-2005 Catalog:
Volume 1, Number IV - Effective February 1, 2004

**Diploma Programs**

**APPLIED COMPUTER GRAPHIC DESIGN**

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**INTERACTIVE COMPUTER GRAPHICS PRODUCTION**

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**WEB DESIGN FOR GRAPHIC DESIGNERS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Tuition</td>
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<td>Lab Fees</td>
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<td>Supplies</td>
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<td>Registration Fee</td>
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<td>Books-(Approx.)</td>
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<tr>
<td>Kit-(Approx.)</td>
<td>$0.00</td>
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</table>

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